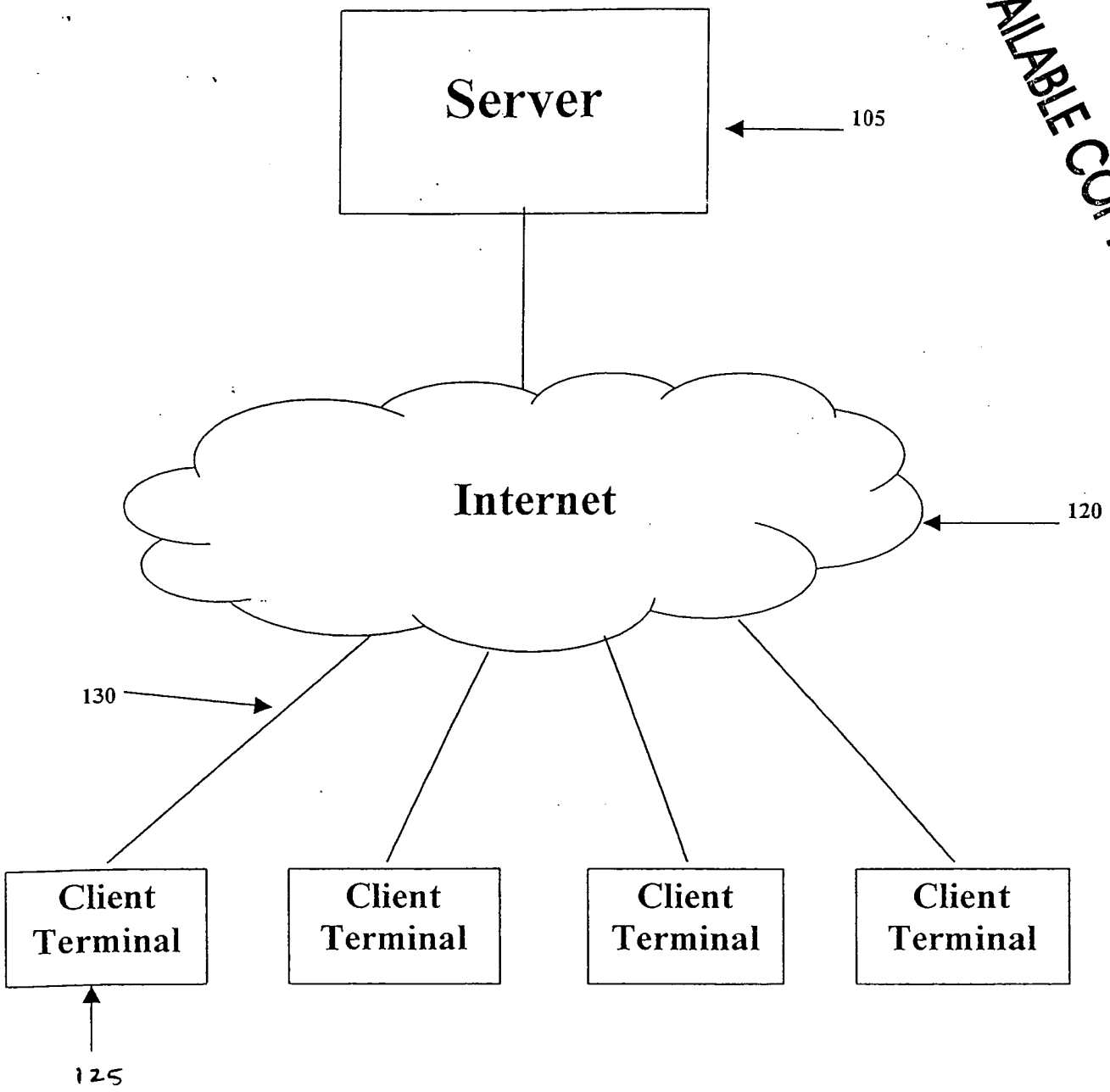
BEST AVAILABLE COPY



100

Fig. 1

Definer Publis[redacted]g Products Cycle

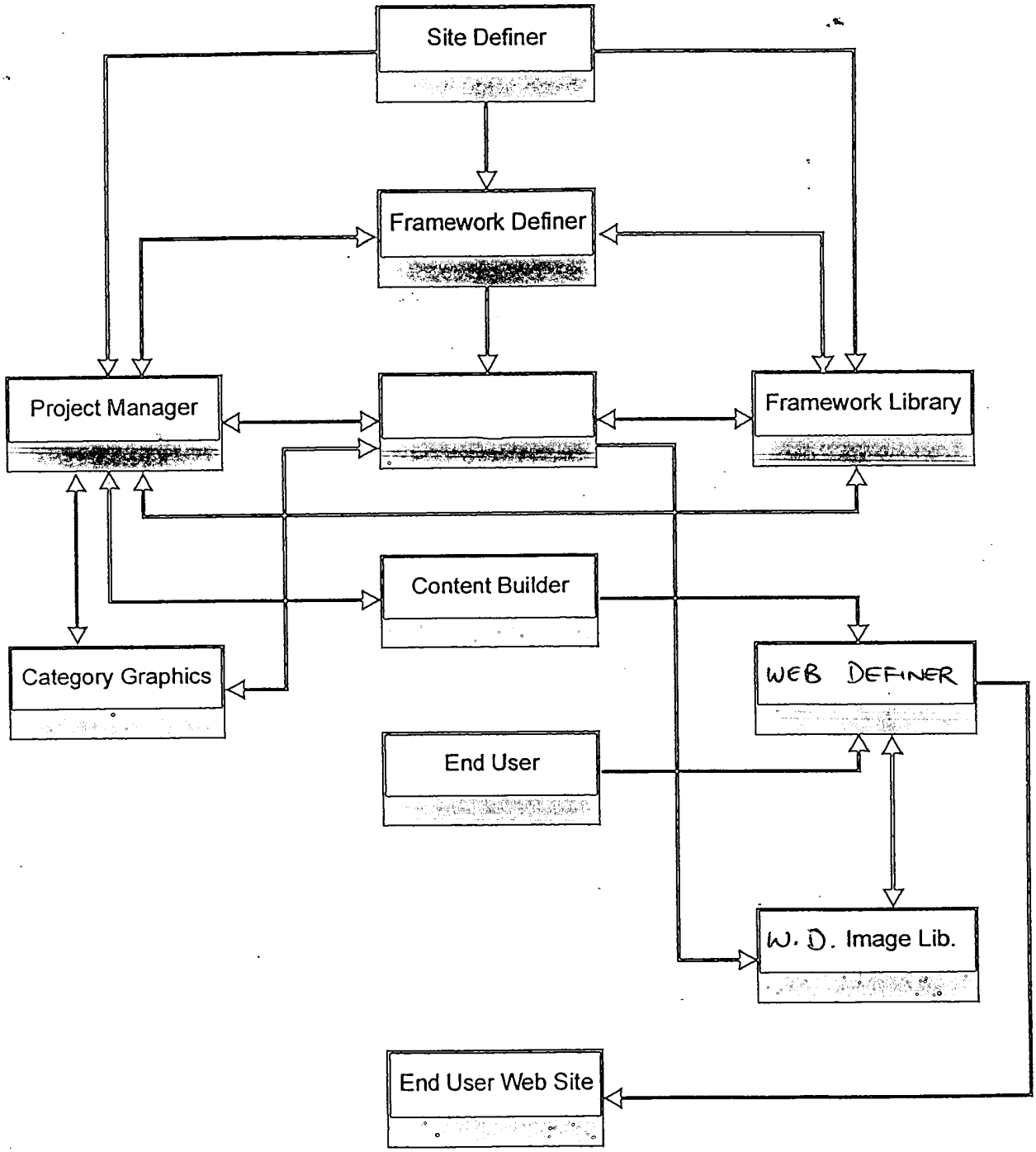
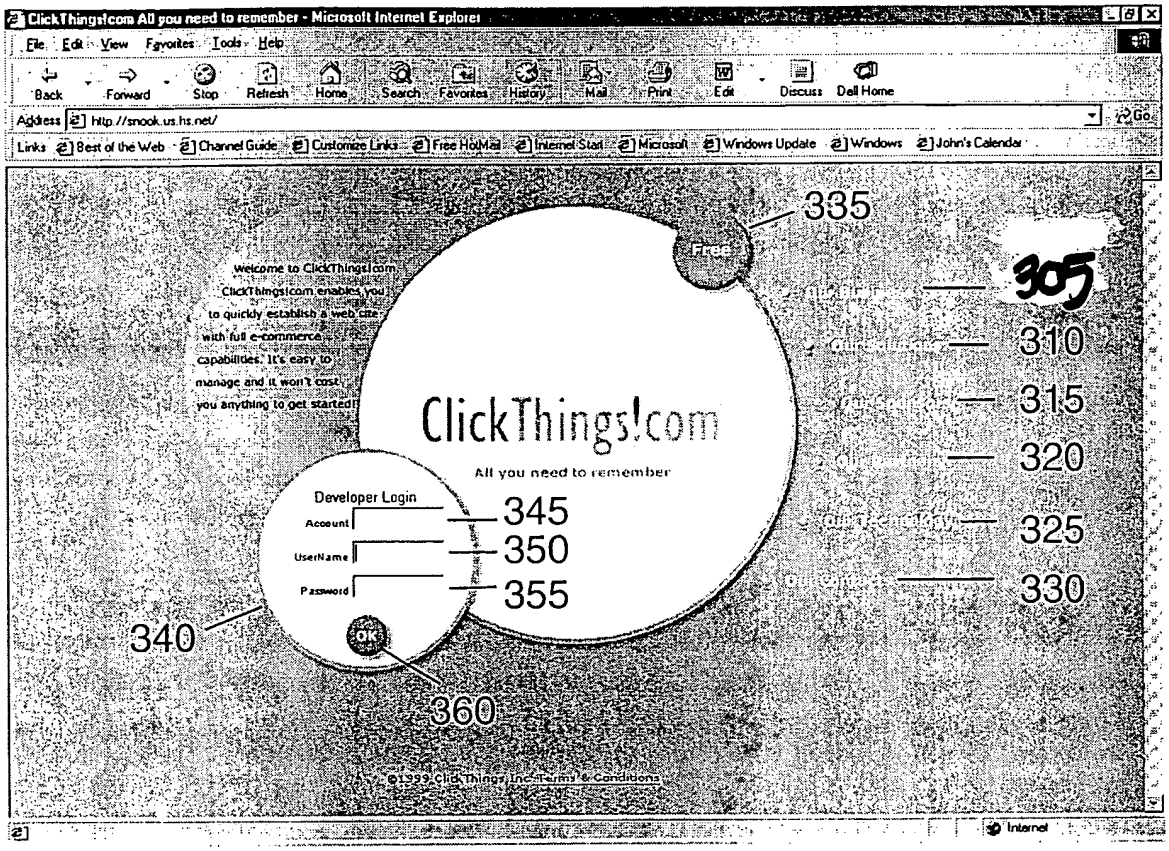
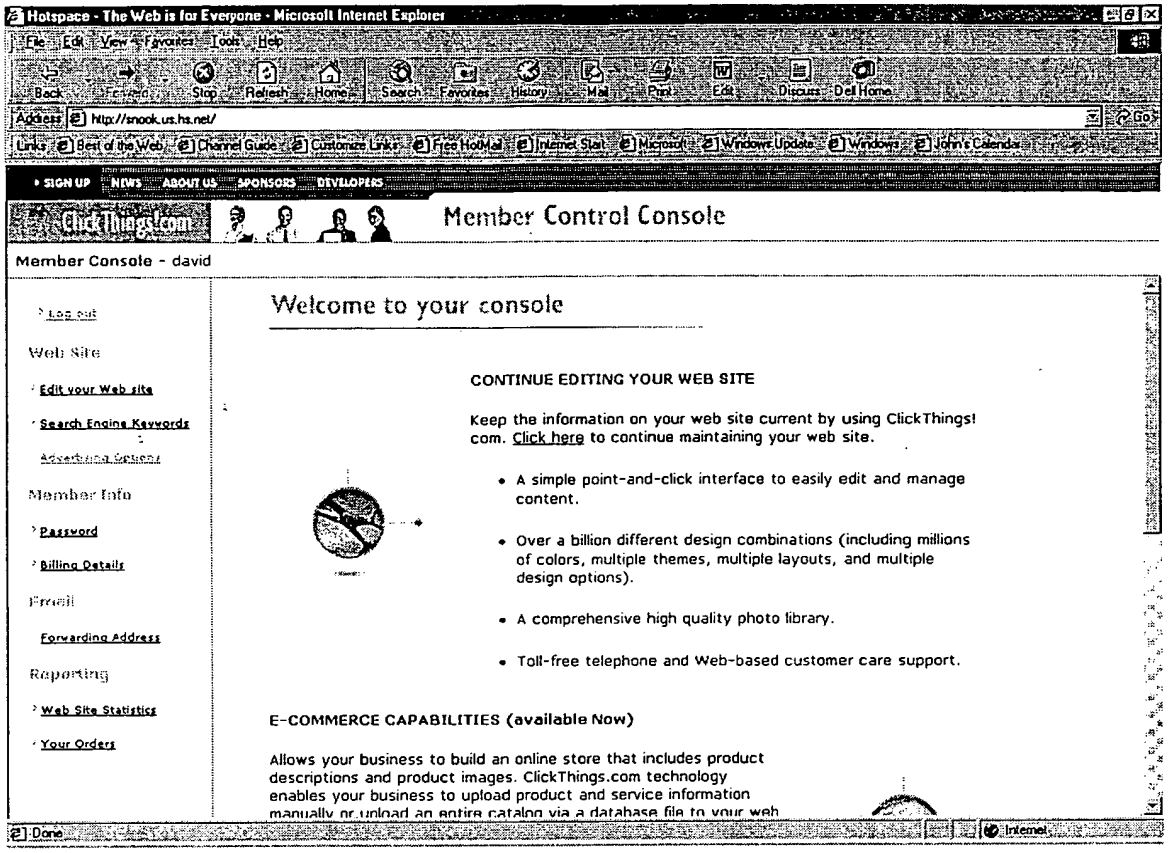


FIG. 2


ClickThings!com All you need to remember - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Dell Home
Address http://snook.us.hs.net/
Links Best of the Web Channel Guide Customize Links Free HotMail Internet Start Microsoft Windows Update Windows John's Calendar
Free!
335
305
310
315
320
325
330
Welcome to ClickThings!com
ClickThings!com enables you to quickly establish a web site with full e-commerce capabilities. It's easy to manage and it won't cost you anything to get started!
ClickThings!com
All you need to remember
Developer Login
Account
UserName
Password
345
350
355
340
OK
360
©1999 ClickThings! Inc Terms & conditions
Internet

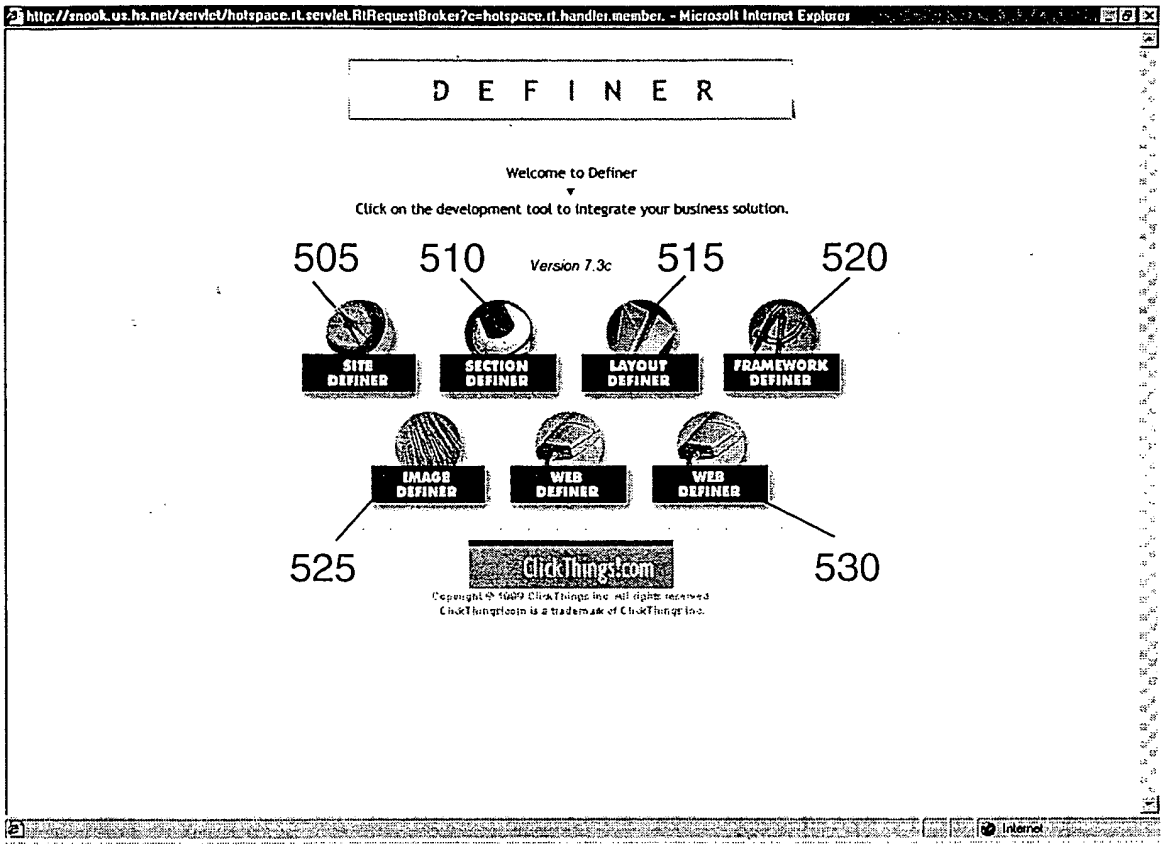
300

FIGURE 3


Hotspace - The Web is for Everyone - Microsoft Internet Explorer
Address http://snook.us.hs.net/
SIGN UP NEWS ABOUT US SPONSORS DEVELOPERS
Member Control Console
Member Console - david
Log out
Web Site
Edit your Web site
Search Engine Keywords
Member Info
Password
Billing Details
Email
Forwarding Address
Reporting
Web Site Statistics
Your Orders
Welcome to your console
CONTINUE EDITING YOUR WEB SITE
Keep the information on your web site current by using ClickThings! com. Click here to continue maintaining your web site.
A simple point-and-click interface to easily edit and manage content.
Over a billion different design combinations (including millions of colors, multiple themes, multiple layouts, and multiple design options).
A comprehensive high quality photo library.
Toll-free telephone and Web-based customer care support.
E-COMMERCE CAPABILITIES (available Now)
Allows your business to build an online store that includes product descriptions and product images. ClickThings.com technology enables your business to upload product and service information
Done
Internet

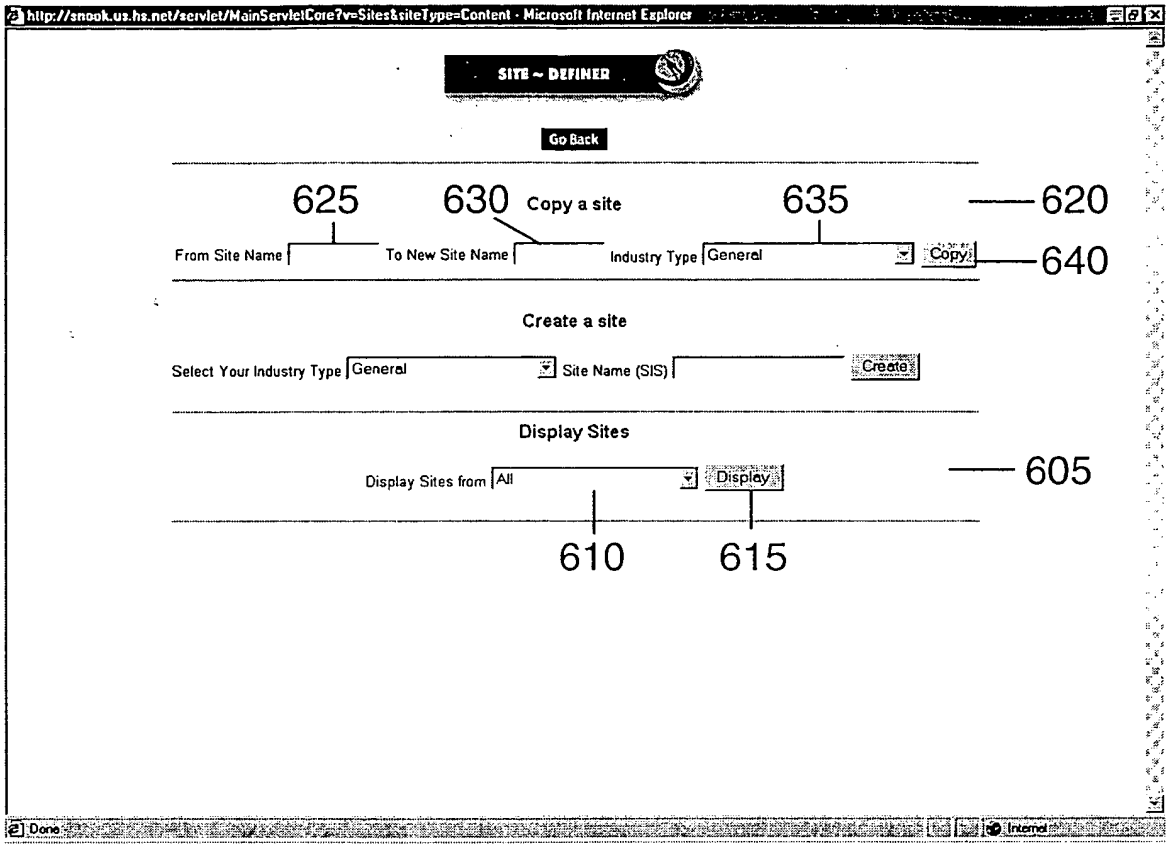
400

FIGURE 4


http://snook.ux.hs.net/servlet/hotspace.rt.servlet.RtRequestBroker?c=hotspace.rt.handler.member. - Microsoft Internet Explorer
DEFINER
Welcome to Definer
Click on the development tool to integrate your business solution.
505
510
Version 7.3c
515
520
SITE DEFINER
SECTION DEFINER
LAYOUT DEFINER
FRAMEWORK DEFINER
IMAGE DEFINER
WEB DEFINER
WEB DEFINER
525
530
ClickThings!.com
Internet

500

FIGURE 5


http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content - Microsoft Internet Explorer
SITE ~ DEFINER
Go Back
625
630
Copy a site
635
620
From Site Name
To New Site Name
Industry Type
General
Copy
640
Create a site
Select Your Industry Type
General
Site Name (SIS)
Create
Display Sites
Display Sites from
All
Display
605
610
615
Done
Internet

600

FIGURE 6

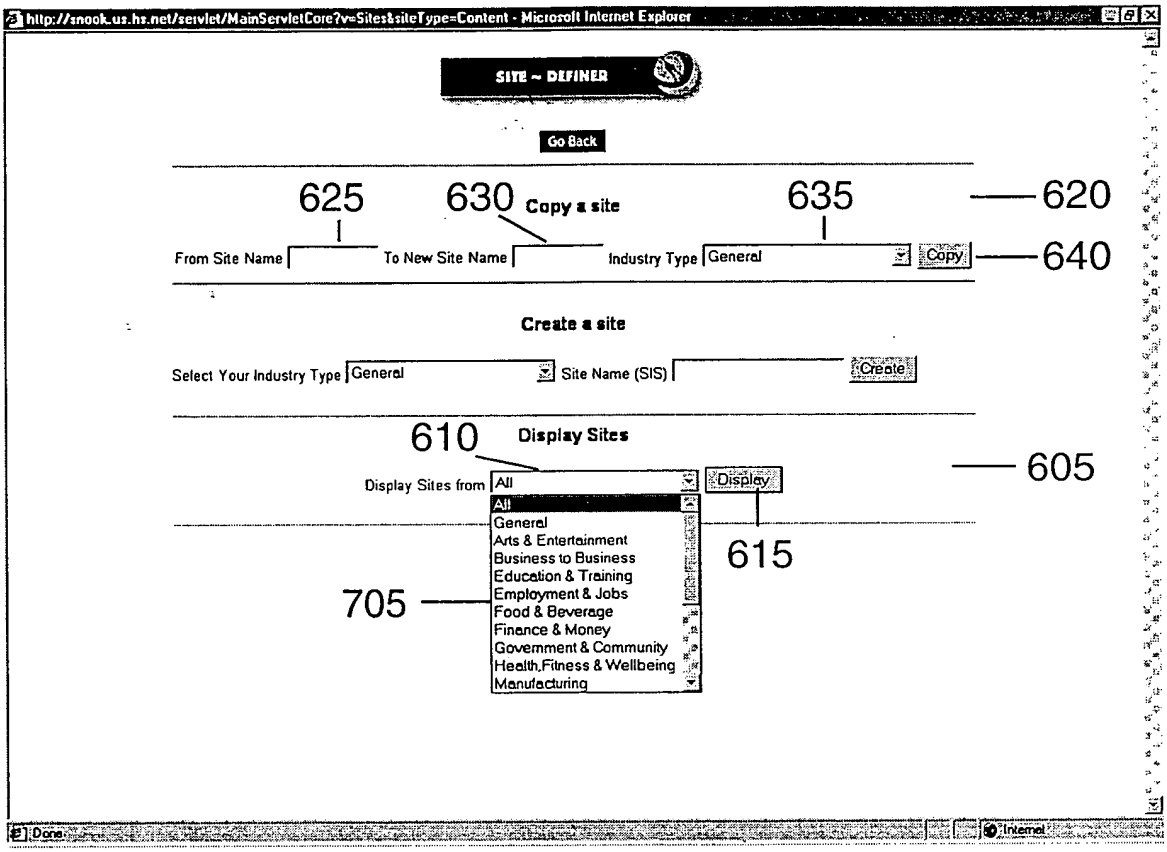


FIGURE 7

0008080 05/05/2004

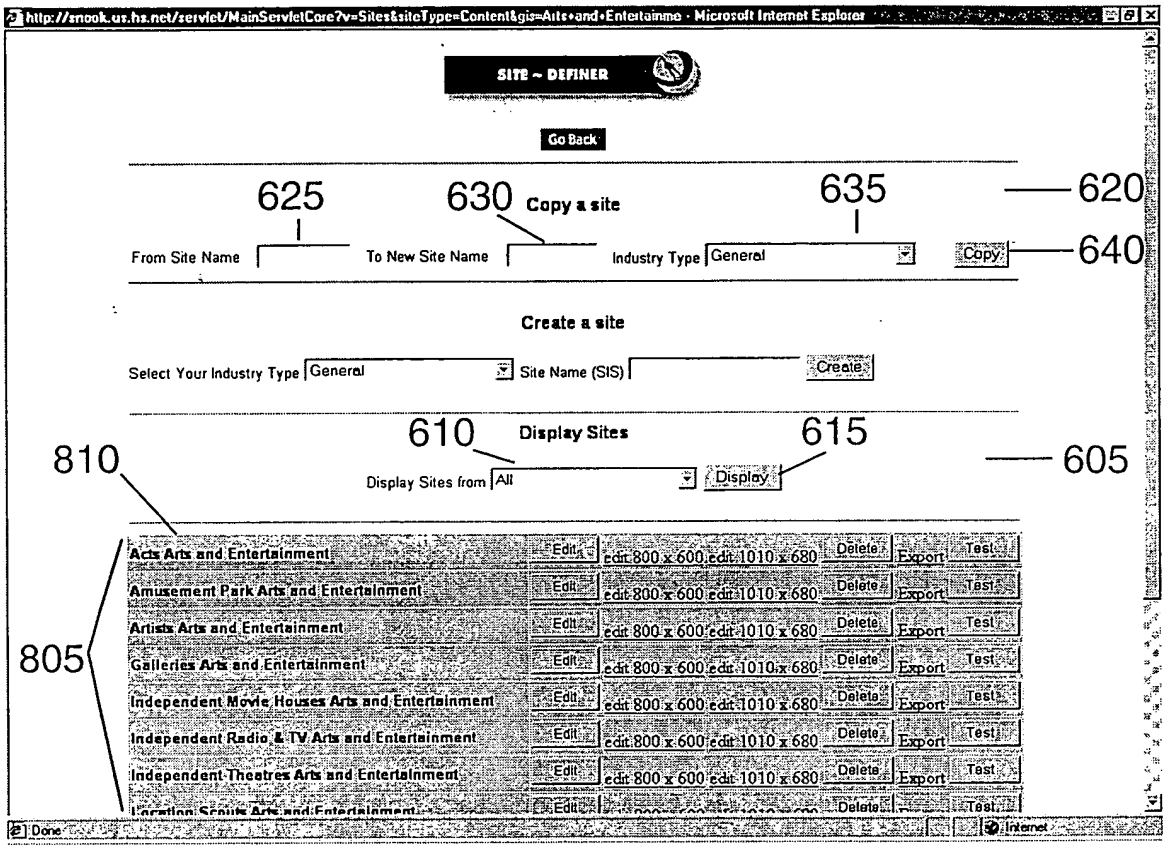

http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content&gi=Arts+and+Entertainme - Microsoft Internet Explorer
SITE ~ DEFINER
Go Back
625
630
Copy a site
635
620
From Site Name
To New Site Name
Industry Type
General
Copy
640
Create a site
Select Your Industry Type
General
Site Name (SIS)
Create
610
Display Sites
615
605
810
Display Sites from
All
Display
Acts Arts and Entertainment
Amusement Park Arts and Entertainment
Artists Arts and Entertainment
Galleries Arts and Entertainment
Independent Movie Houses Arts and Entertainment
Independent Radio & TV Arts and Entertainment
Independent Theatres Arts and Entertainment
Edit
edit 800 x 600
edit 1010 x 680
Delete
Export
Test
805
Done
Internet

FIGURE 8

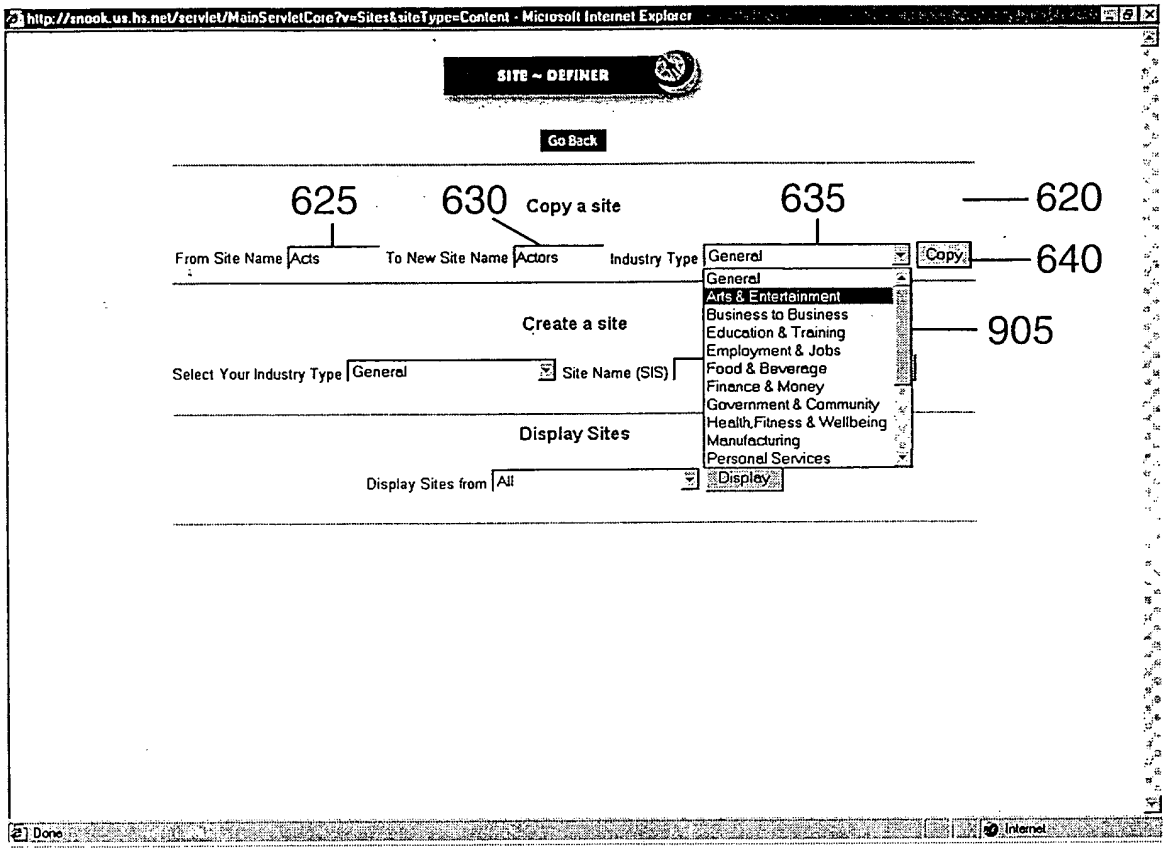

http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content - Microsoft Internet Explorer
SITE ~ DEFINER
Go Back
625
630
Copy a site
635
620
From Site Name Acts
To New Site Name Actors
Industry Type General
Copy
640
General
Arts & Entertainment
Business to Business
Education & Training
Employment & Jobs
Food & Beverage
Finance & Money
Government & Community
Health,Fitness & Wellbeing
Manufacturing
Personal Services
905
Create a site
Select Your Industry Type General
Site Name (SIS)
Display Sites
Display Sites from All
Display
Done
Internet

FIGURE 9

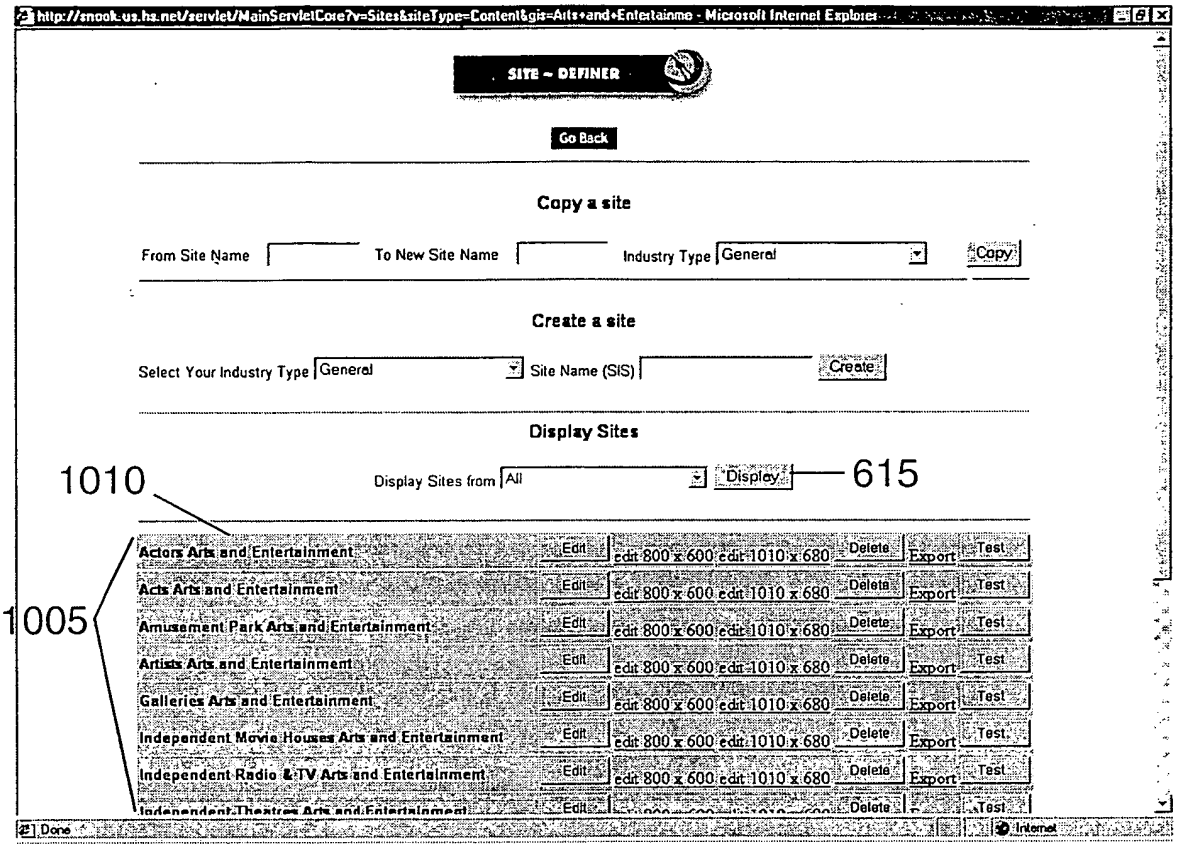

http://snook-us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content&gis=Arts+and+Entertainme - Microsoft Internet Explorer
SITE ~ DEFINER
Go Back
Copy a site
From Site Name
To New Site Name
Industry Type
General
Copy
Create a site
Select Your Industry Type
General
Site Name (SIS)
Create
Display Sites
Display Sites from
All
Display
615
1010
1005
Actors Arts and Entertainment
Acts Arts and Entertainment
Amusement Park Arts and Entertainment
Artists Arts and Entertainment
Galleries Arts and Entertainment
Independent Movie Houses Arts and Entertainment
Independent Radio & TV Arts and Entertainment
Edit
edit 800 x 600
edit 1010 x 680
Delete
Export
Test
Done
Internet

FIGURE 10

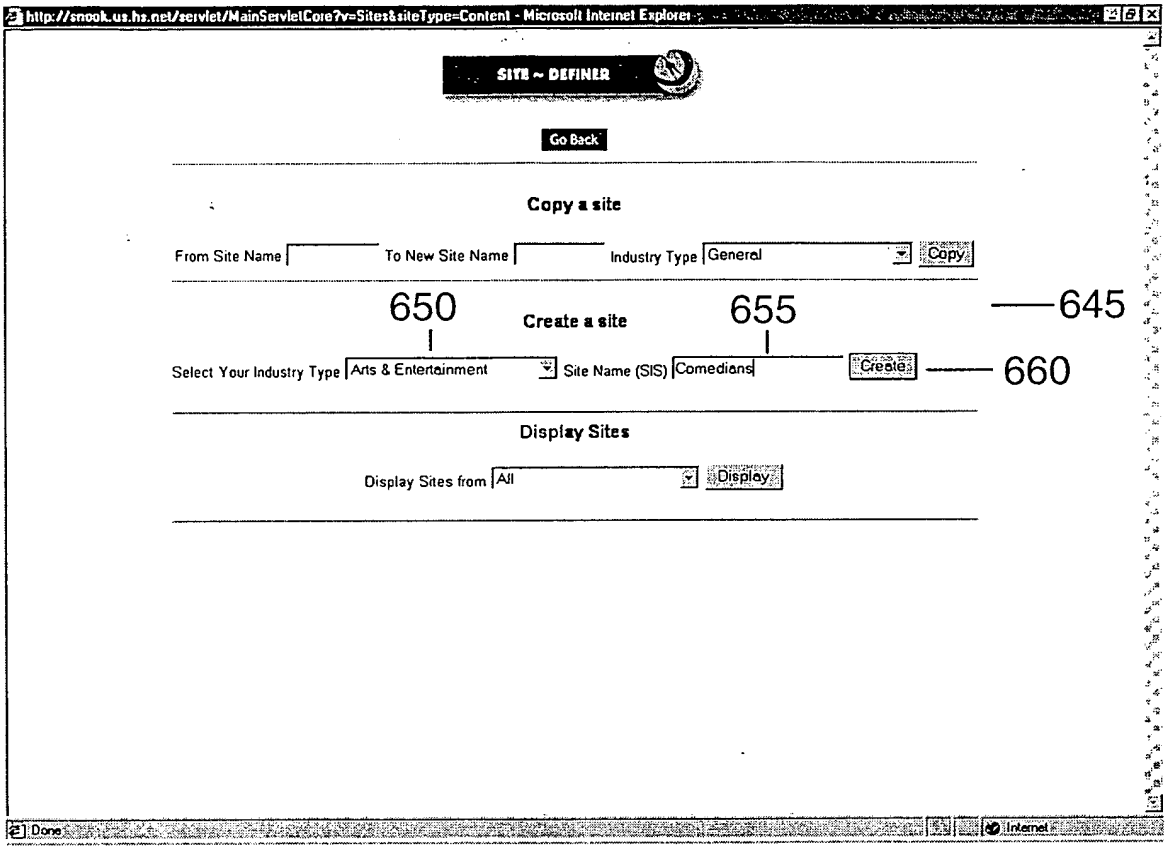

http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content - Microsoft Internet Explorer
SITE ~ DEFINER
Go Back
Copy a site
From Site Name
To New Site Name
Industry Type
General
Copy
650
Create a site
655
645
Select Your Industry Type
Arts & Entertainment
Site Name (SIS)
Comedians
Create
660
Display Sites
Display Sites from
All
Display
Done
Internet

FIGURE 11

09954875.080300

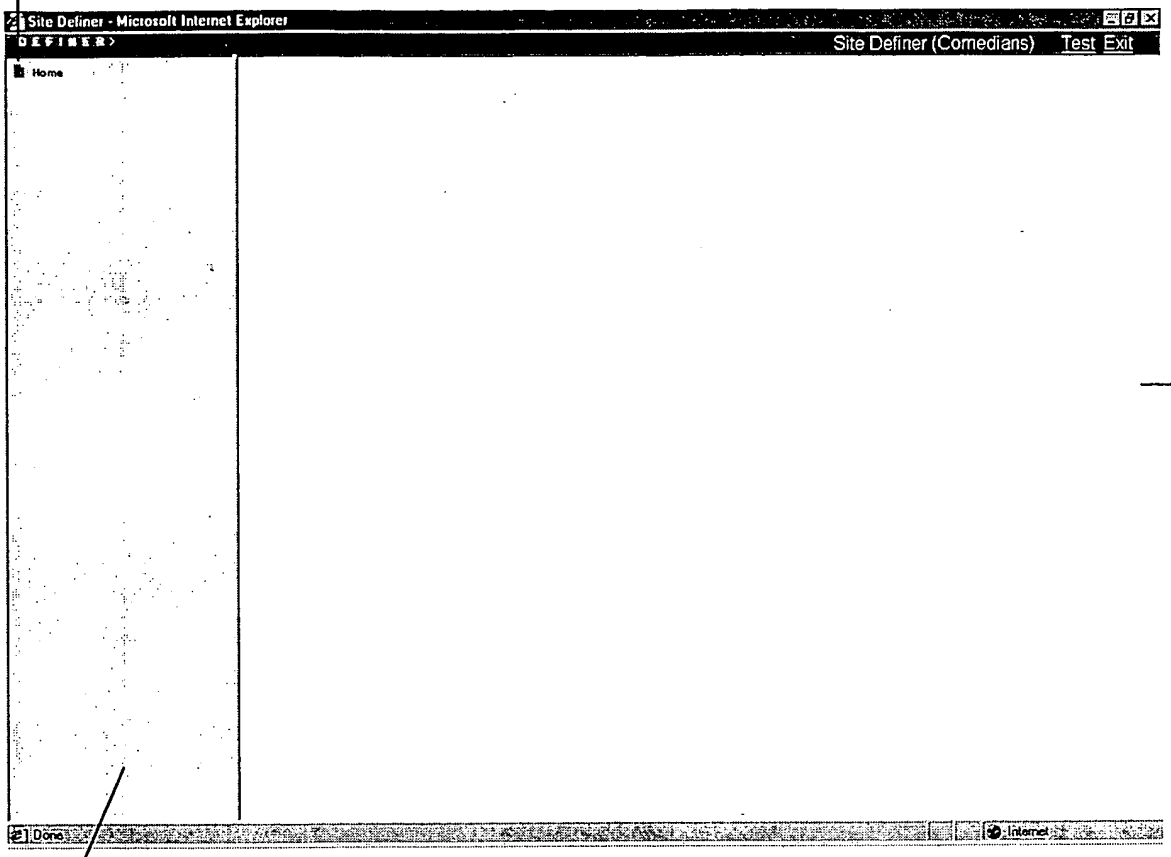


FIGURE 12

0005690 - 5/8/2005

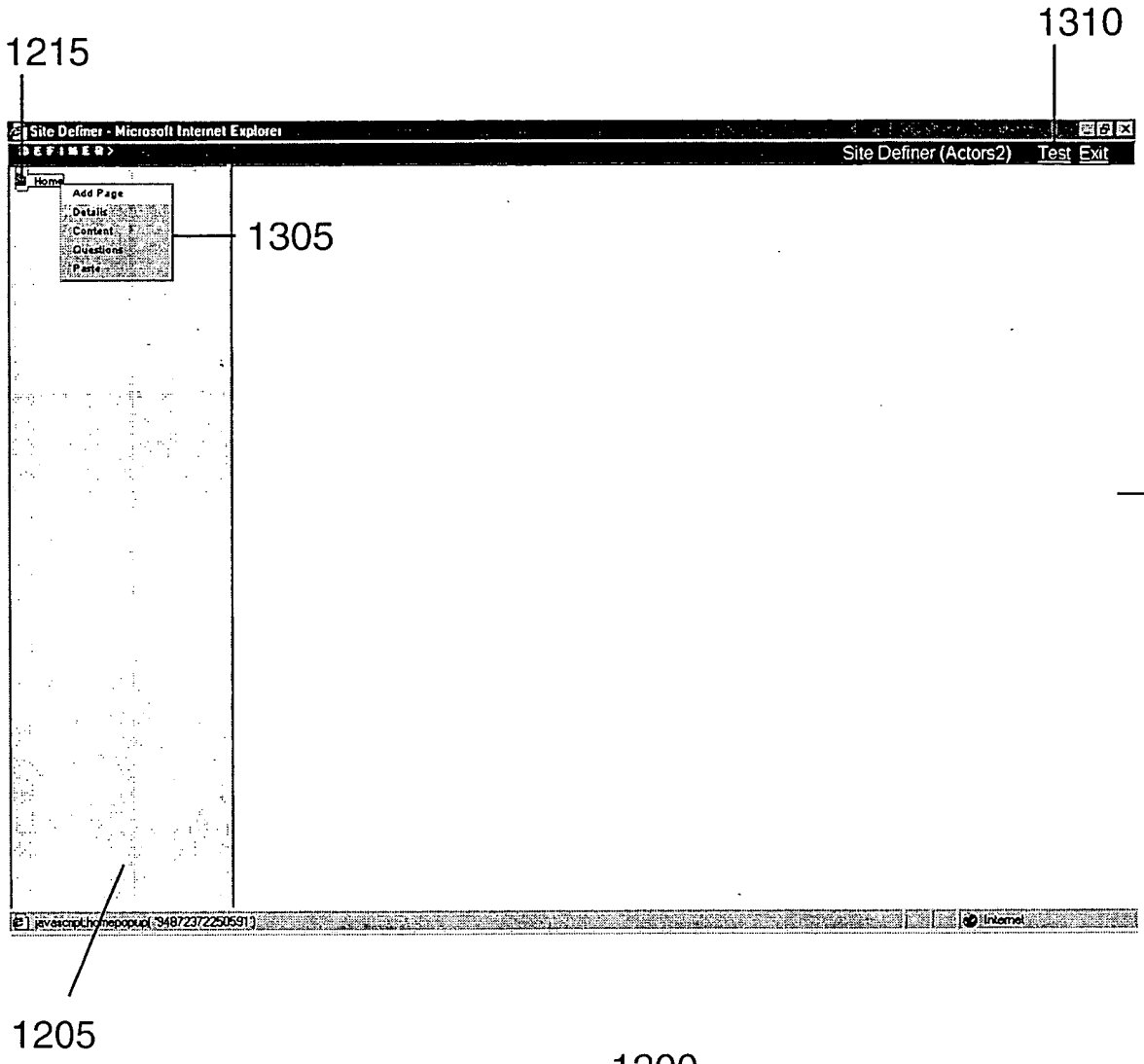
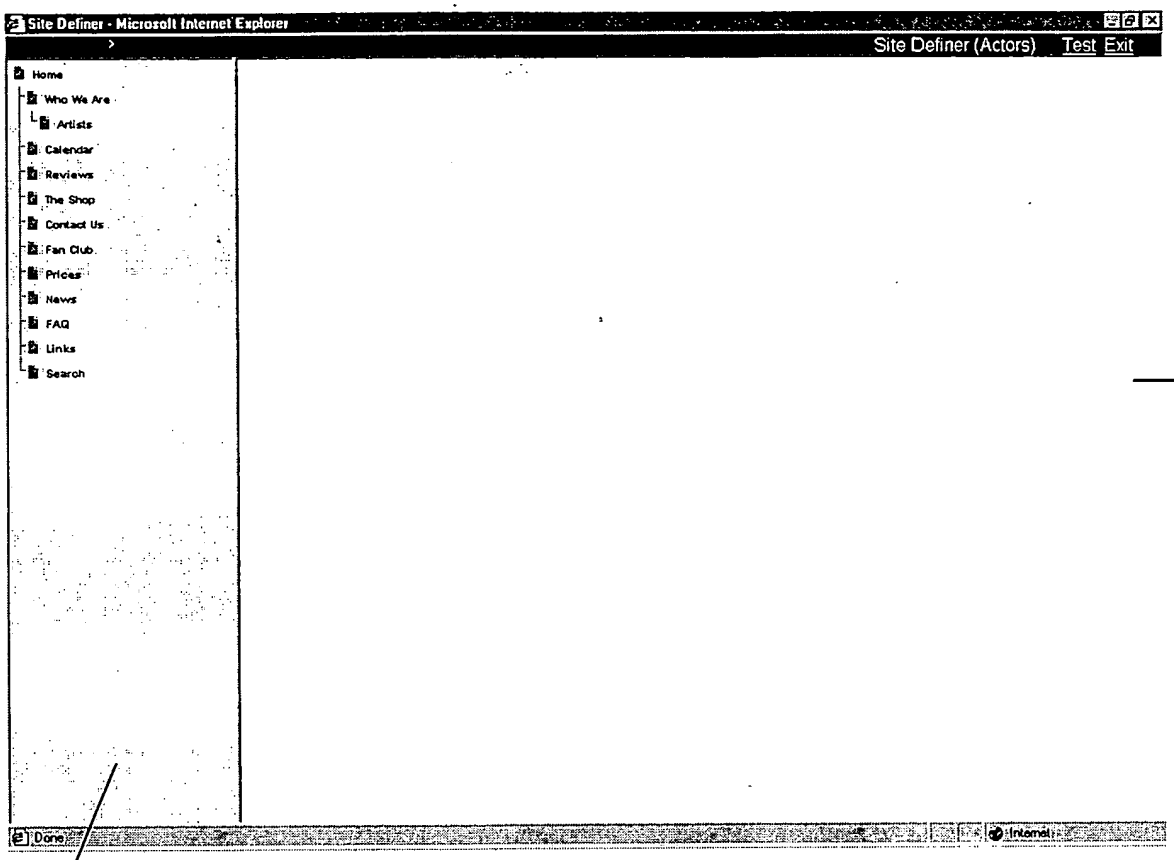


FIGURE 13



1400

FIGURE 14

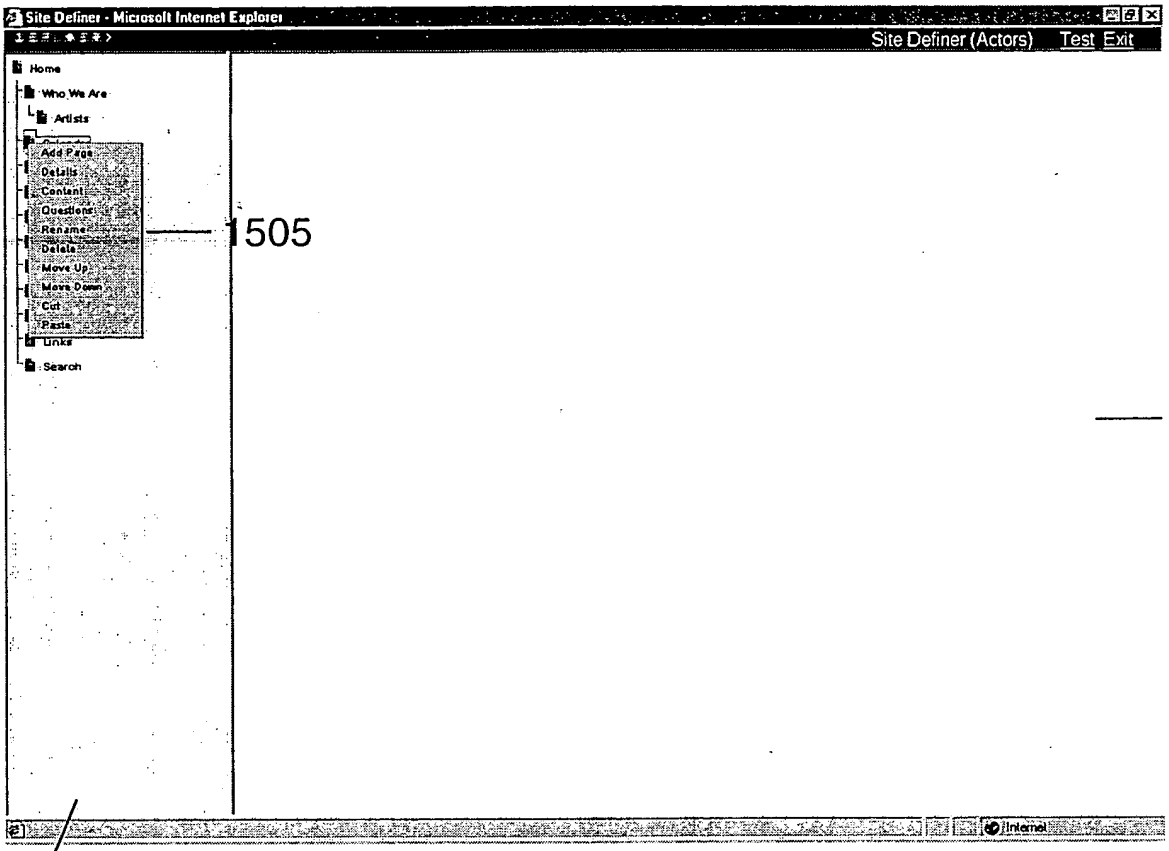
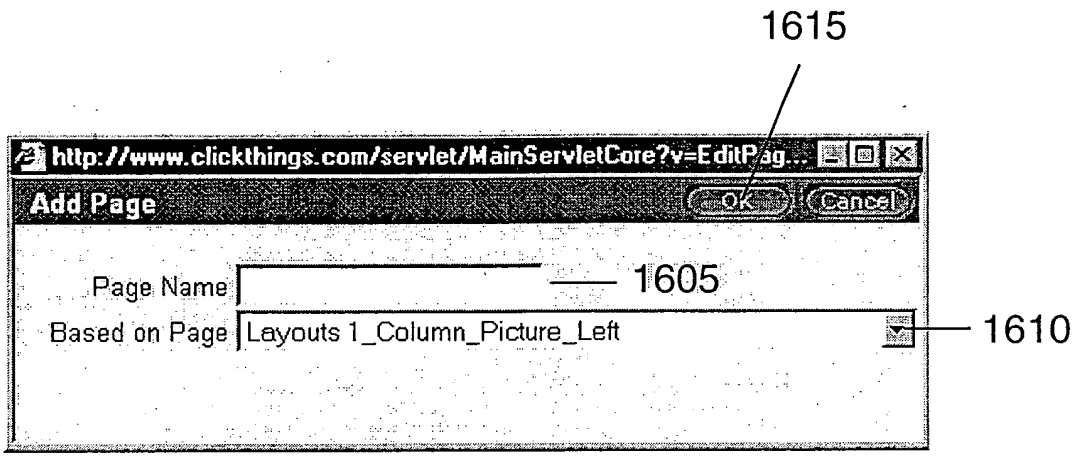

Site Definer - Microsoft Internet Explorer
Site Definer (Actors)
Test
Exit
Home
Who We Are
Artists
Add Page
Details
Content
Questions
Rename
Delete
Move Up
Move Down
Cut
Paste
Links
Search
Internet
1505
1410
1405

FIGURE 15



1600

FIGURE 16

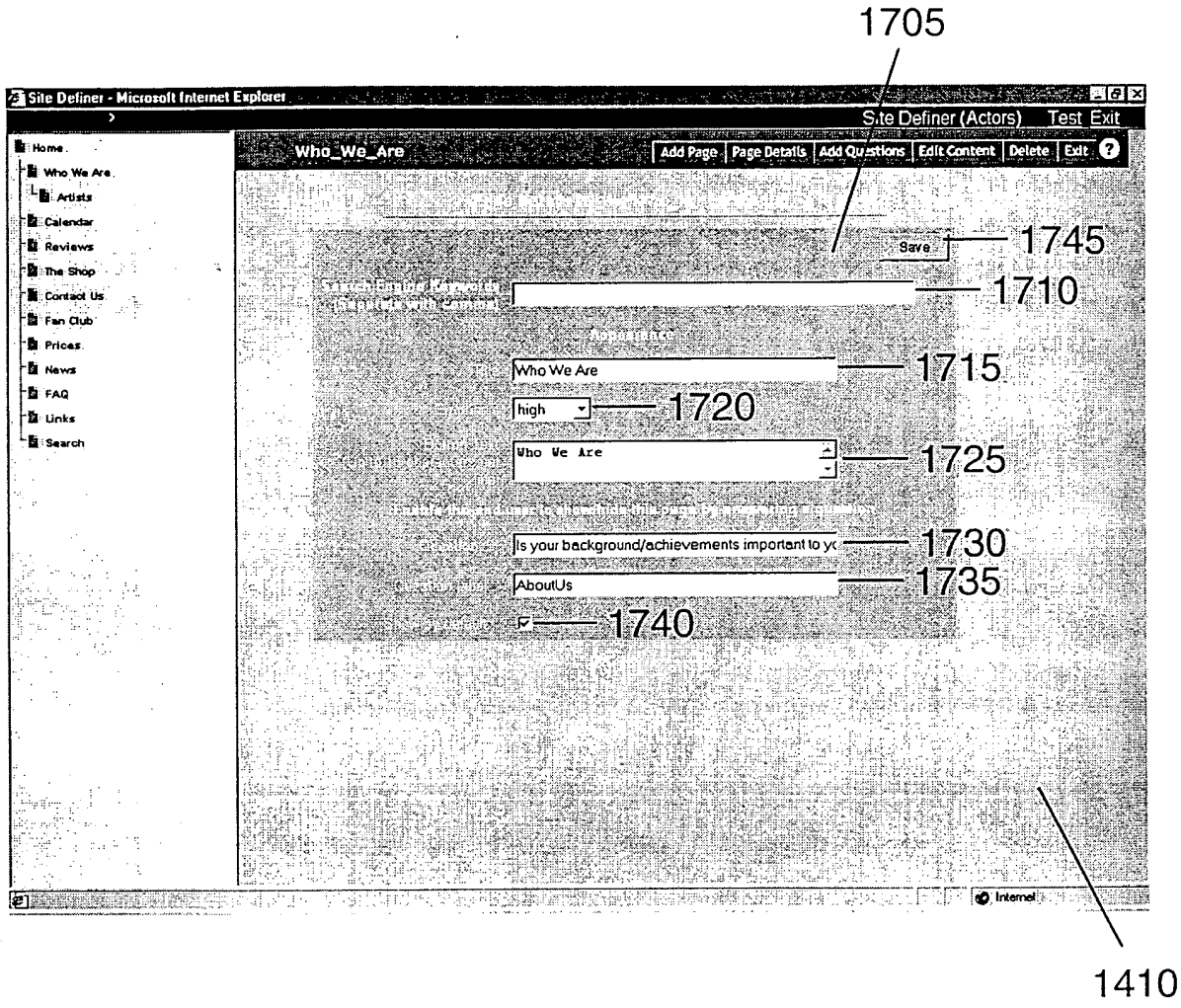
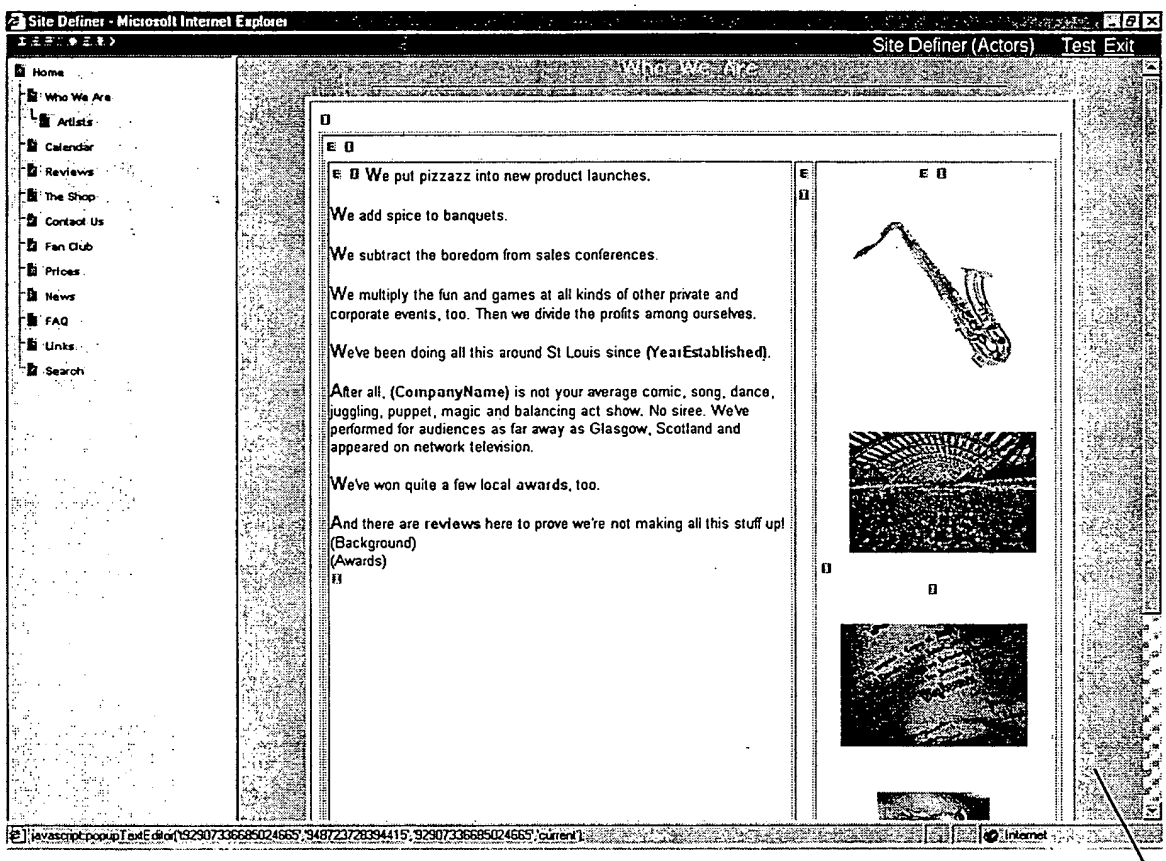

1705
Site Definer - Microsoft Internet Explorer
Site Definer (Actors) Test Exit
Home
Who We Are
Artists
Calendar
Reviews
The Shop
Contact Us
Fan Club
Prices
News
FAQ
Links
Search
Who_We_Are
Add Page
Page Details
Add Questions
Edit Content
Delete
Exit
Save
1745
1710
Who We Are
1715
high
1720
Who We Are
1725
Is your background/achievements important to yo
1730
AboutUs
1735
1740
Internet
1410

FIGURE 17



1410

FIGURE 18

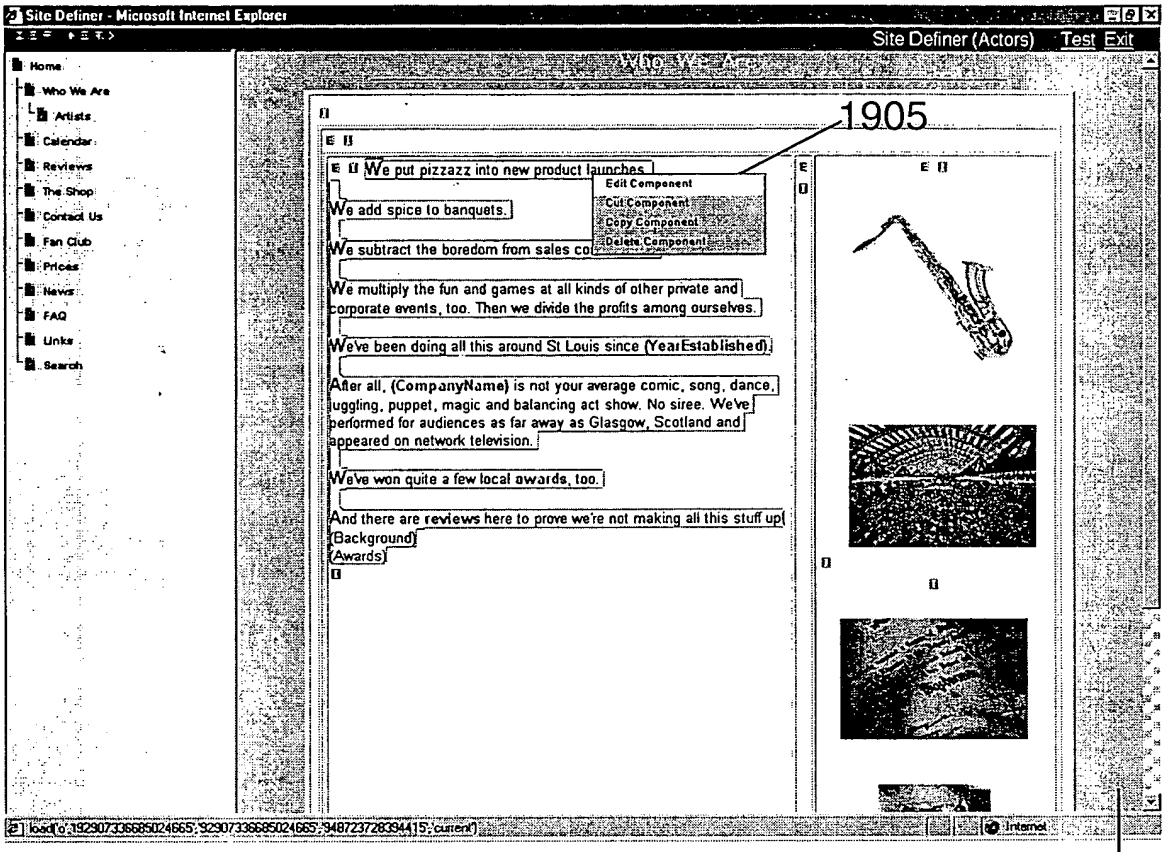
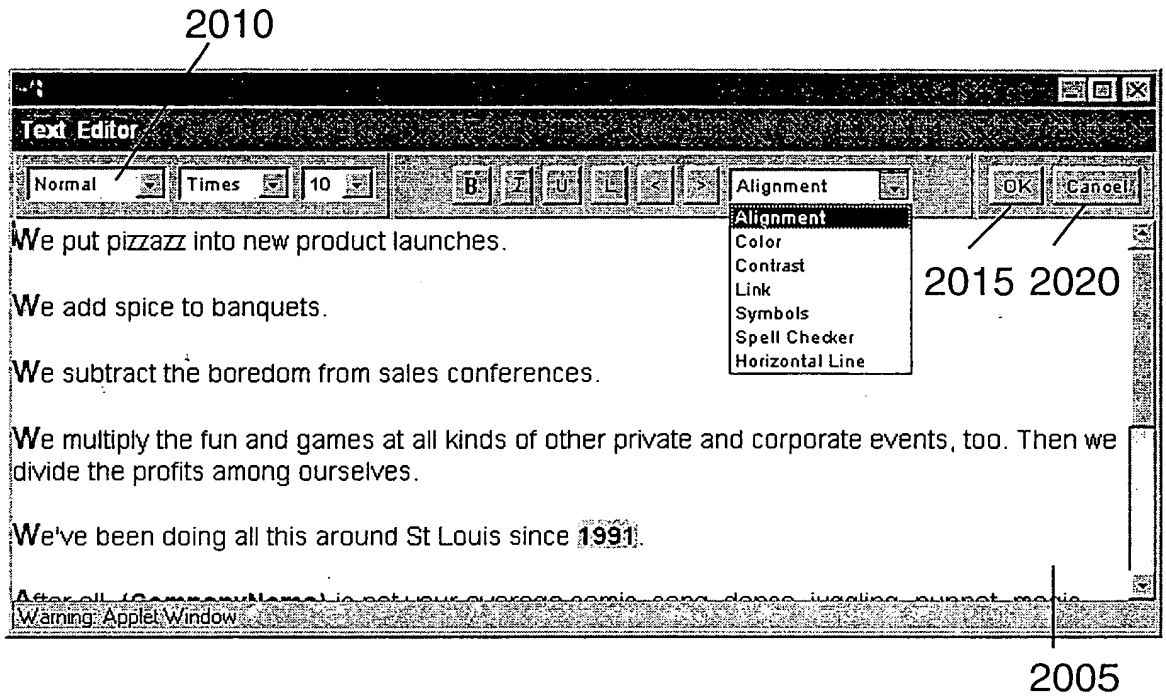

Site Definer - Microsoft Internet Explorer
Site Definer (Actors)
Test
Exit
Home
Who We Are
Artists
Calendar
Reviews
The Shop
Contact Us
Fan Club
Prices
News
FAQ
Links
Search
1905
We put pizzazz into new product launches.
We add spice to banquets.
We subtract the boredom from sales co
We multiply the fun and games at all kinds of other private and corporate events, too. Then we divide the profits among ourselves.
We've been doing all this around St Louis since (YearEstablished).
After all, (CompanyName) is not your average comic, song, dance, juggling, puppet, magic and balancing act show. No siree. We've performed for audiences as far away as Glasgow, Scotland and appeared on network television.
We've won quite a few local awards, too.
And there are reviews here to prove we're not making all this stuff up
(Background)
(Awards)
Edit Component
Cut Component
Copy Component
Delete Component
Internet
1410

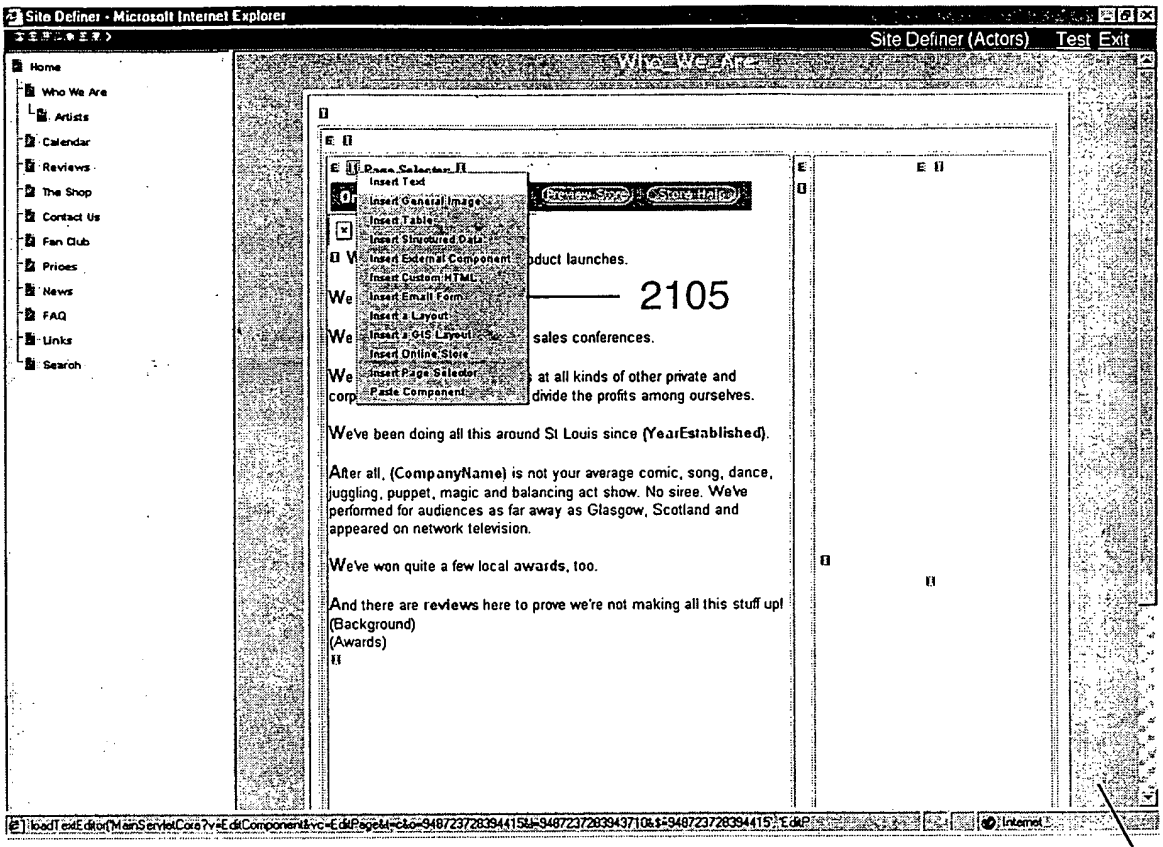
FIGURE 19



2000

FIGURE 20

0654975.0830000



1410

FIGURE 21

0955V8V5 '090390

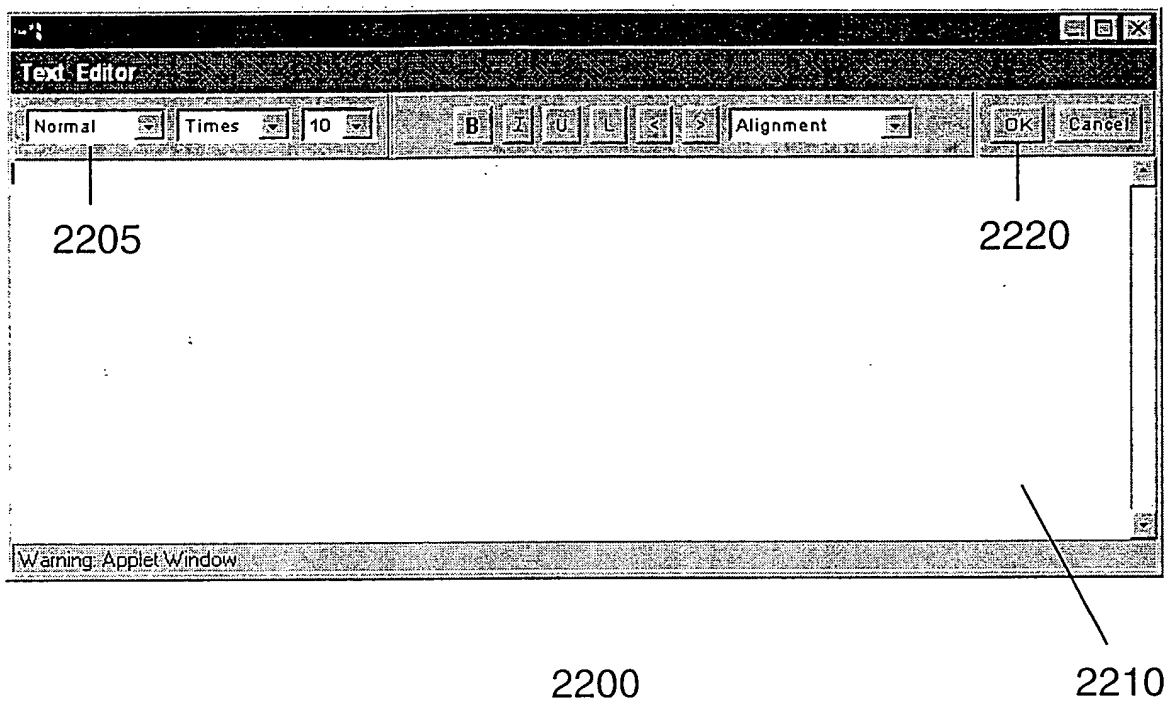


FIGURE 22

09551875 - 080800

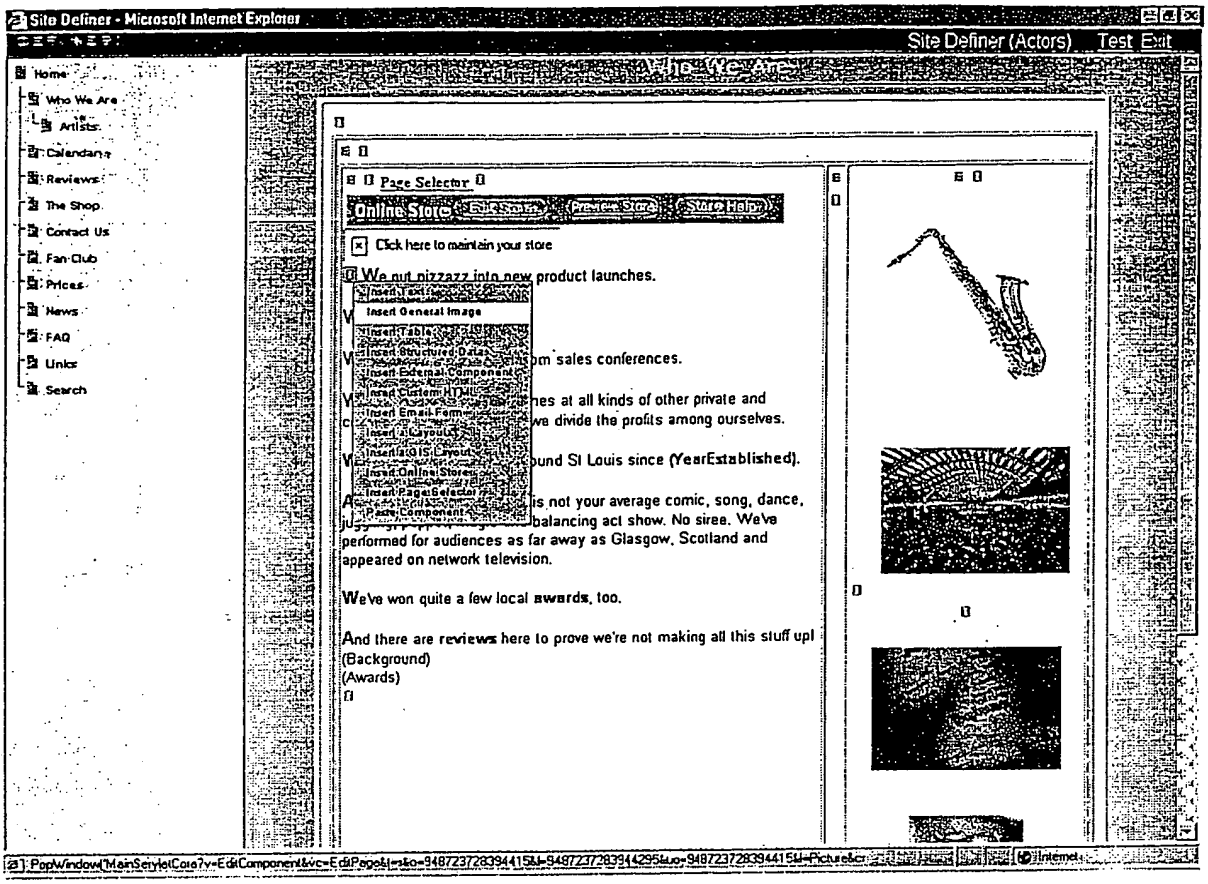
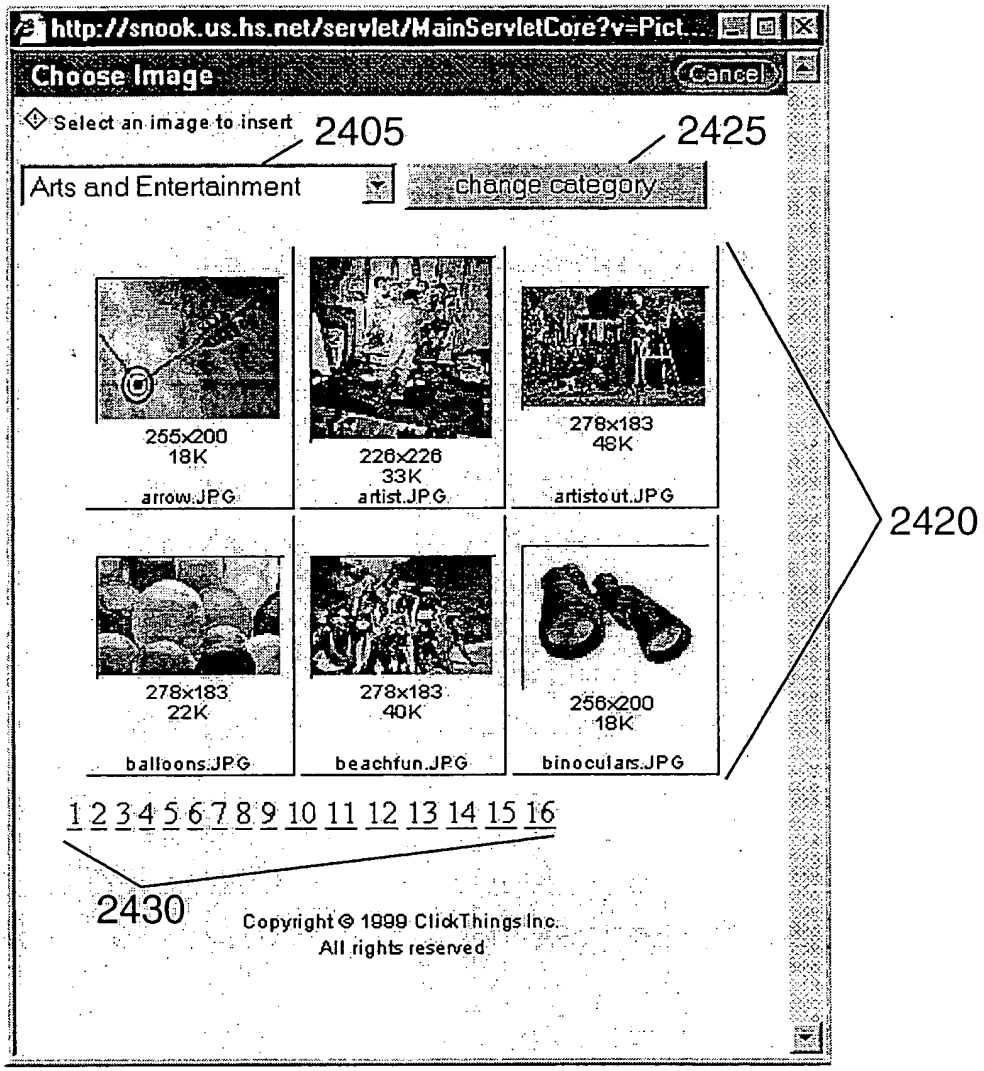


FIGURE 23

05053185.0884000



2400

FIGURE 24

05054875.060300

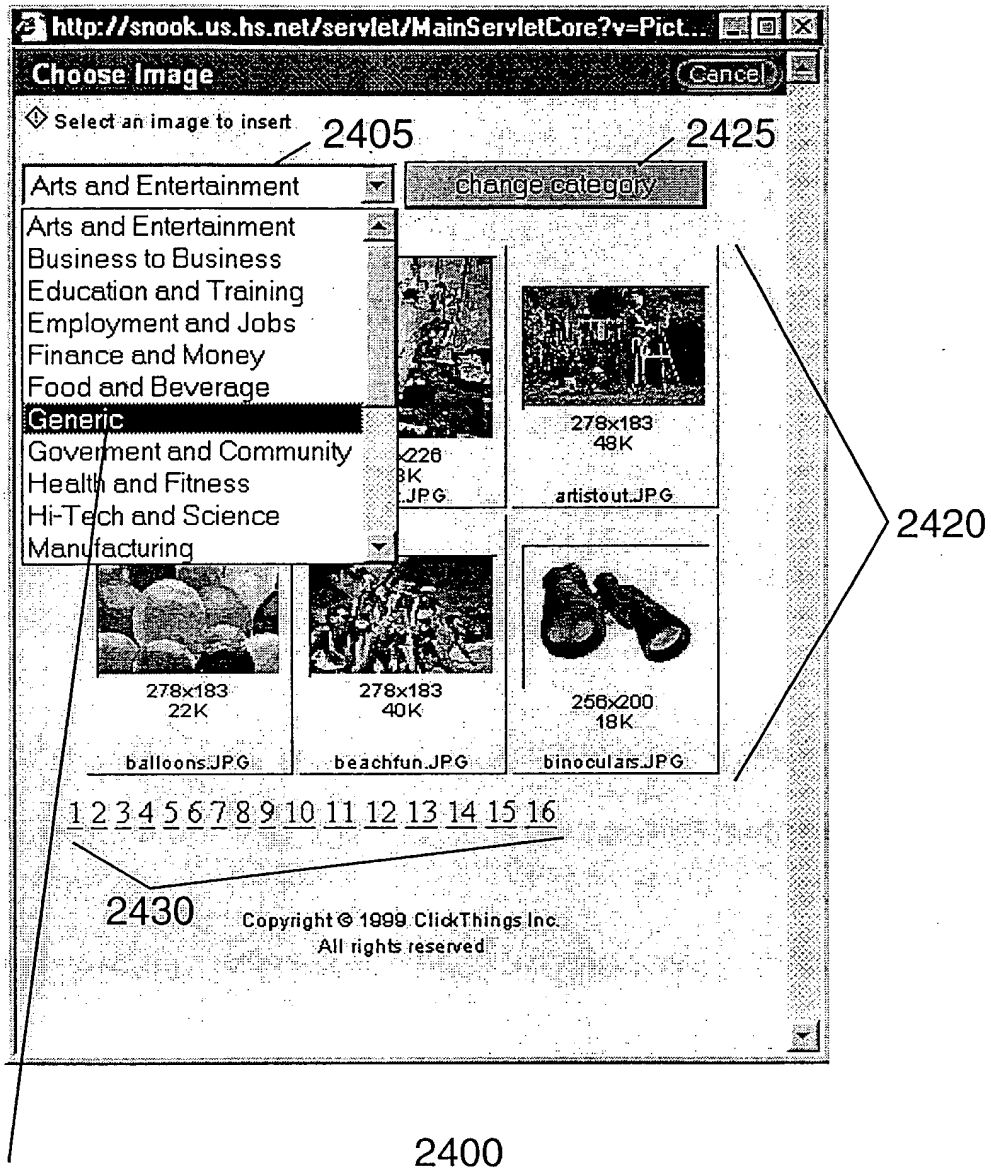
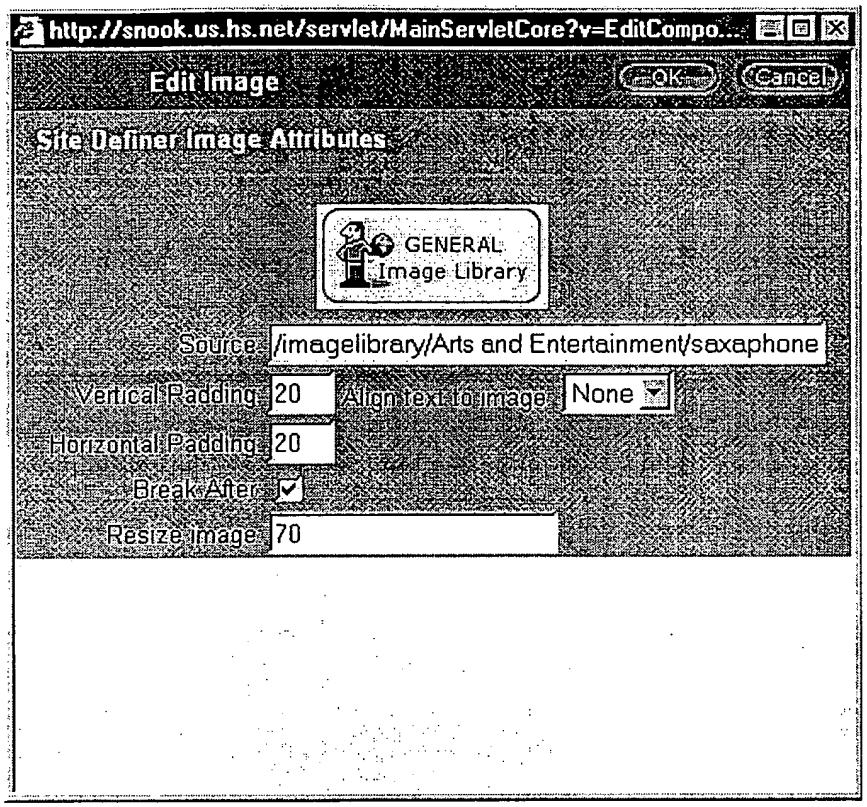
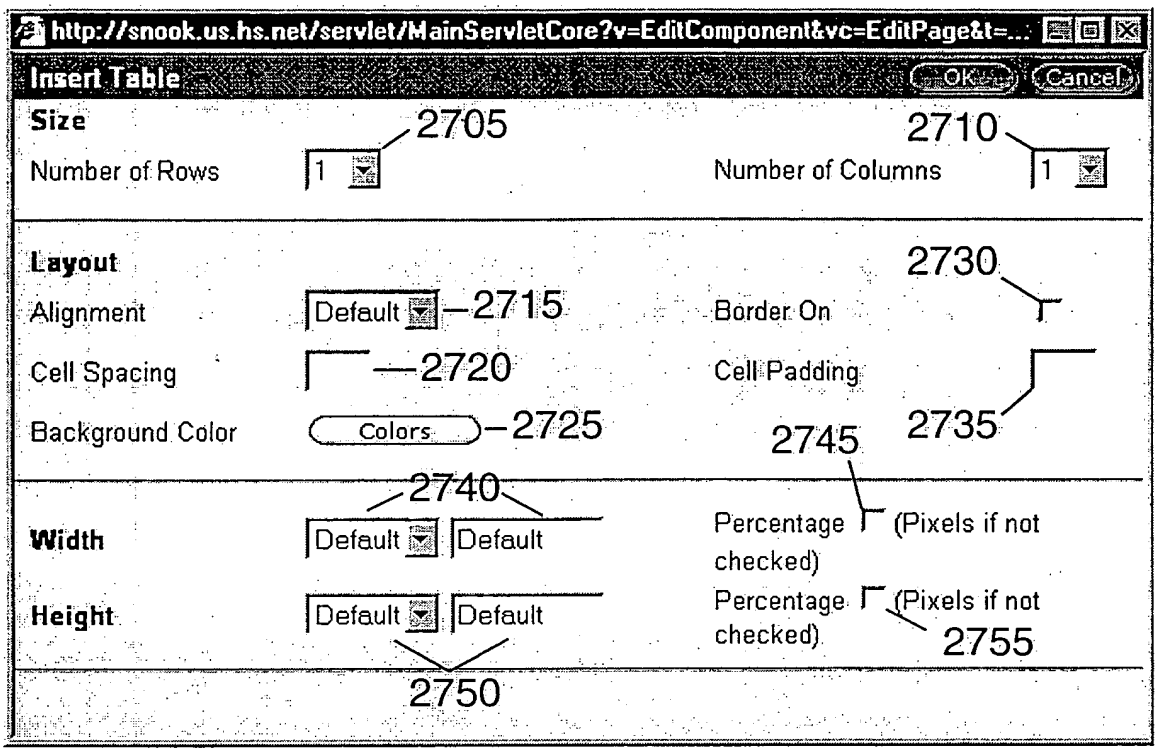

http://snook.us.hs.net/servlet/MainServletCore?v=Pict...
Choose Image
Cancel
Select an image to insert
2405
2425
Arts and Entertainment
change category
Arts and Entertainment
Business to Business
Education and Training
Employment and Jobs
Finance and Money
Food and Beverage
Generic
Government and Community
Health and Fitness
Hi-Tech and Science
Manufacturing
278x183
48K
artistout.JPG
2420
278x183
22K
balloons.JPG
278x183
40K
beachfun.JPG
256x200
18K
binoculars.JPG
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16
2430
Copyright © 1999 ClickThings Inc.
All rights reserved
2400
2505

FIGURE 25



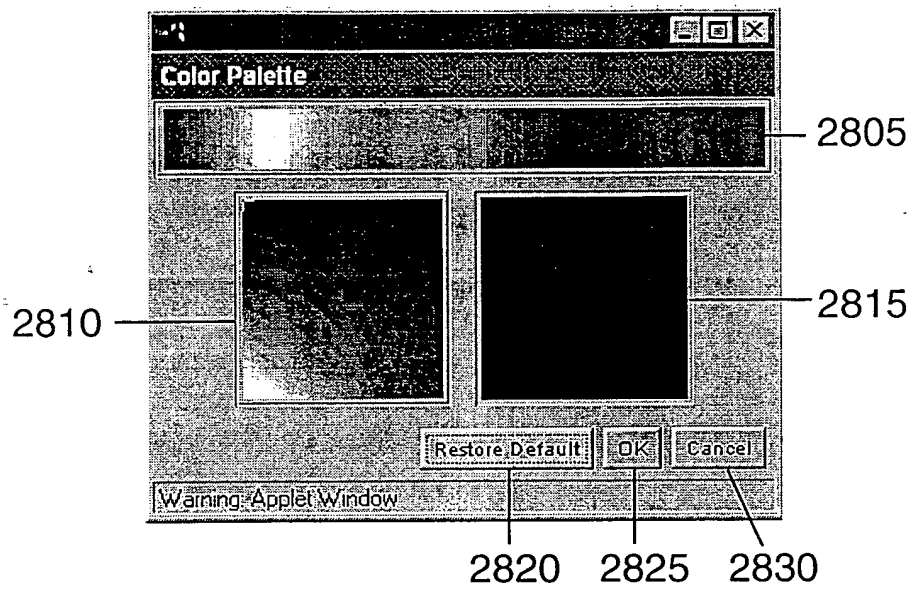
2600

FIGURE 26



2700

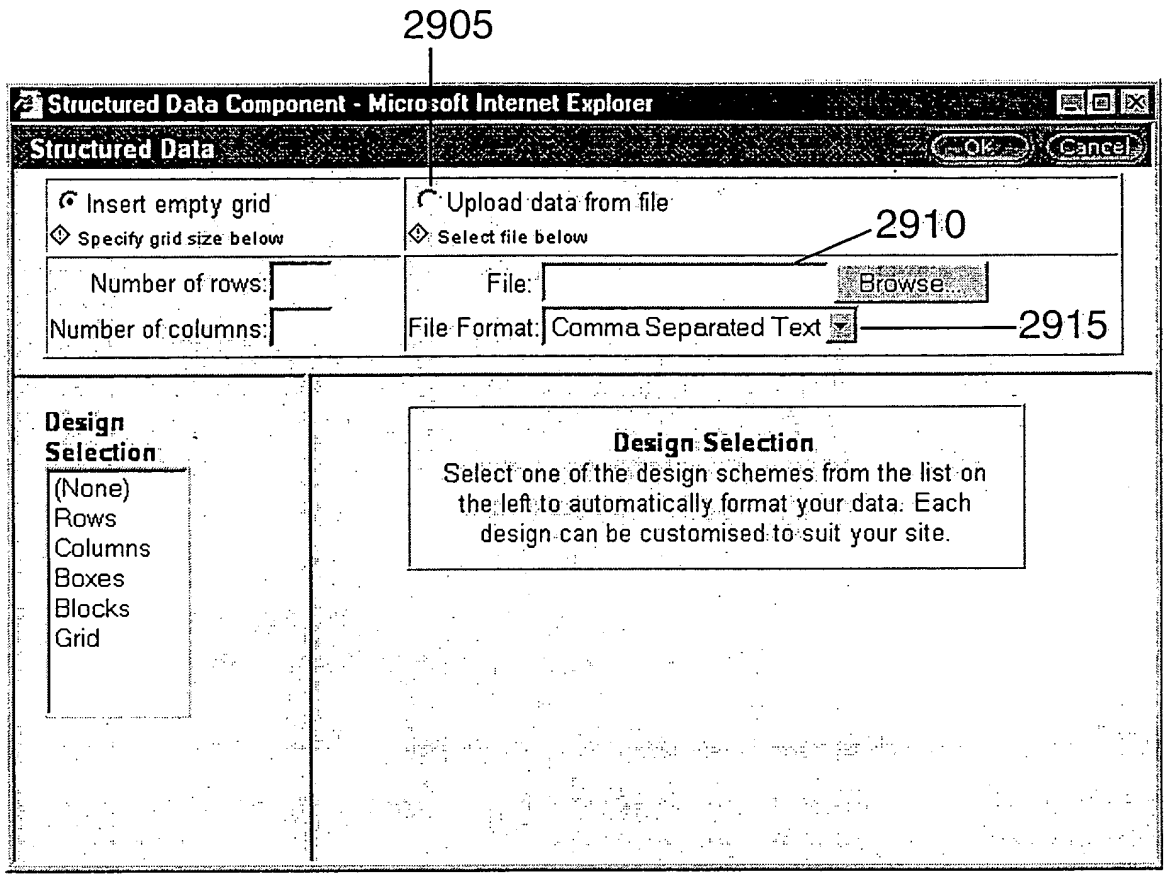
FIGURE 27



2800

FIGURE 28

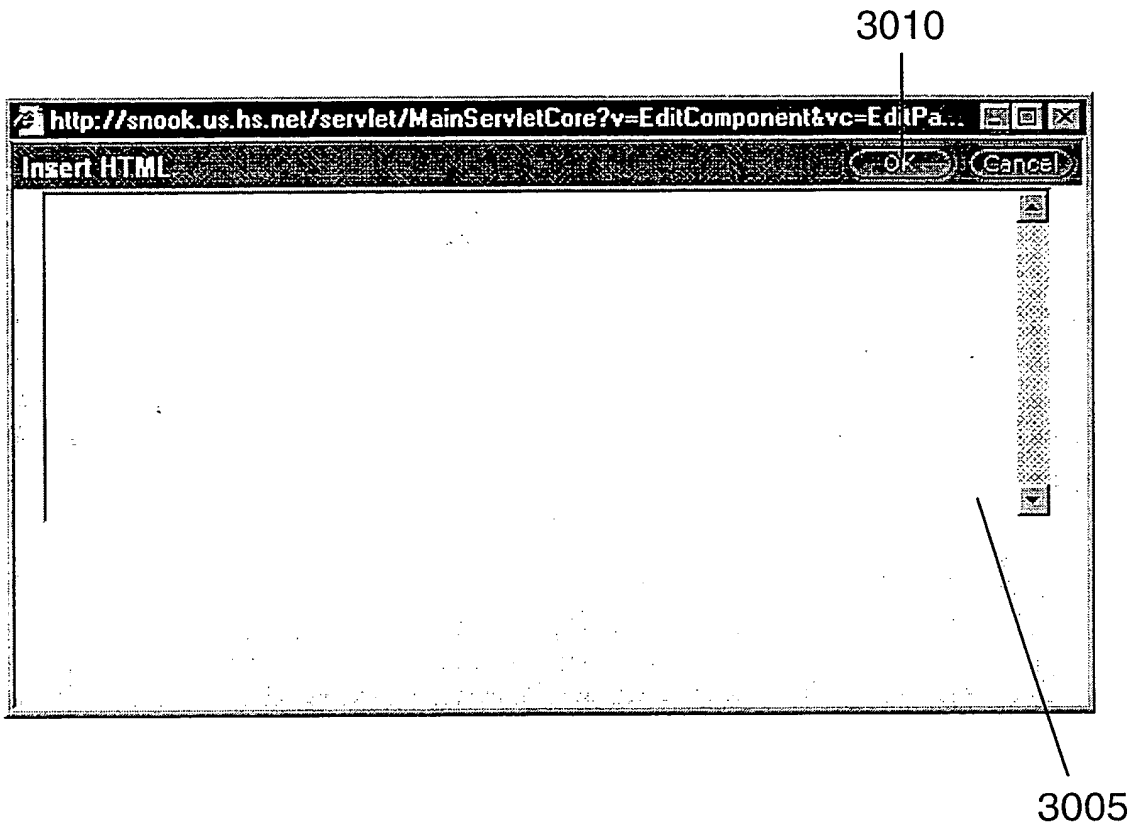
0060209 - 0060209



2900

FIGURE 29

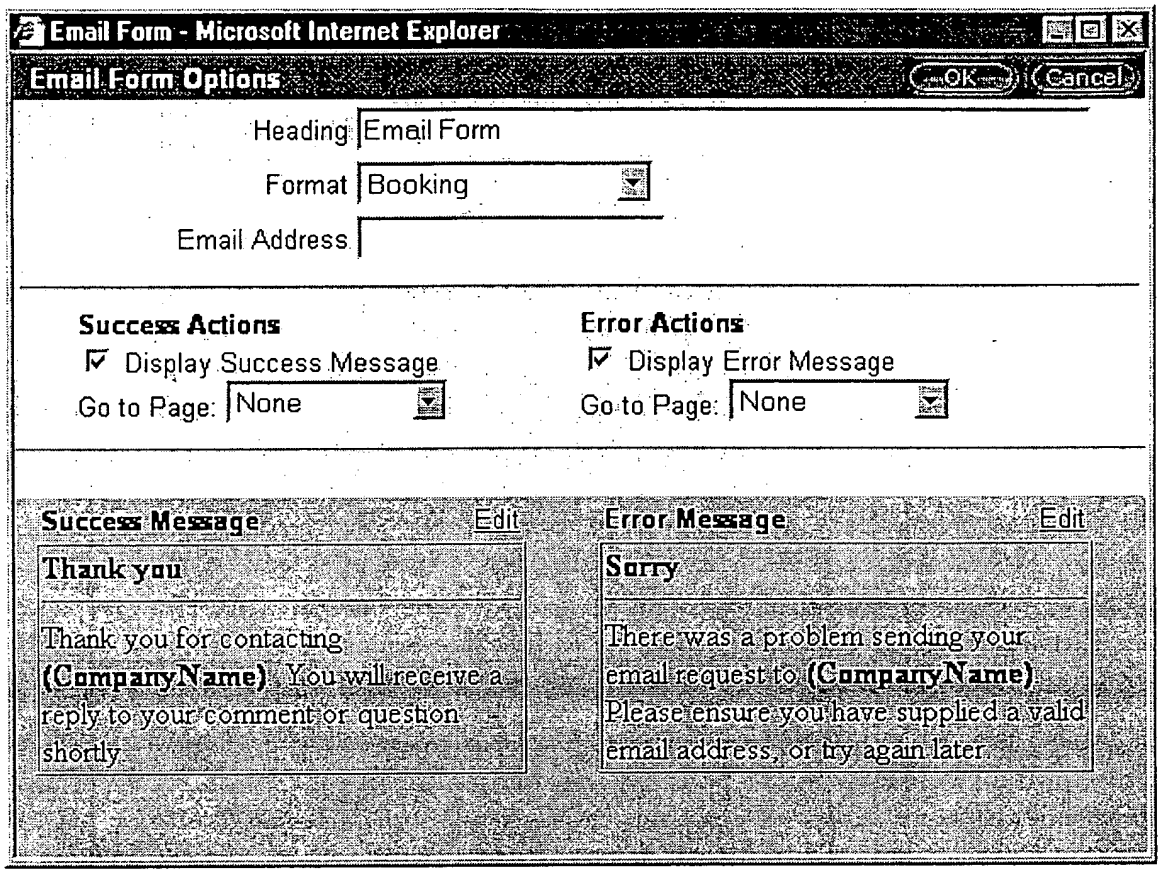
D0038050 - 05/17/99



3000

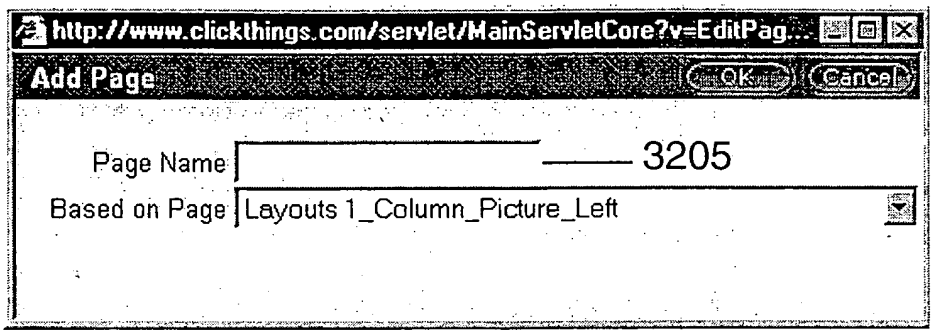
FIGURE 30

0008360 "5/98 15:56 0



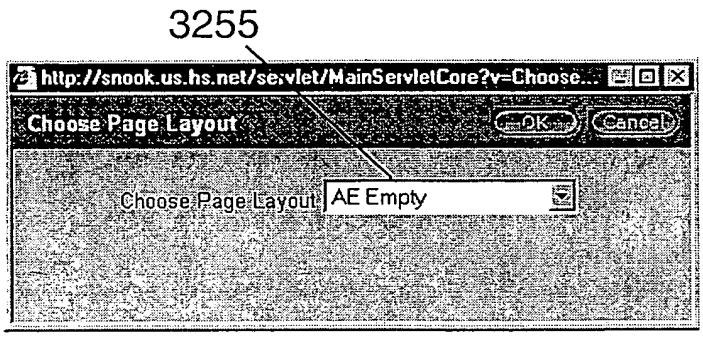
3100

FIGURE 31



3200

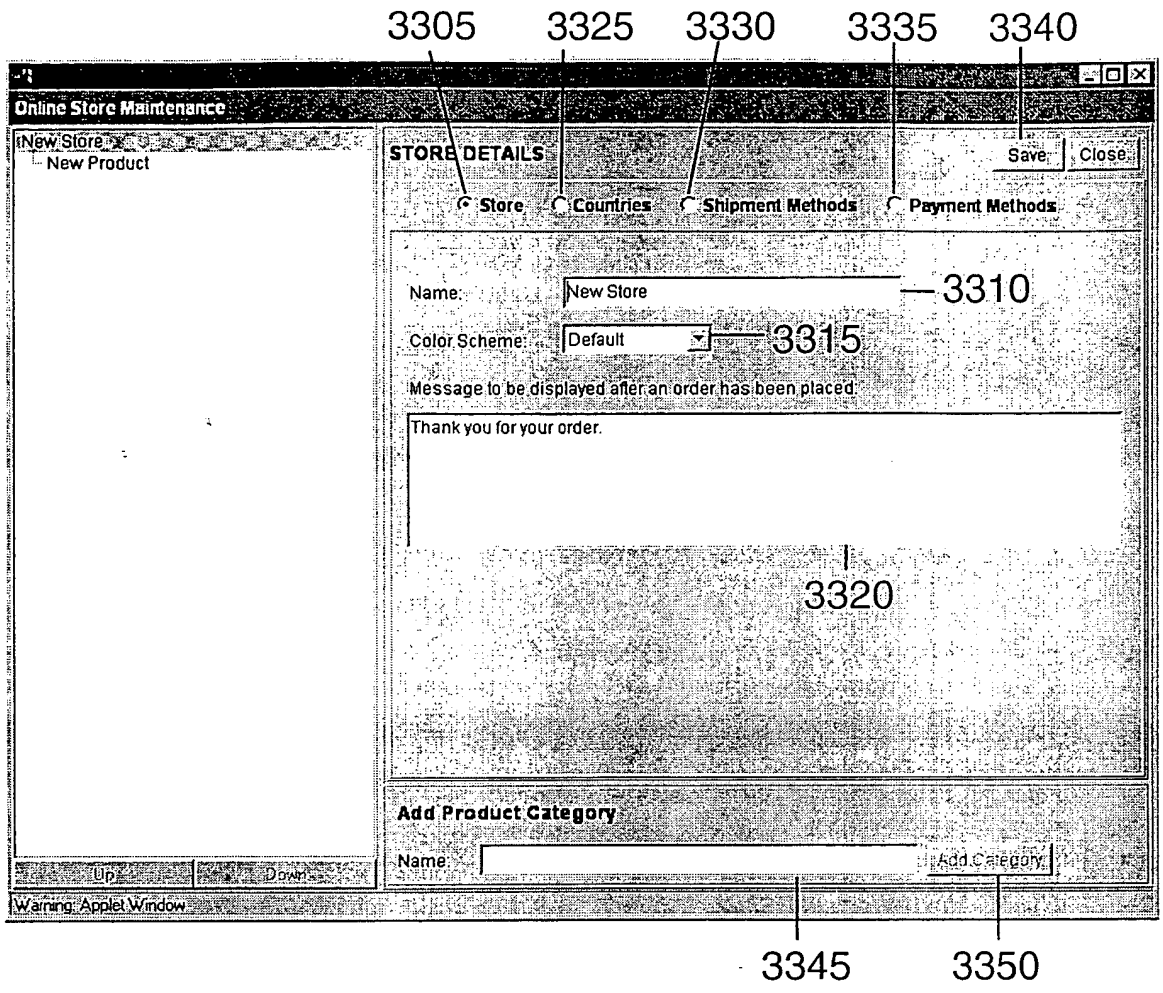
FIGURE 32a



3250

FIGURE 32b

0005374.0005



3300

FIGURE 33

05051975 . 060600

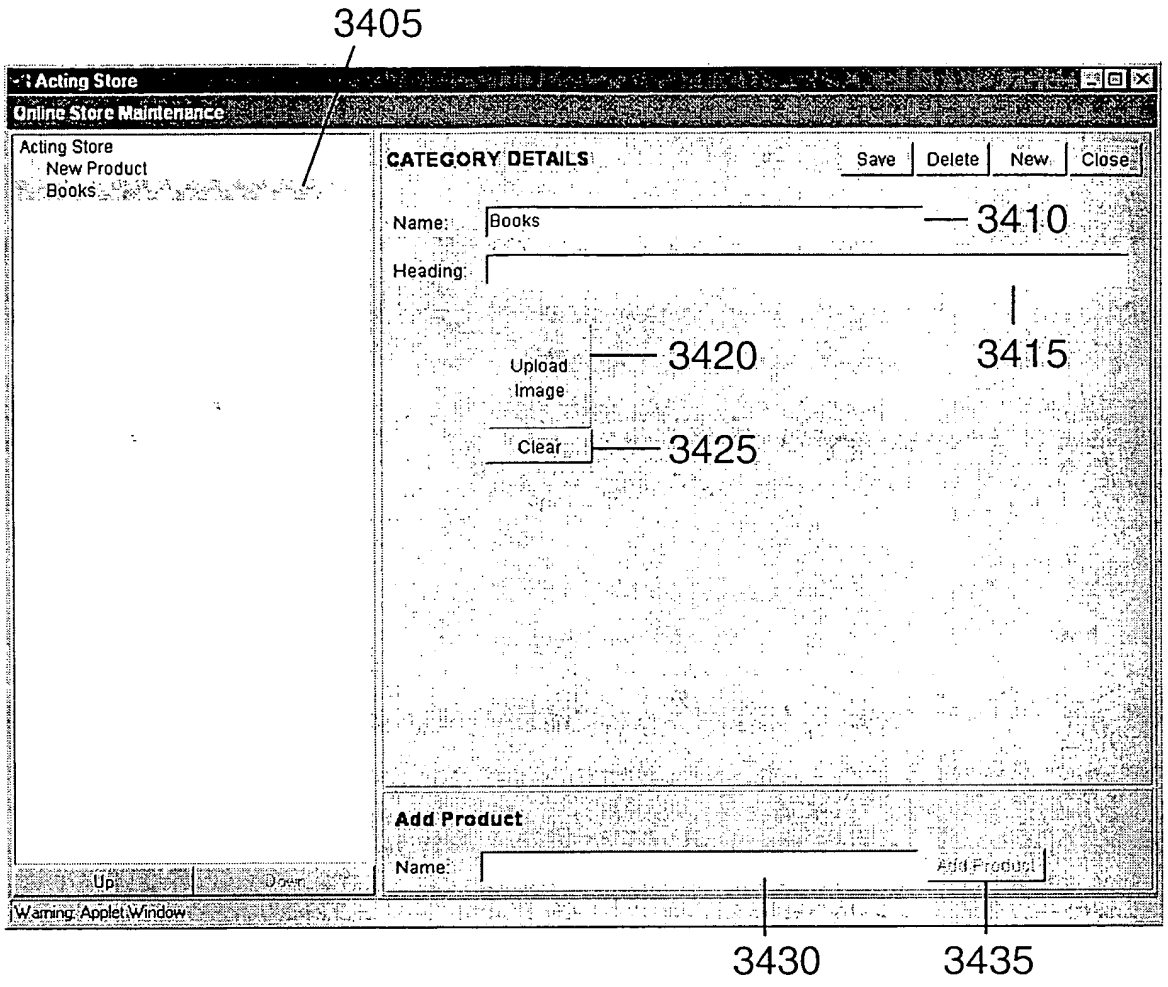

3405
Acting Store
Online Store Maintenance
Acting Store
New Product
Books
CATEGORY DETAILS
Save
Delete
New
Close
Name:
Books
3410
Heading:
3415
Upload Image
3420
Clear
3425
Add Product
Name:
Add Product
Up
Down
Warning: Applet Window
3430
3435

FIGURE 34

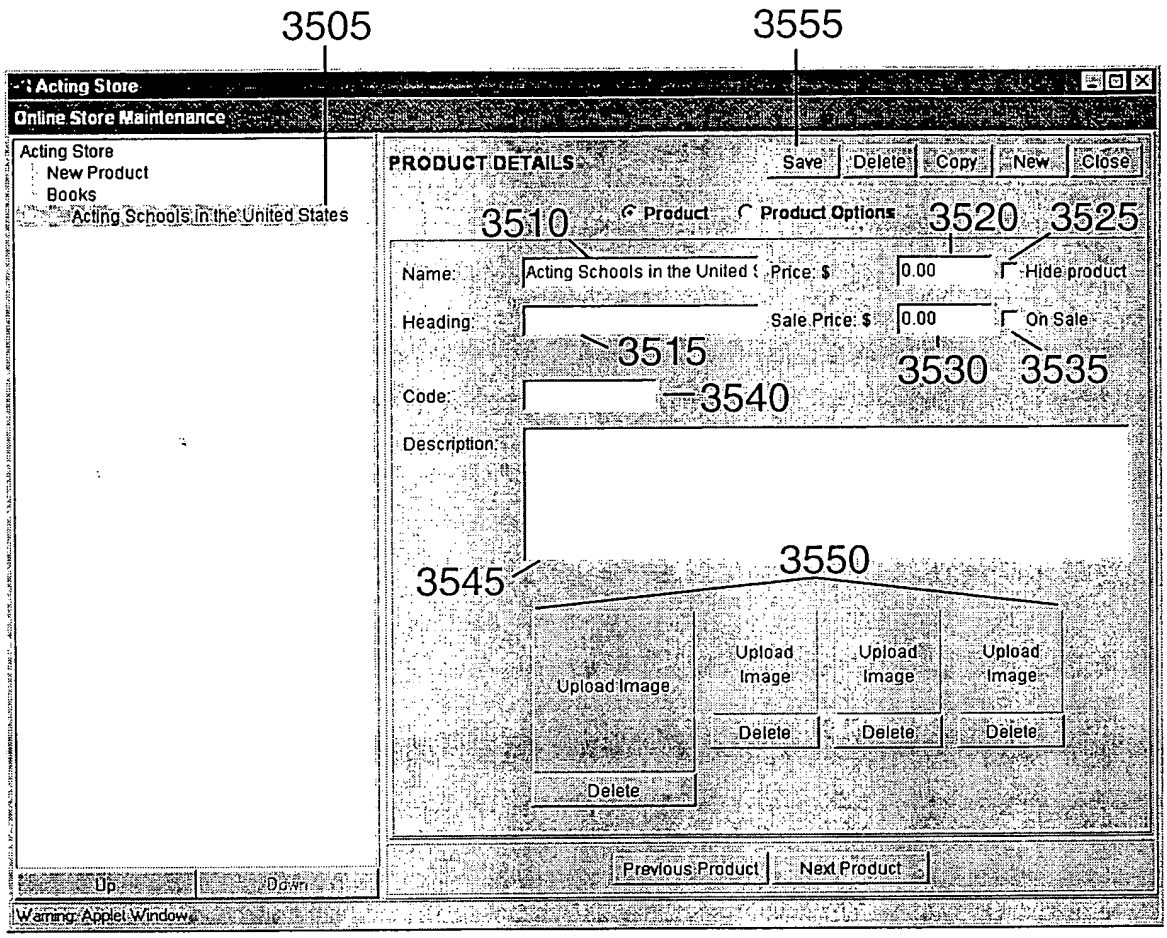

3505
3555
Acting Store
Online Store Maintenance
Acting Store
New Product
Books
Acting Schools in the United States
PRODUCT DETAILS
Save
Delete
Copy
New
Close
3510
Product
Product Options
3520
3525
Name:
Acting Schools in the United S
Price: $
0.00
Hide product
Heading:
Sale Price: $
0.00
On Sale
3515
3530
3535
Code:
3540
Description:
3545
3550
Upload Image
Upload Image
Upload Image
Upload Image
Delete
Delete
Delete
Delete
Up
Down
Previous Product
Next Product
Warning: Applet Window

FIGURE 35

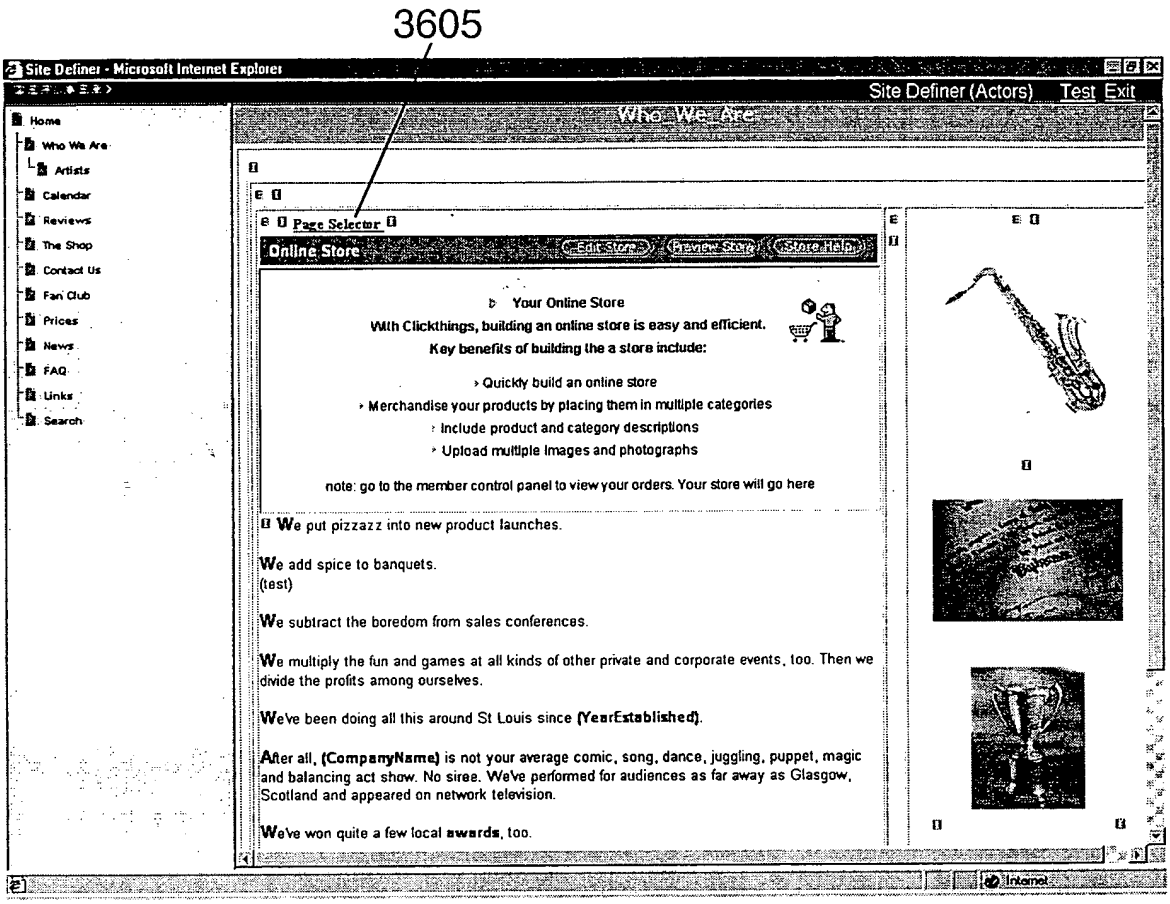

3605
Site Definer - Microsoft Internet Explorer
Site Definer (Actors) Test Exit
Home
Who We Are
Artists
Calendar
Reviews
The Shop
Contact Us
Fan Club
Prices
News
FAQ
Links
Search
Who We Are
Page Selector
Online Store
Edit Store
Preview Store
Store Help
Your Online Store
With Clickthings, building an online store is easy and efficient.
Key benefits of building the a store include:
Quickly build an online store
Merchandise your products by placing them in multiple categories
Include product and category descriptions
Upload multiple images and photographs
note: go to the member control panel to view your orders. Your store will go here
We put pizzazz into new product launches.
We add spice to banquets.
(test)
We subtract the boredom from sales conferences.
We multiply the fun and games at all kinds of other private and corporate events, too. Then we divide the profits among ourselves.
We've been doing all this around St Louis since {YearEstablished}.
After all, {CompanyName} is not your average comic, song, dance, juggling, puppet, magic and balancing act show. No siree. We've performed for audiences as far away as Glasgow, Scotland and appeared on network television.
We've won quite a few local awards, too.
Internet

FIGURE 36

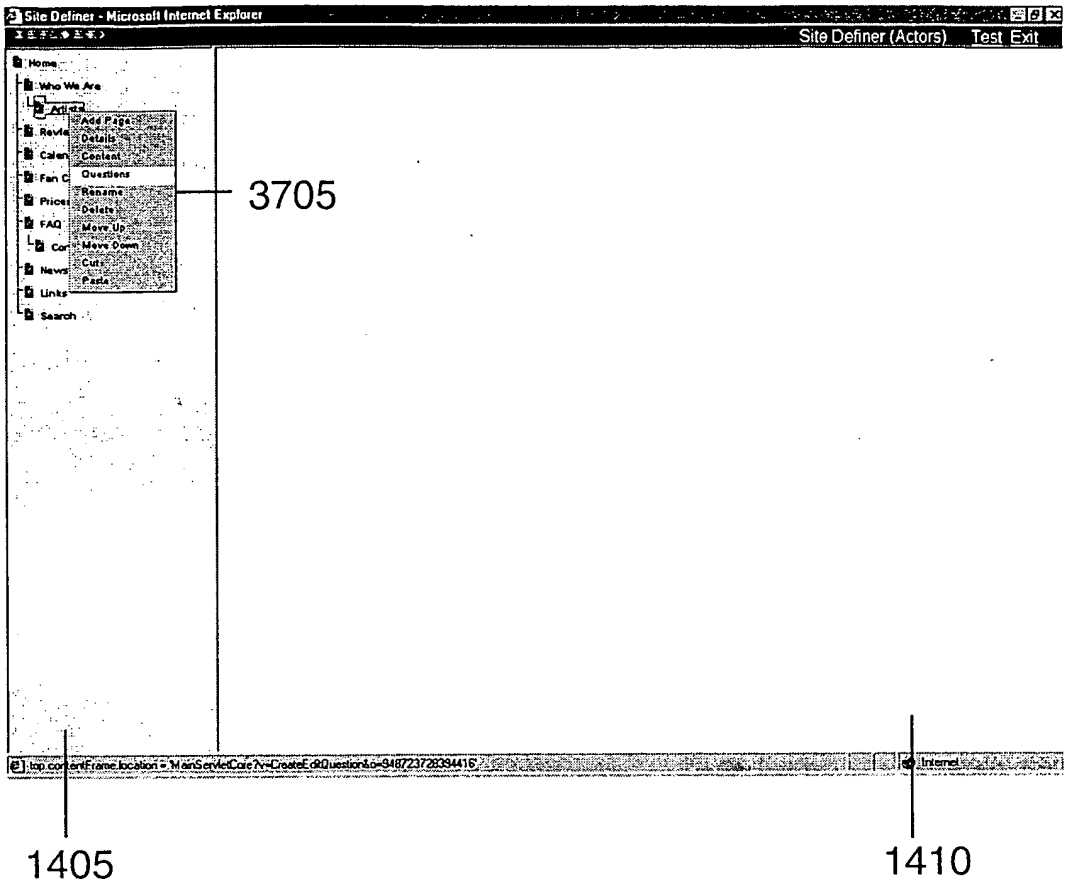

Site Definer - Microsoft Internet Explorer
Site Definer (Actors) Test Exit
Home
Who We Are
Add Page
Details
Content
Questions
Rename
Delete
Move Up
Move Down
Cut
Paste
Search
3705
1405
1410

FIGURE 37

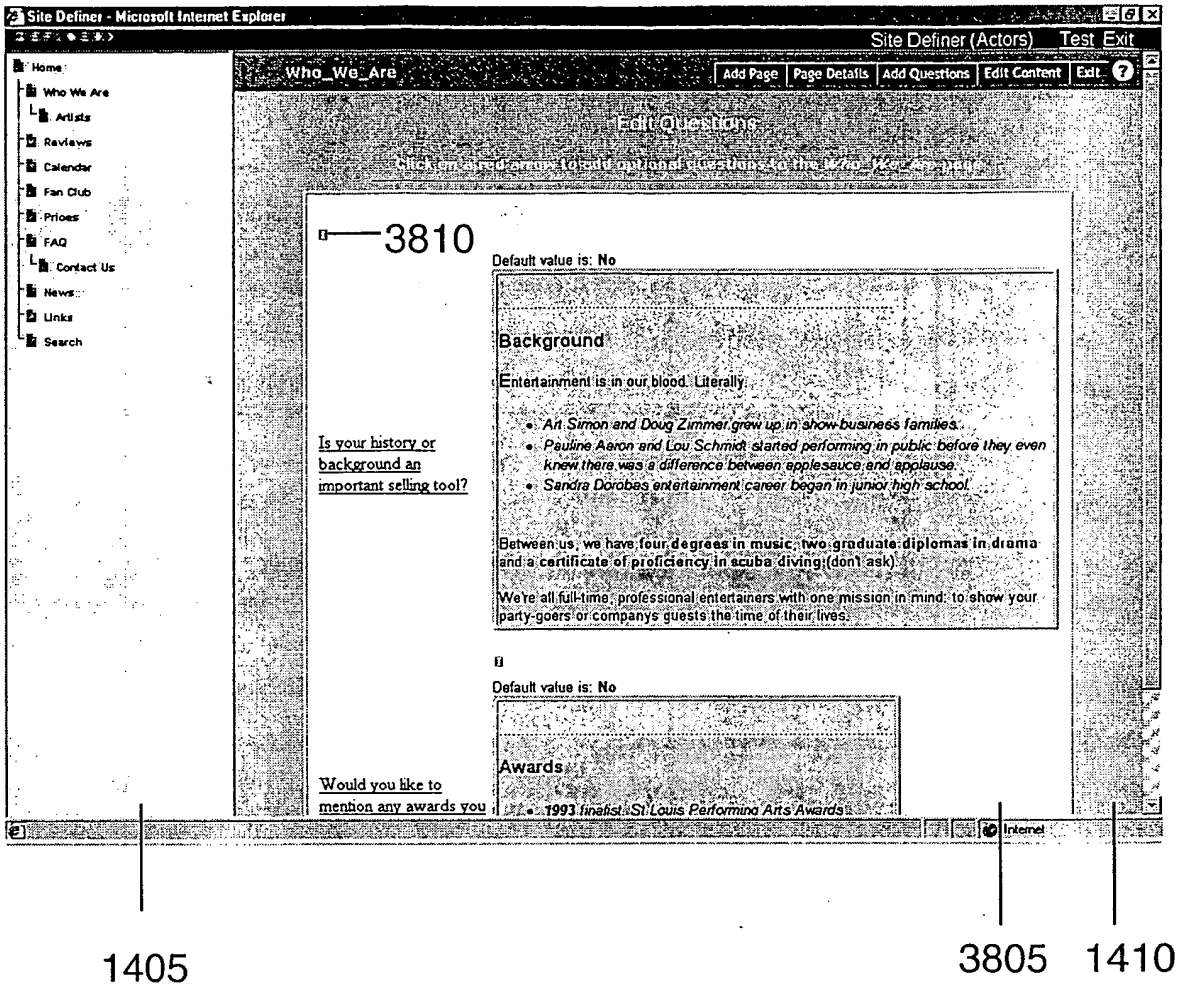

Site Definer - Microsoft Internet Explorer
Site Definer (Actors) Test Exit
Home
Who We Are
Artists
Reviews
Calendar
Fan Club
Prices
FAQ
Contact Us
News
Links
Search
Who_We_Are
Add Page
Page Details
Add Questions
Edit Content
Edit
Edit Questions
3810
Default value is: No
Background
Entertainment is in our blood. Literally.
Art Simon and Doug Zimmer grew up in show business families.
Pauline Aaron and Lou Schmidt started performing in public before they even knew there was a difference between applesauce and applause.
Sandra Dorobas entertainment career began in junior high school.
Between us, we have four degrees in music, two graduate diplomas in drama and a certificate of proficiency in scuba diving (don't ask).
We're all full-time, professional entertainers with one mission in mind: to show your party-goers or companys guests the time of their lives.
Is your history or background an important selling tool?
Default value is: No
Awards
1993 finalist St Louis Performing Arts Awards
Would you like to mention any awards you
Internet
1405
3805
1410

FIGURE 38

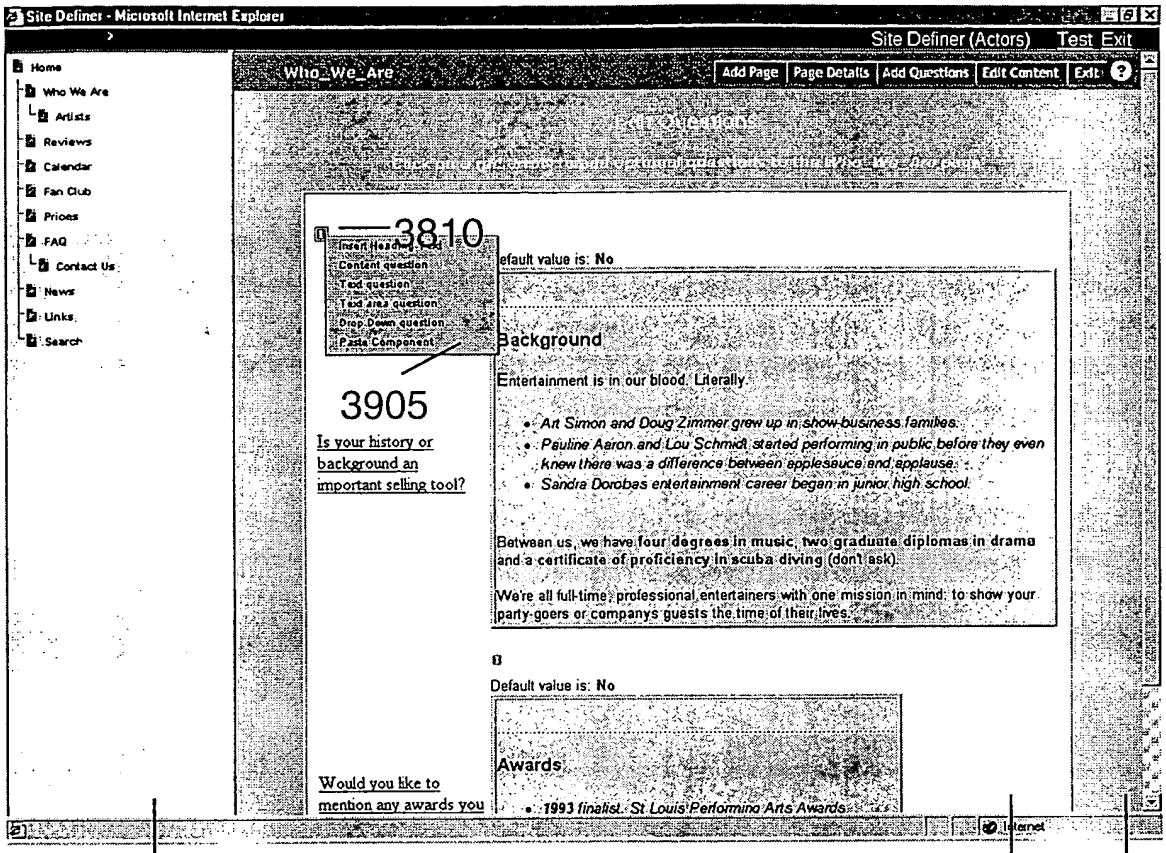
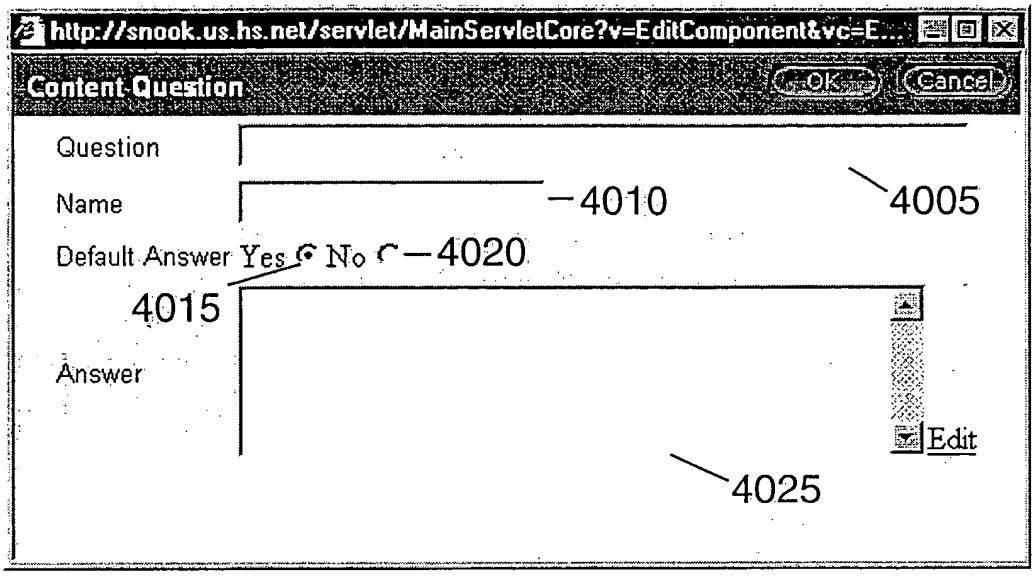

Site Definer - Microsoft Internet Explorer
Site Definer (Actors) Test Exit
Home
Who We Are
Artists
Reviews
Calendar
Fan Club
Prices
FAQ
Contact Us
News
Links
Search
Who_We_Are
Add Page
Page Details
Add Questions
Edit Content
Exit
3810
Insert Heading
Content question
Text question
Text area question
Drop Down question
Paste Component
efault value is: No
Background
Entertainment is in our blood. Literally.
Art Simon and Doug Zimmer grew up in show business families.
Pauline Aaron and Lou Schmidt started performing in public before they even knew there was a difference between applesauce and applause.
Sandra Dorobas entertainment career began in junior high school.
Between us, we have four degrees in music, two graduate diplomas in drama and a certificate of proficiency in scuba diving (don't ask).
We're all full-time, professional entertainers with one mission in mind: to show your party-goers or companys guests the time of their lives.
3905
Is your history or background an important selling tool?
Default value is: No
Awards
1993 finalist, St Louis Performing Arts Awards
Would you like to mention any awards you
Internet
1405
3805
1410

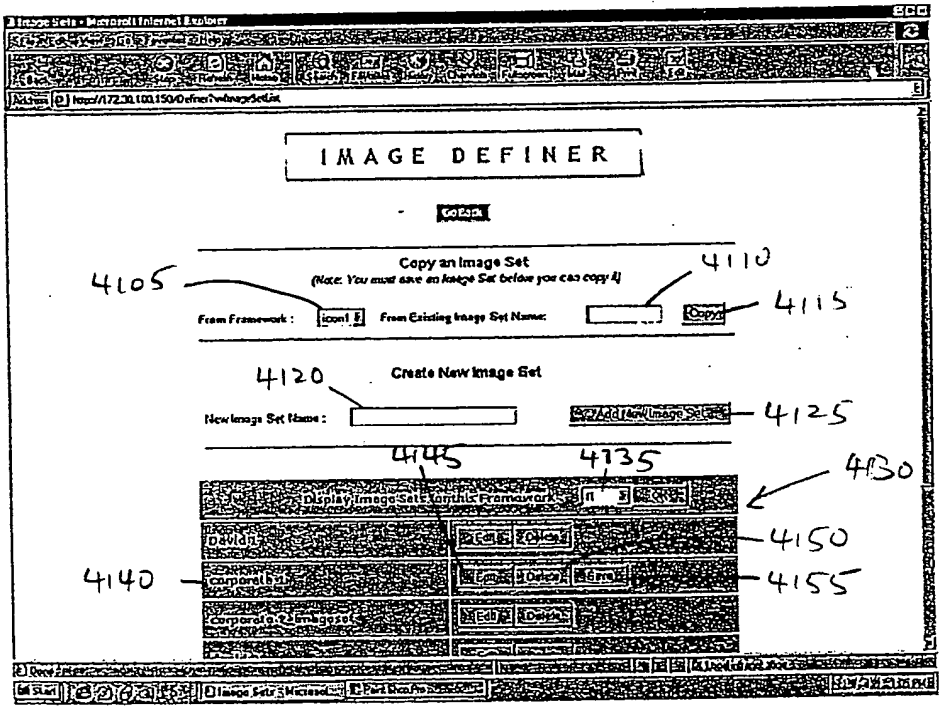
FIGURE 39



4000

FIGURE 40

09553625 - 060899



4100

FIG. 41

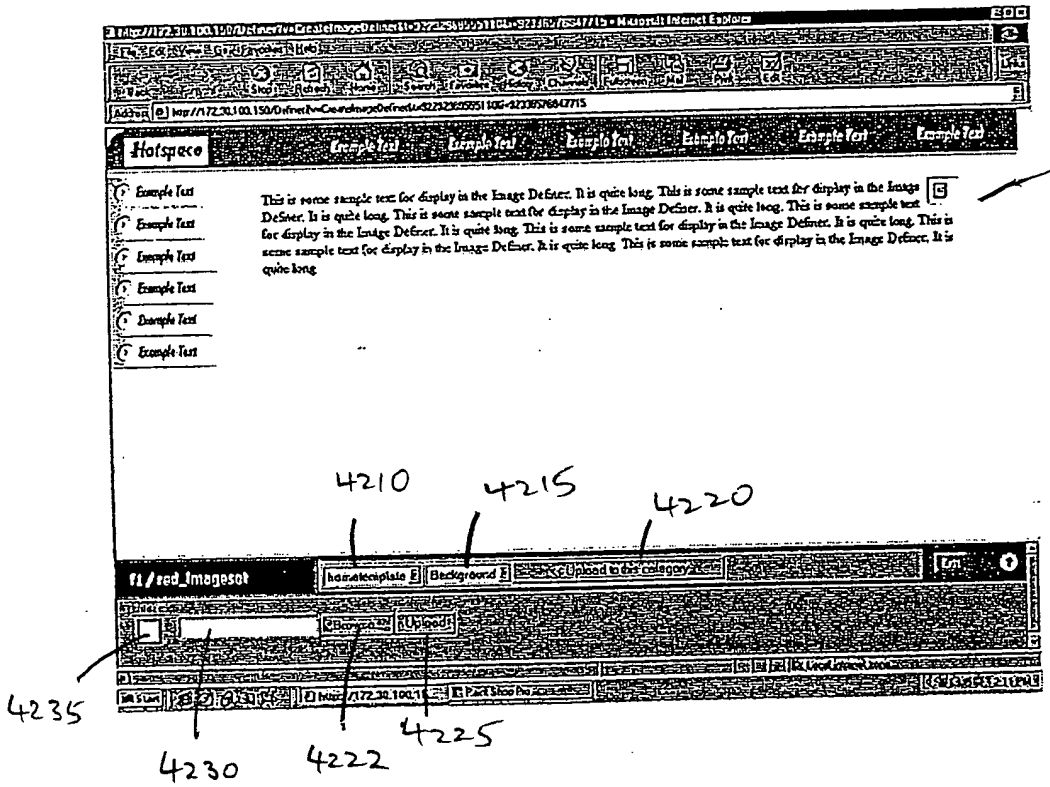


FIG. 42

Category Display

0008380 "US 6,745,950 B1

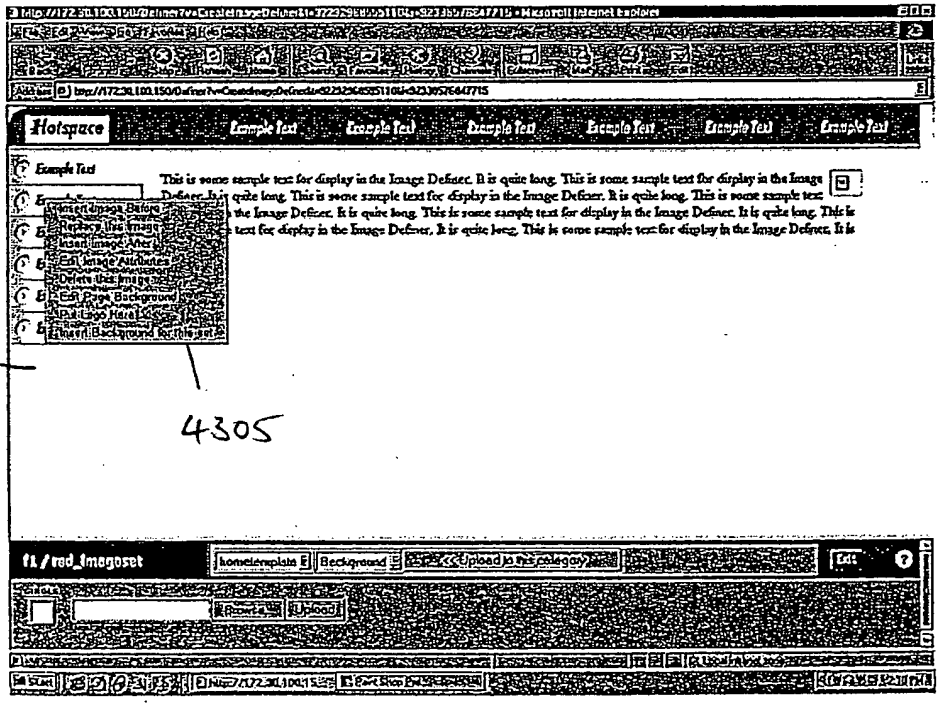


FIG. 43

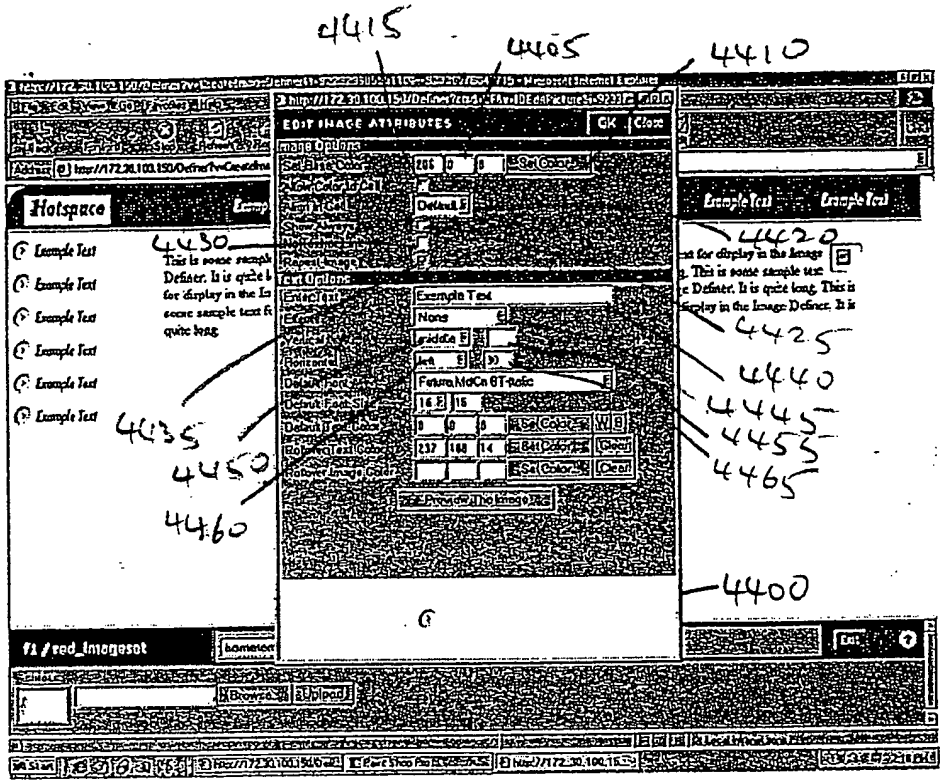


FIG. 44

0005605-0005605

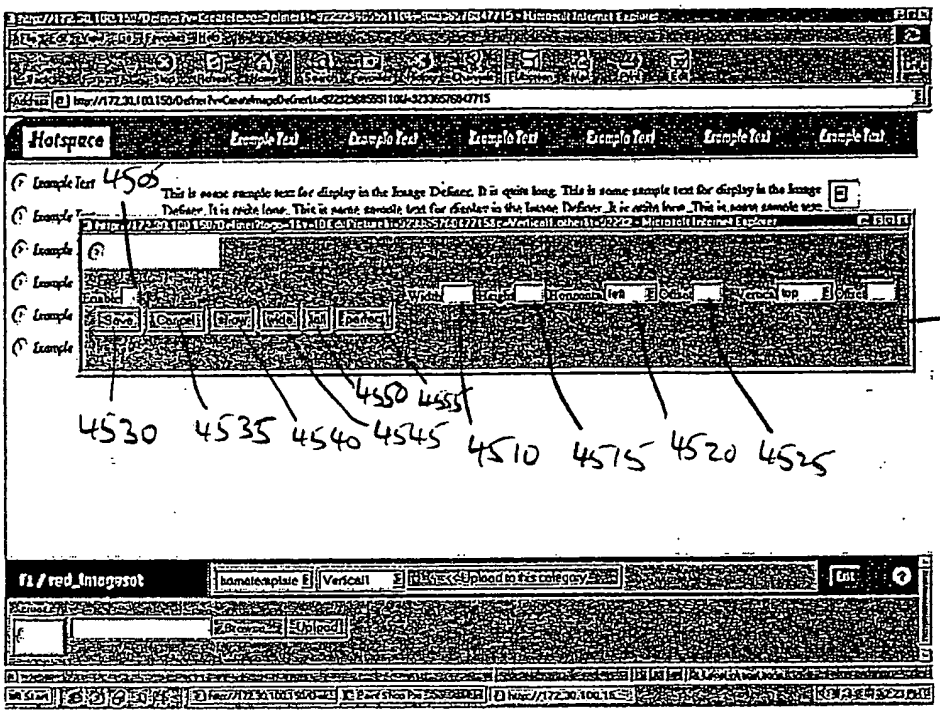
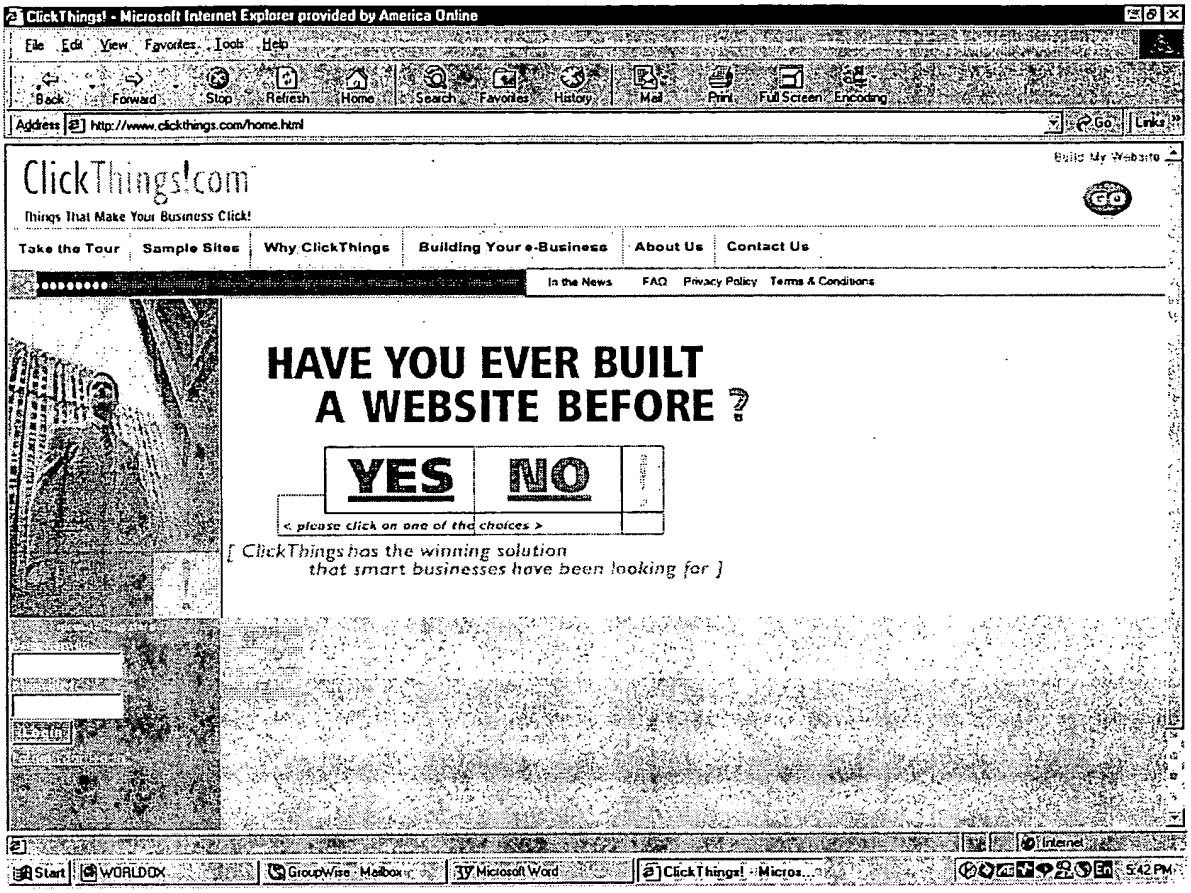


FIG. 45

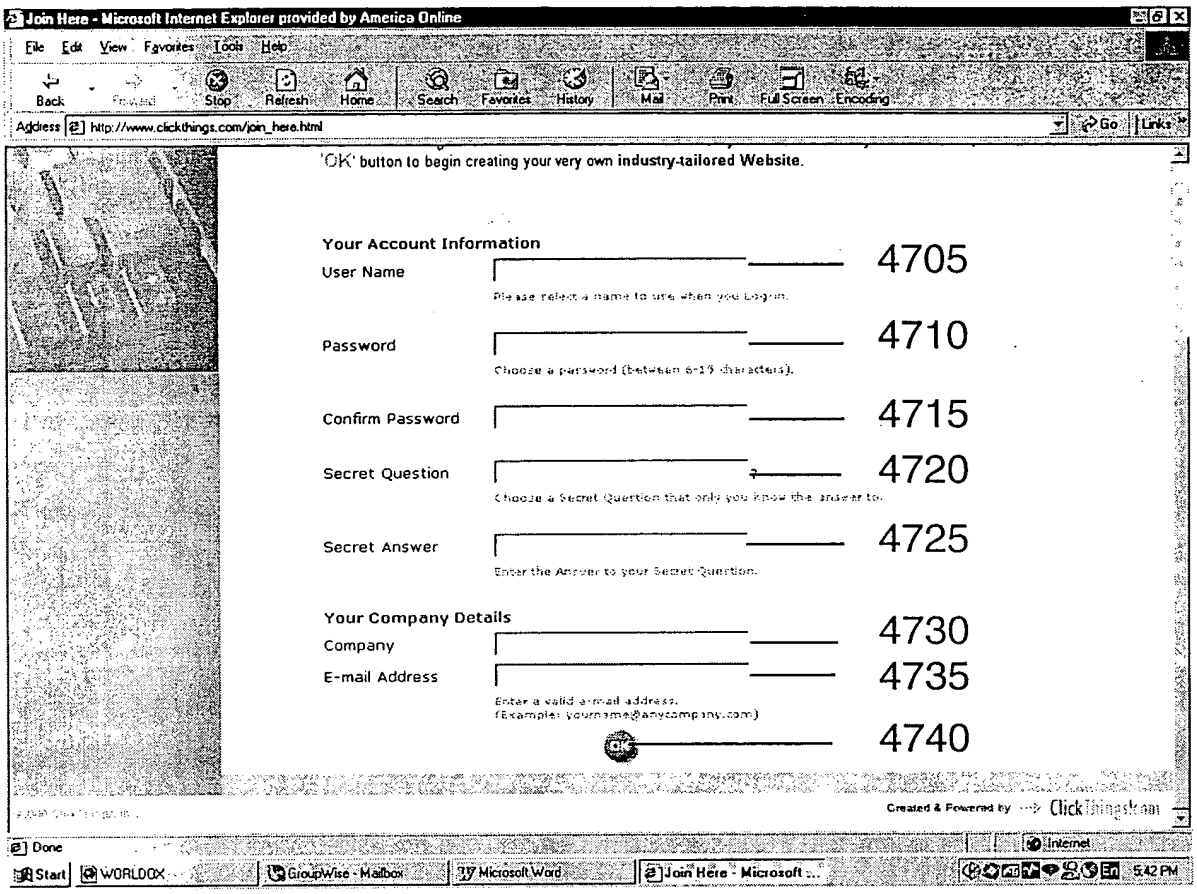
09654975 - 083008



4600

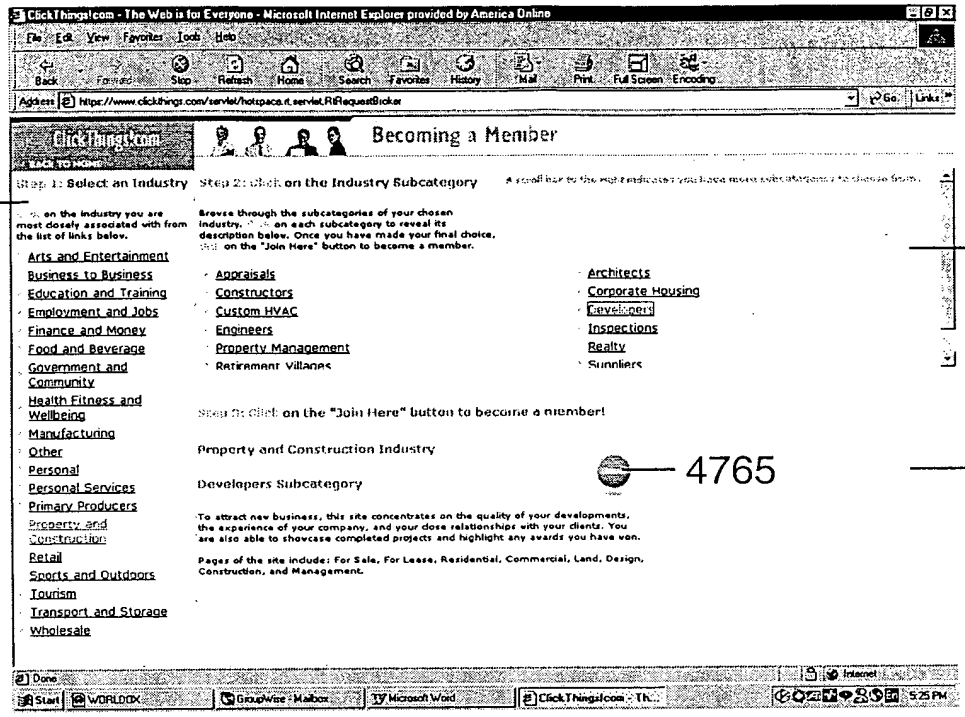
FIGURE 46

09655788.050900



4700

FIGURE 47A



4745

FIGURE 47B

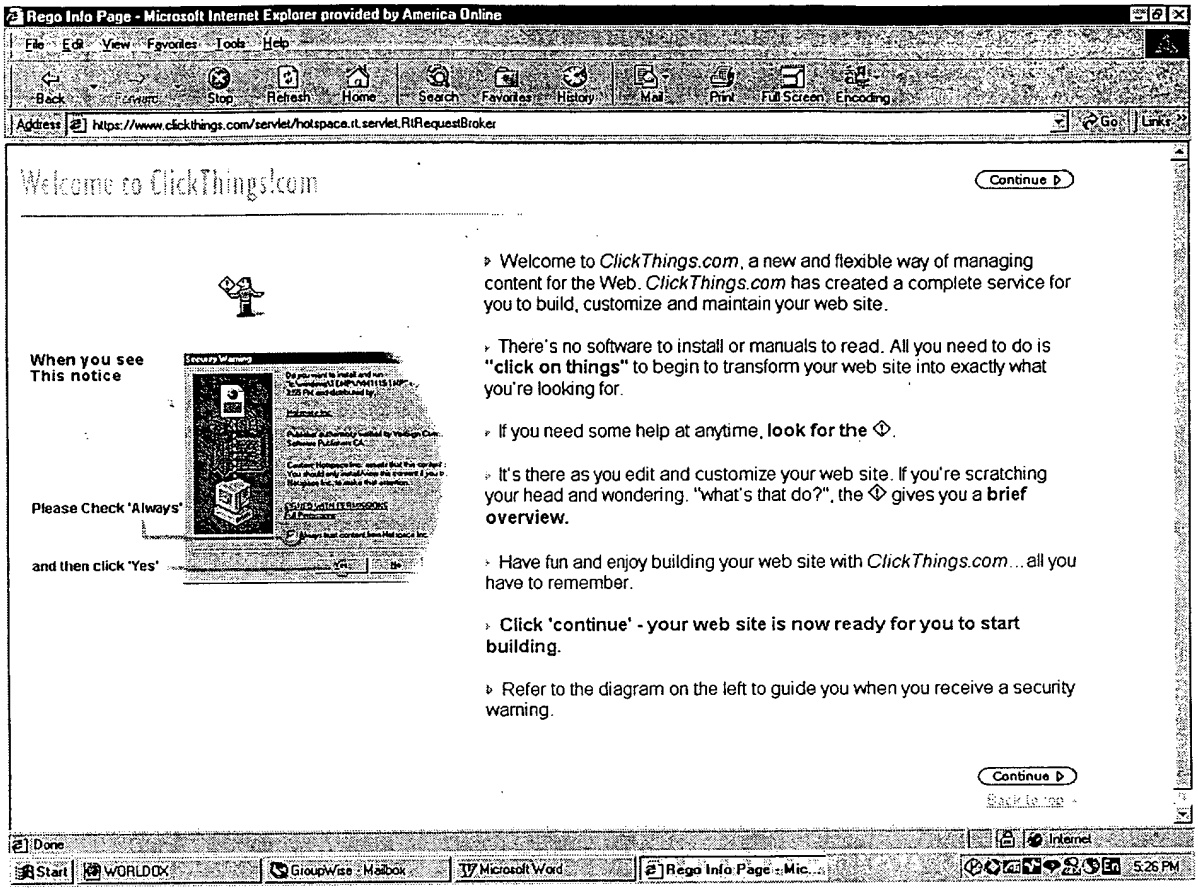


FIGURE 47C

05054365-050800

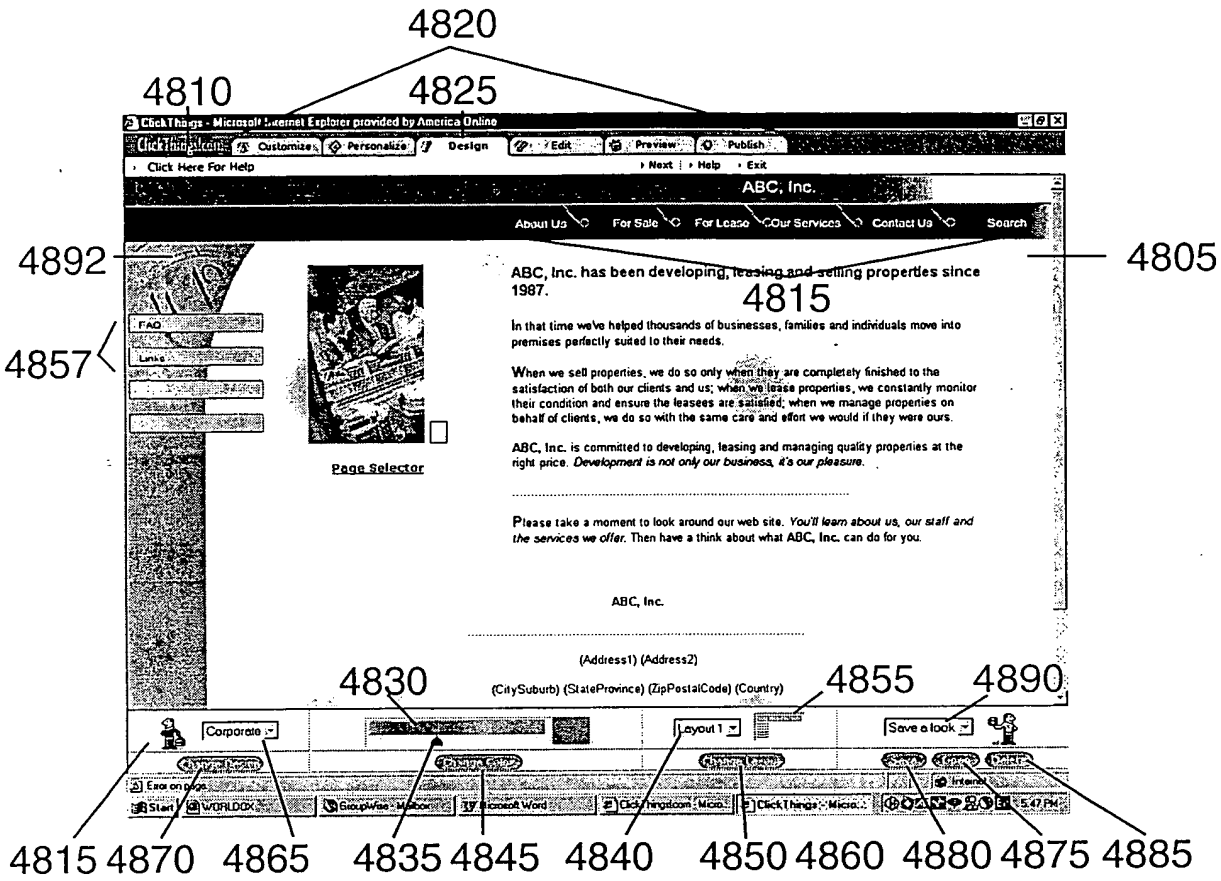
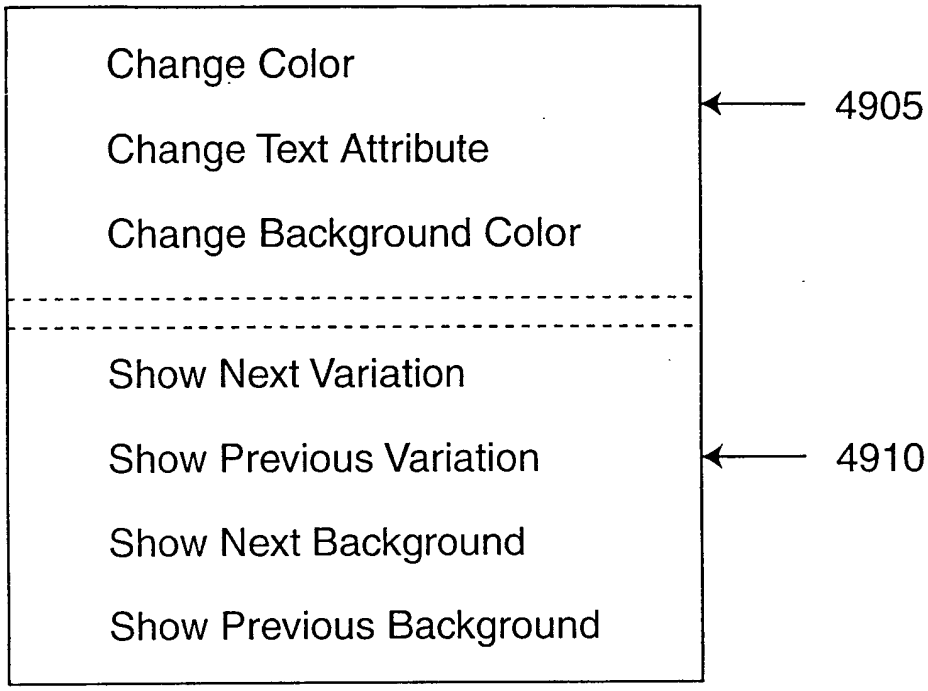

4820
4810
4825
ClickThings - Microsoft Internet Explorer provided by America Online
Customize
Personalize
Design
Edit
Preview
Publish
Click Here For Help
Next
Help
Exit
ABC, Inc.
About Us
For Sale
For Lease
Our Services
Contact Us
Search
4892
4805
4857
FAQ
Links
Page Selector
ABC, Inc. has been developing, leasing and selling properties since 1987.
4815
In that time we've helped thousands of businesses, families and individuals move into premises perfectly suited to their needs.
When we sell properties, we do so only when they are completely finished to the satisfaction of both our clients and us; when we lease properties, we constantly monitor their condition and ensure the leasees are satisfied; when we manage properties on behalf of clients, we do so with the same care and effort we would if they were ours.
ABC, Inc. is committed to developing, leasing and managing quality properties at the right price. Development is not only our business, it's our pleasure.
Please take a moment to look around our web site. You'll learn about us, our staff and the services we offer. Then have a think about what ABC, Inc. can do for you.
ABC, Inc.
(Address1) (Address2)
(CitySuburb) (StateProvince) (ZipPostalCode) (Country)
4830
4855
4890
Corporate
Layout 1
Save a look
4815
4870
4865
4835
4845
4840
4850
4860
4880
4875
4885

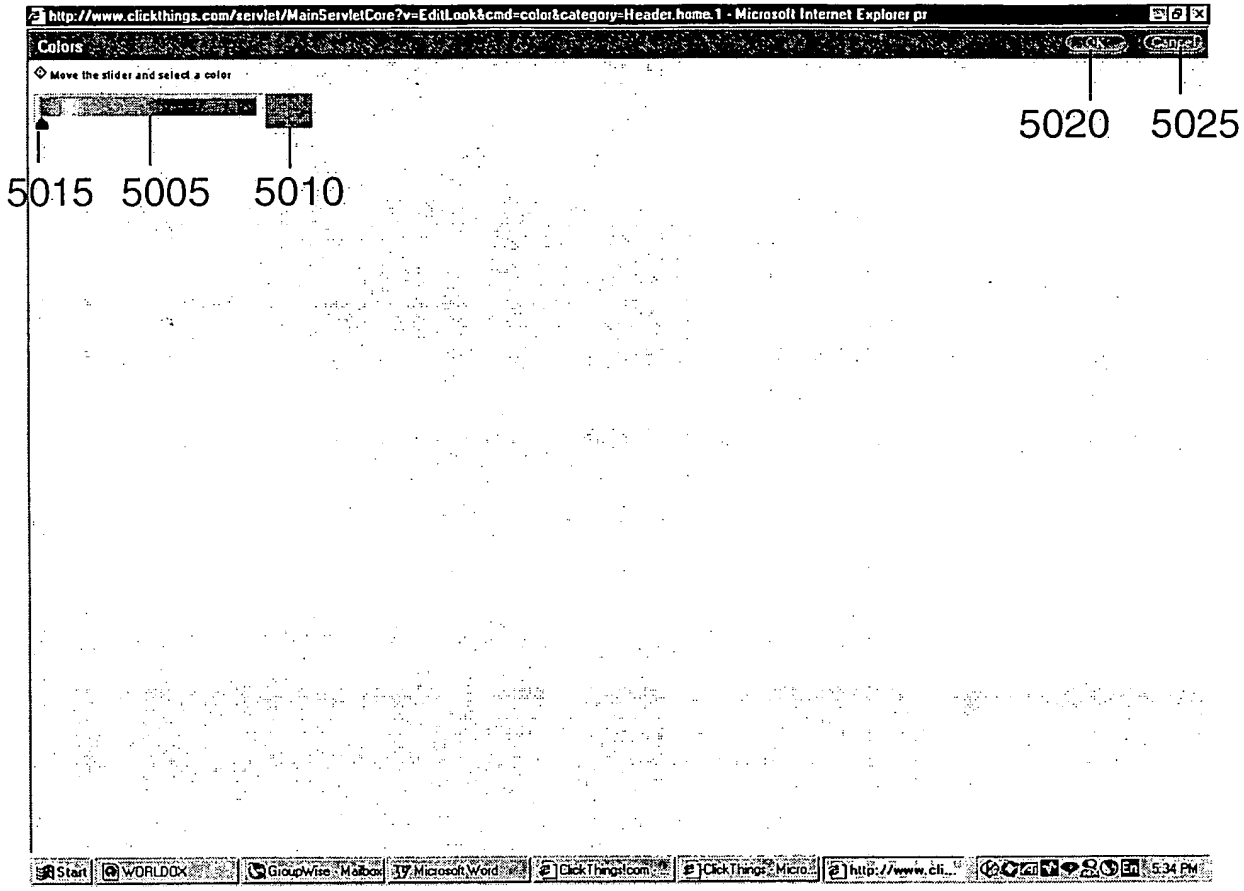
FIGURE 48



4900

FIGURE 49

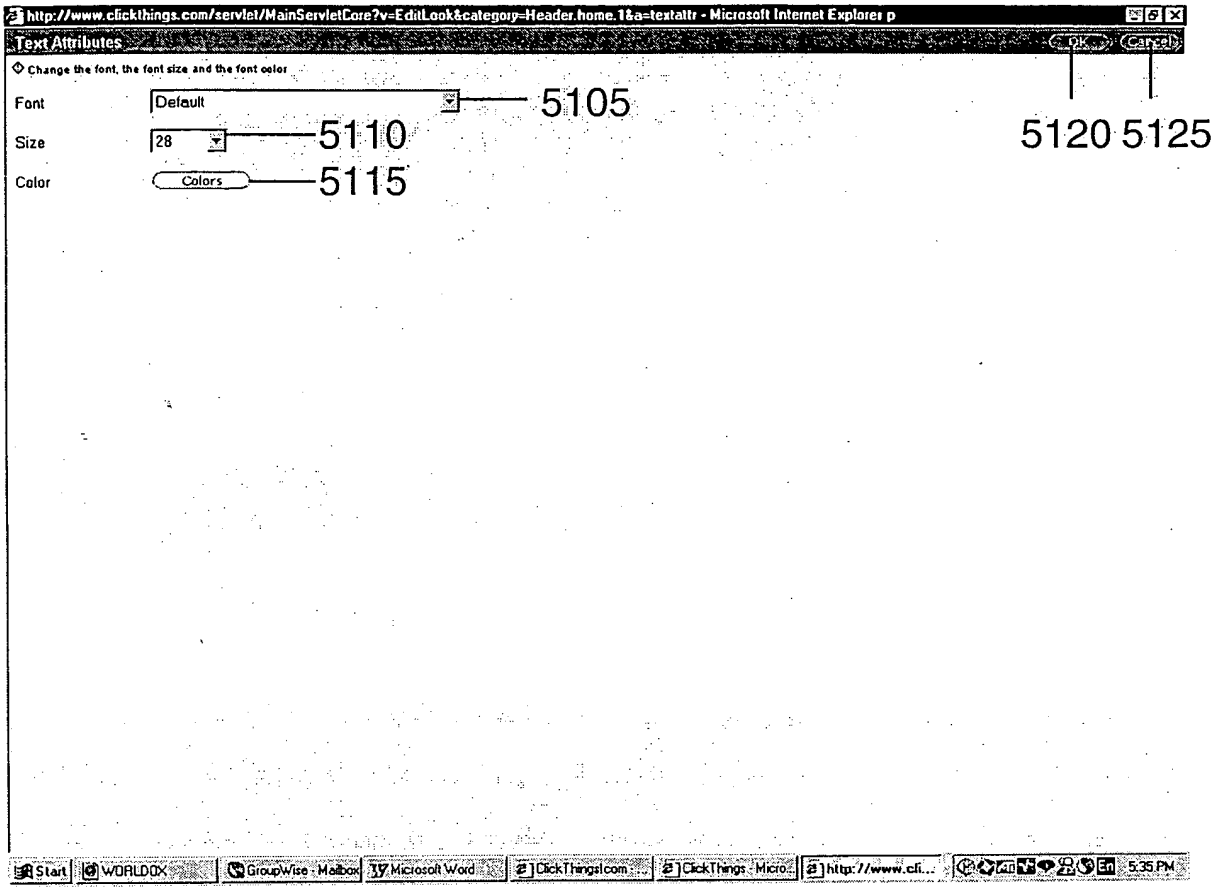
D0055795.0300



5000

FIGURE 50

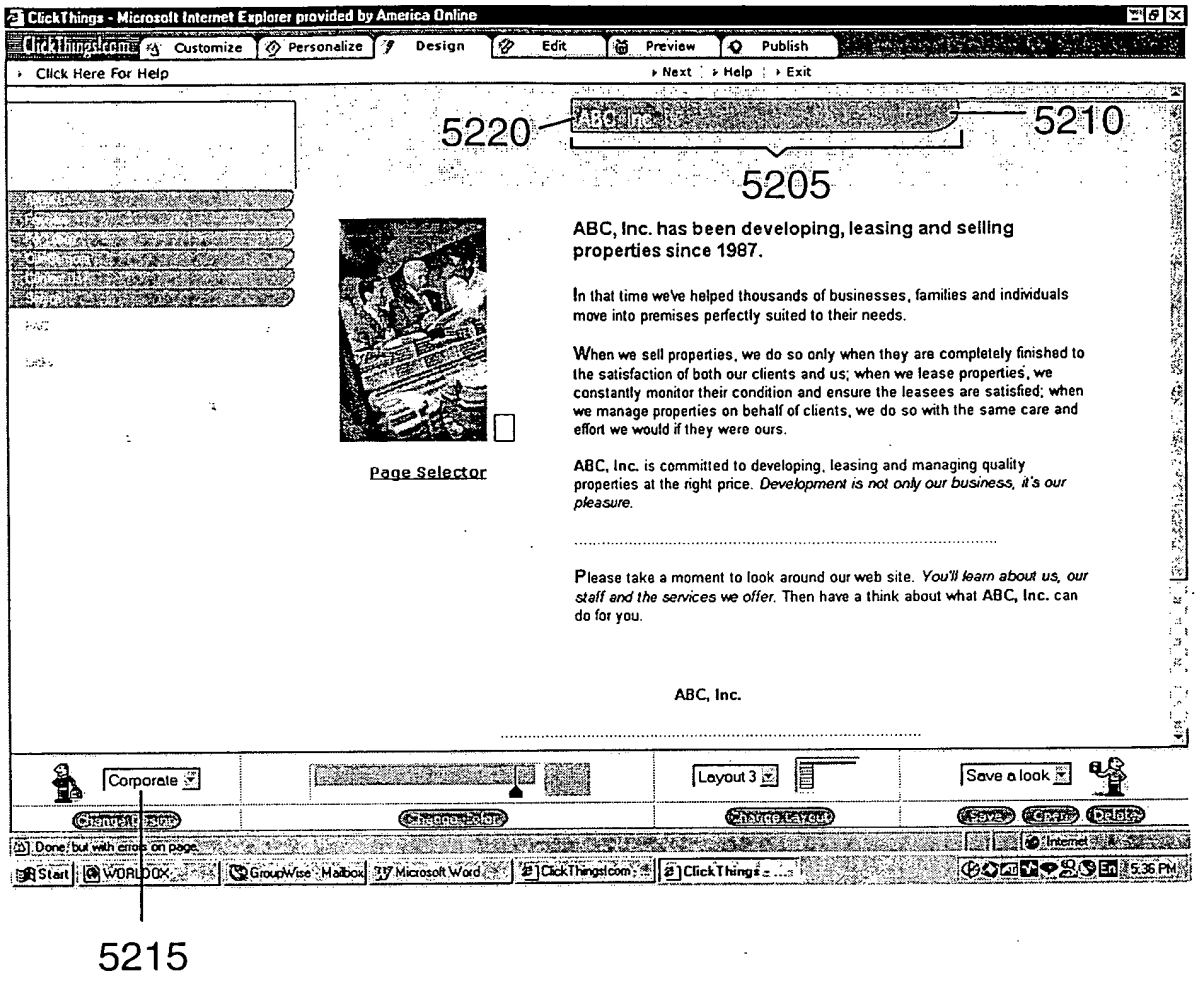
0905750-030904



5100

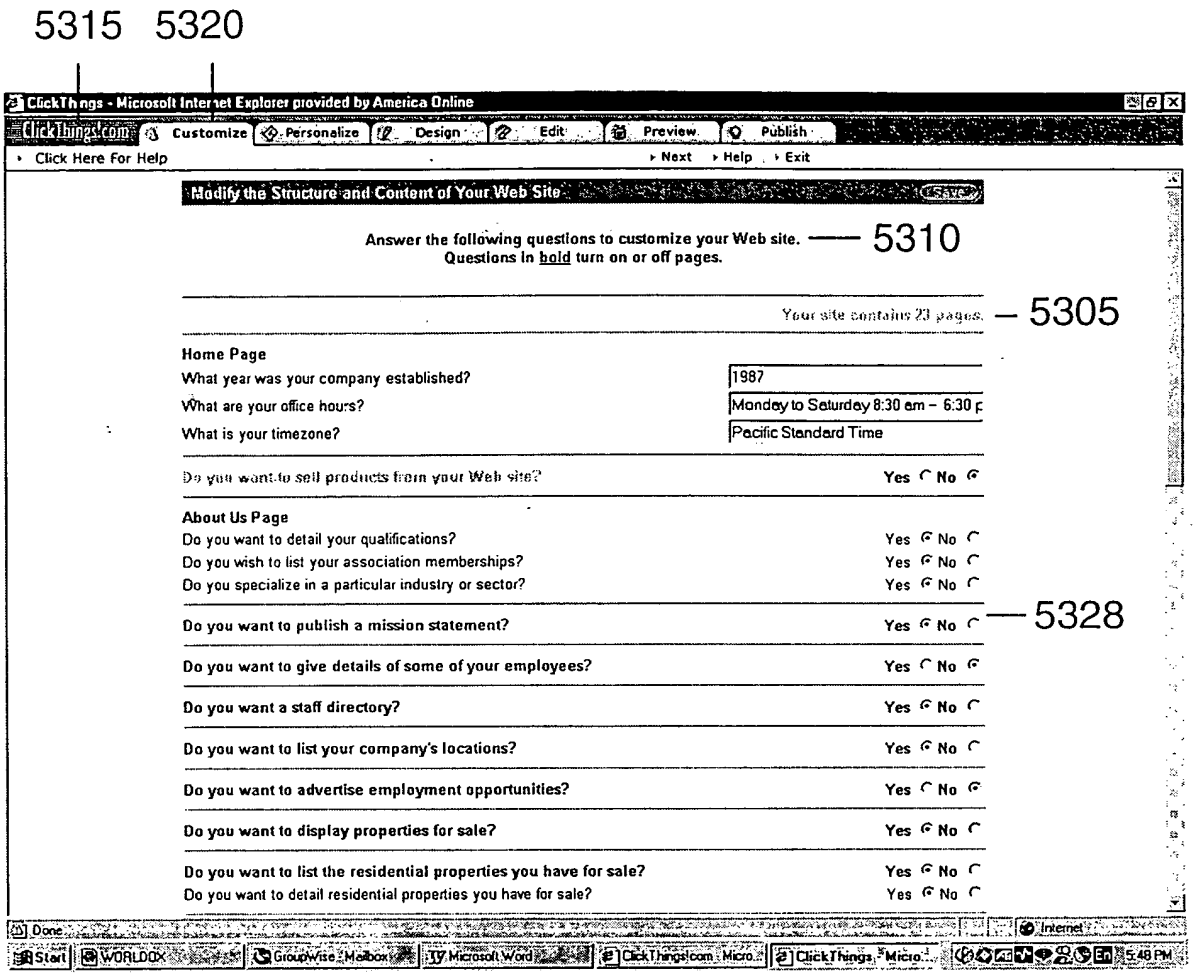
FIGURE 51

95518675 - 060300



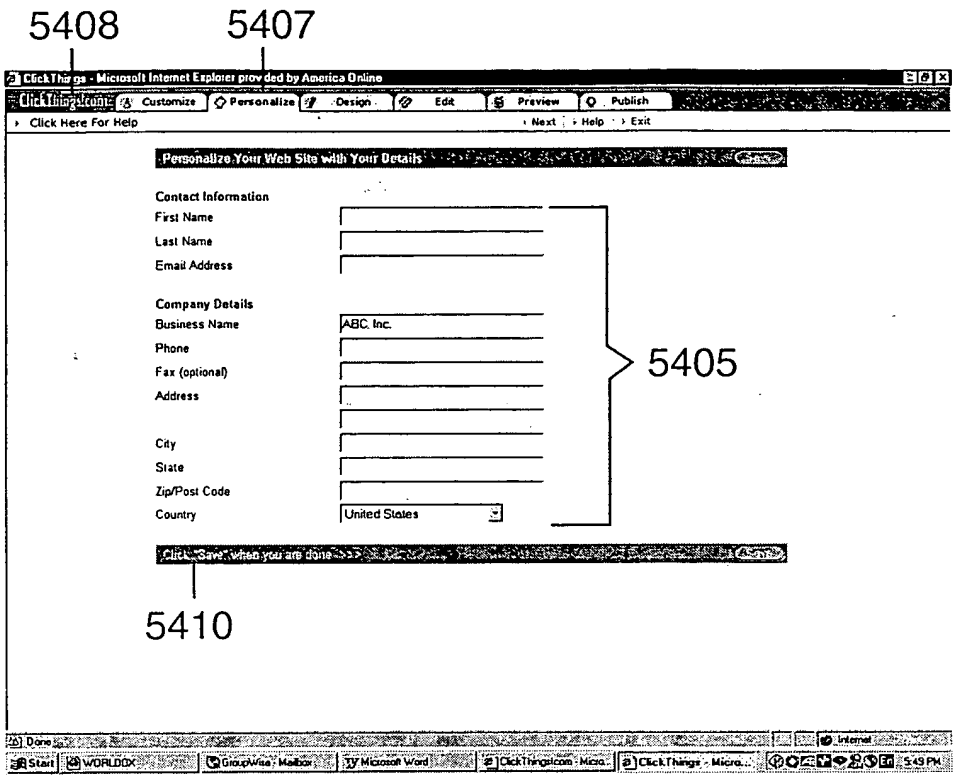
5200

FIGURE 52



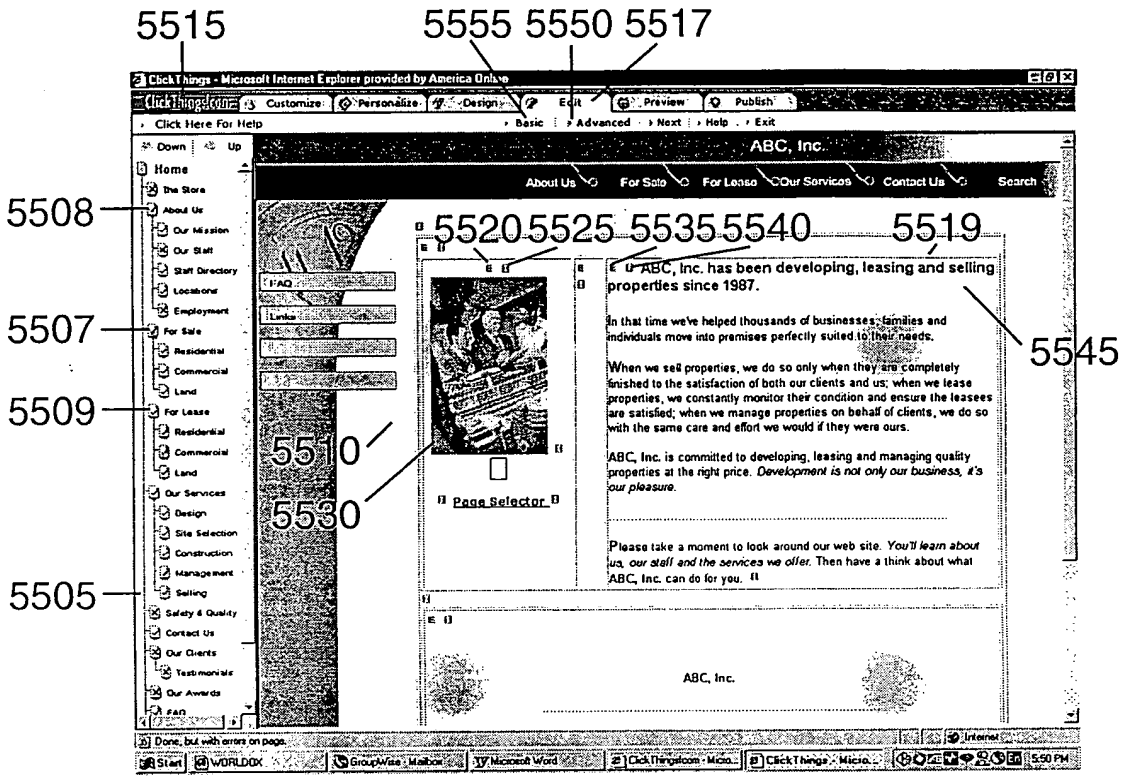
5300

FIGURE 53



5400

FIGURE 54



5500

FIGURE 55A

5555

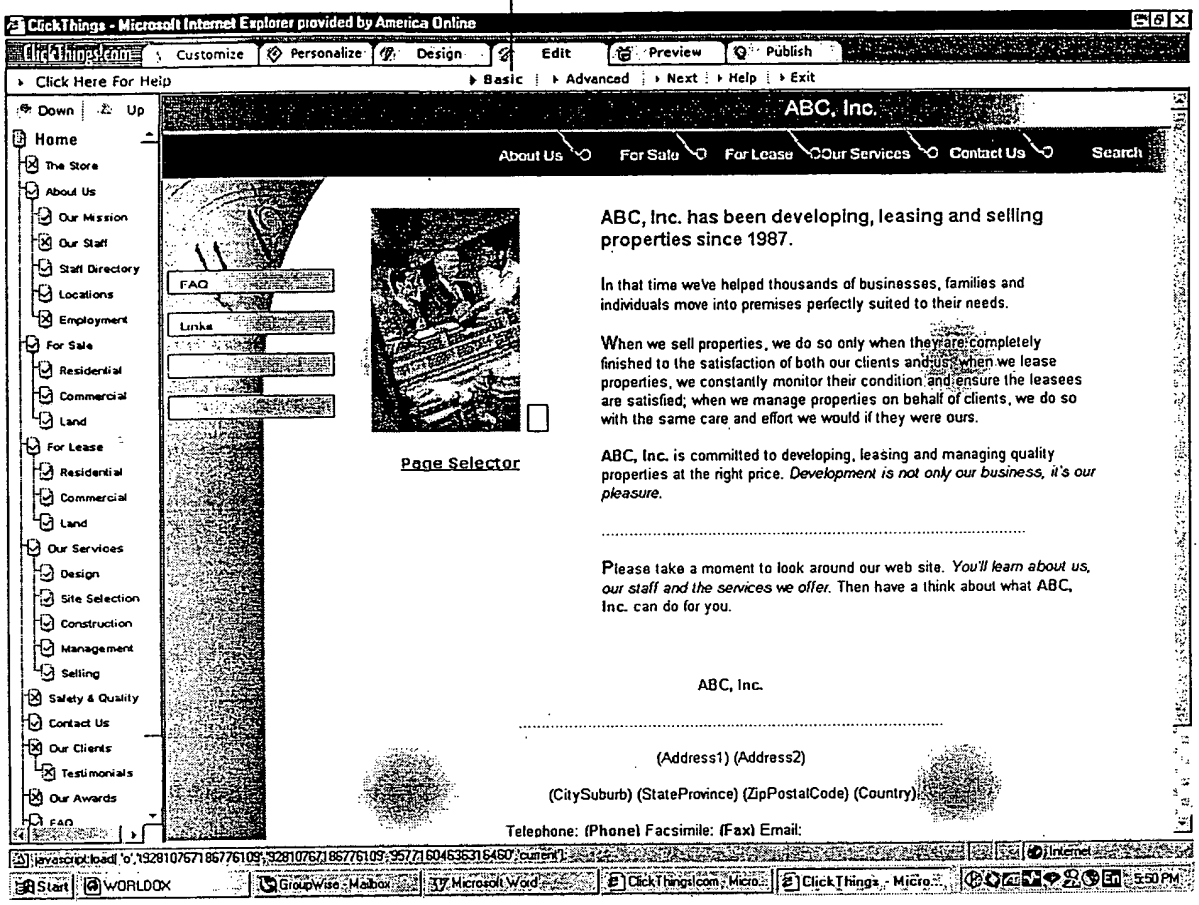
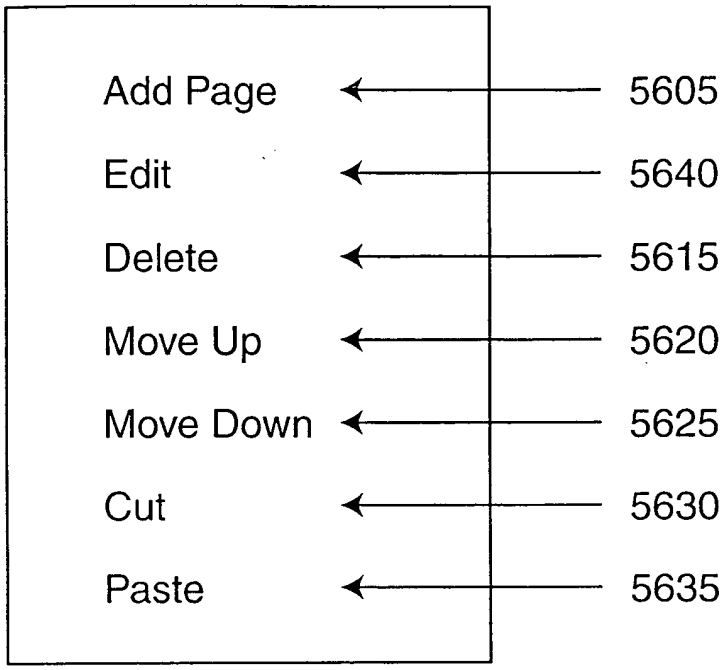


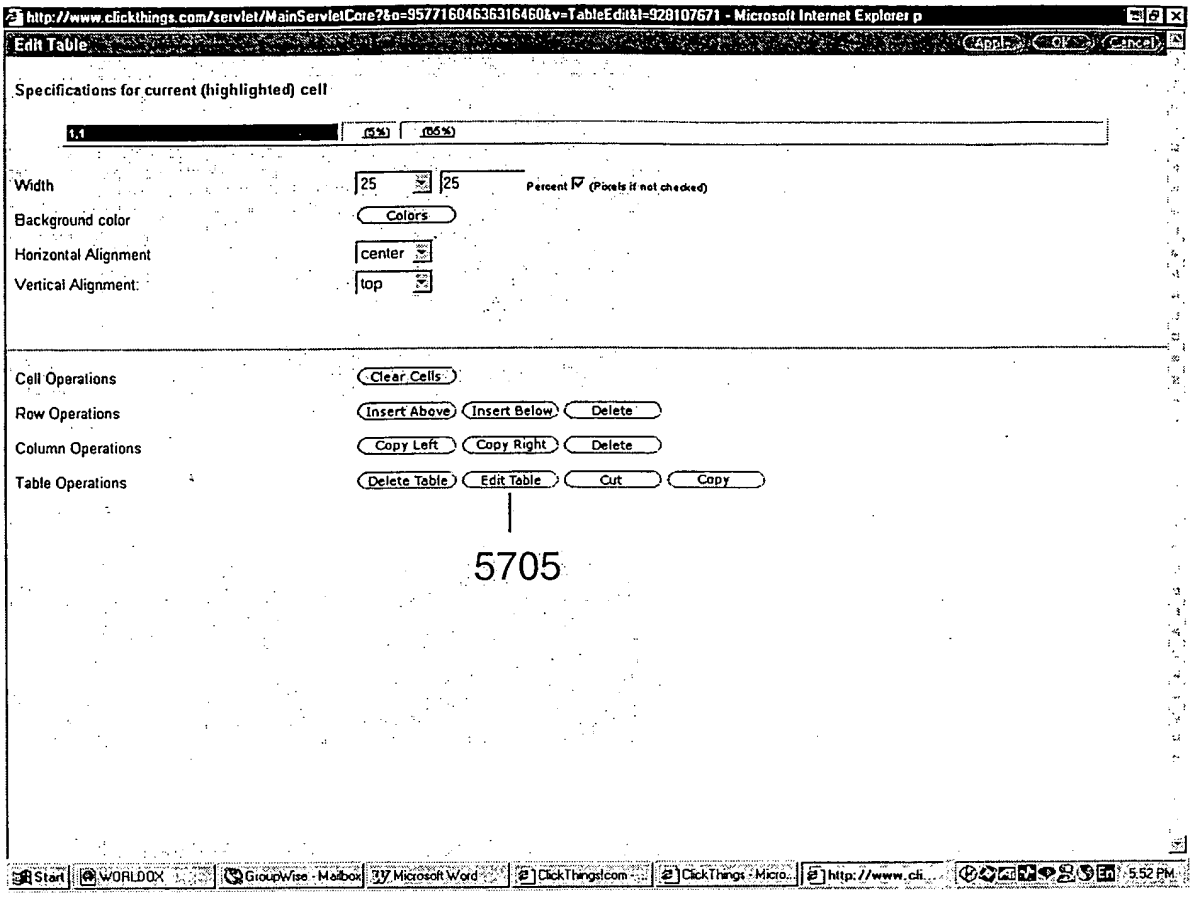
FIGURE 55B

09551825 - 080300



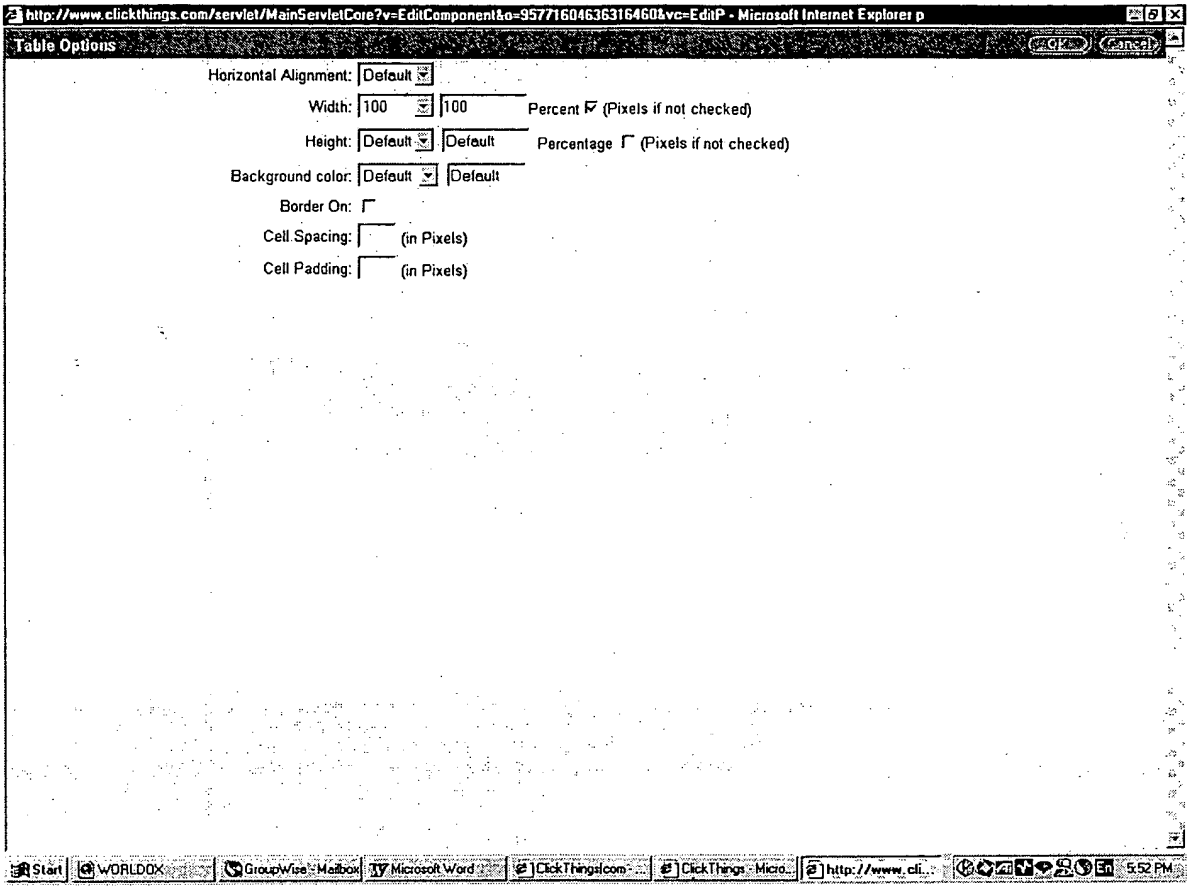
5600

FIGURE 56



5700

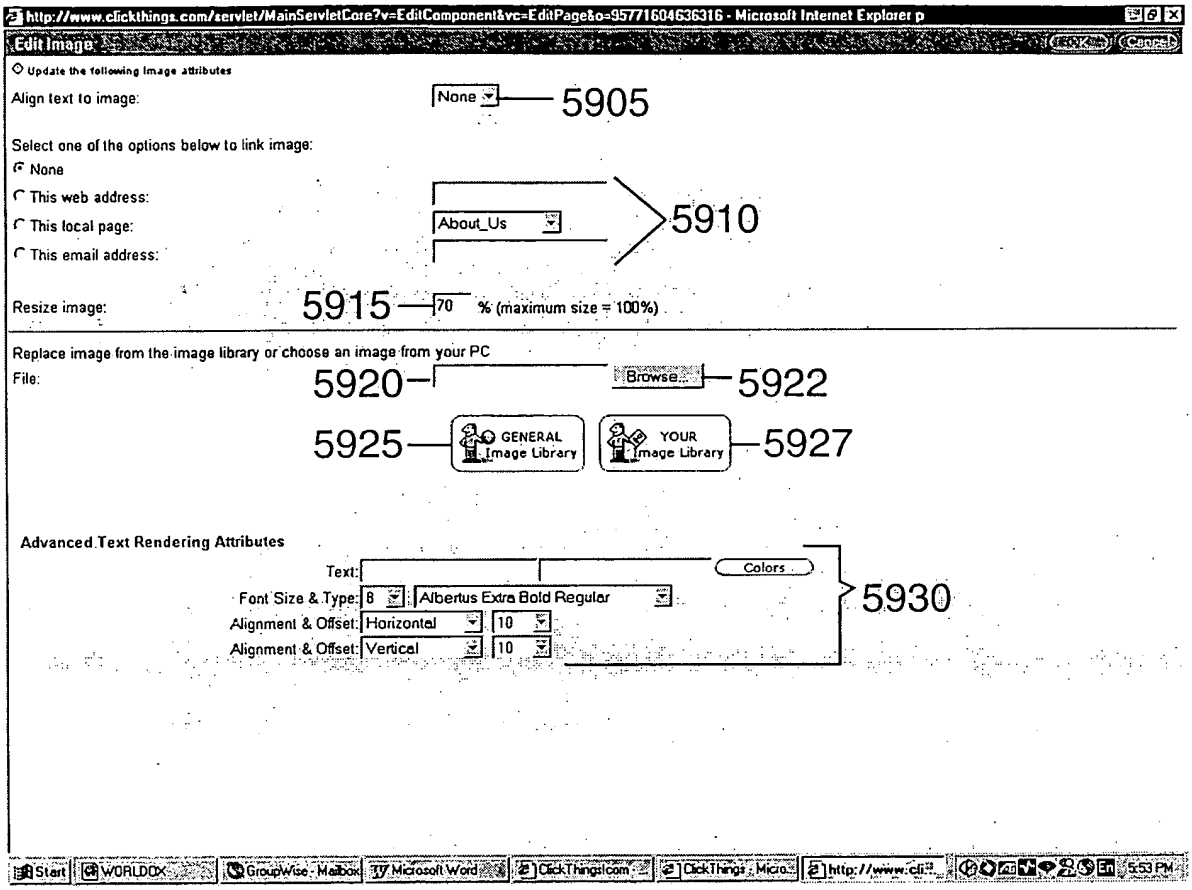
FIGURE 57



5800

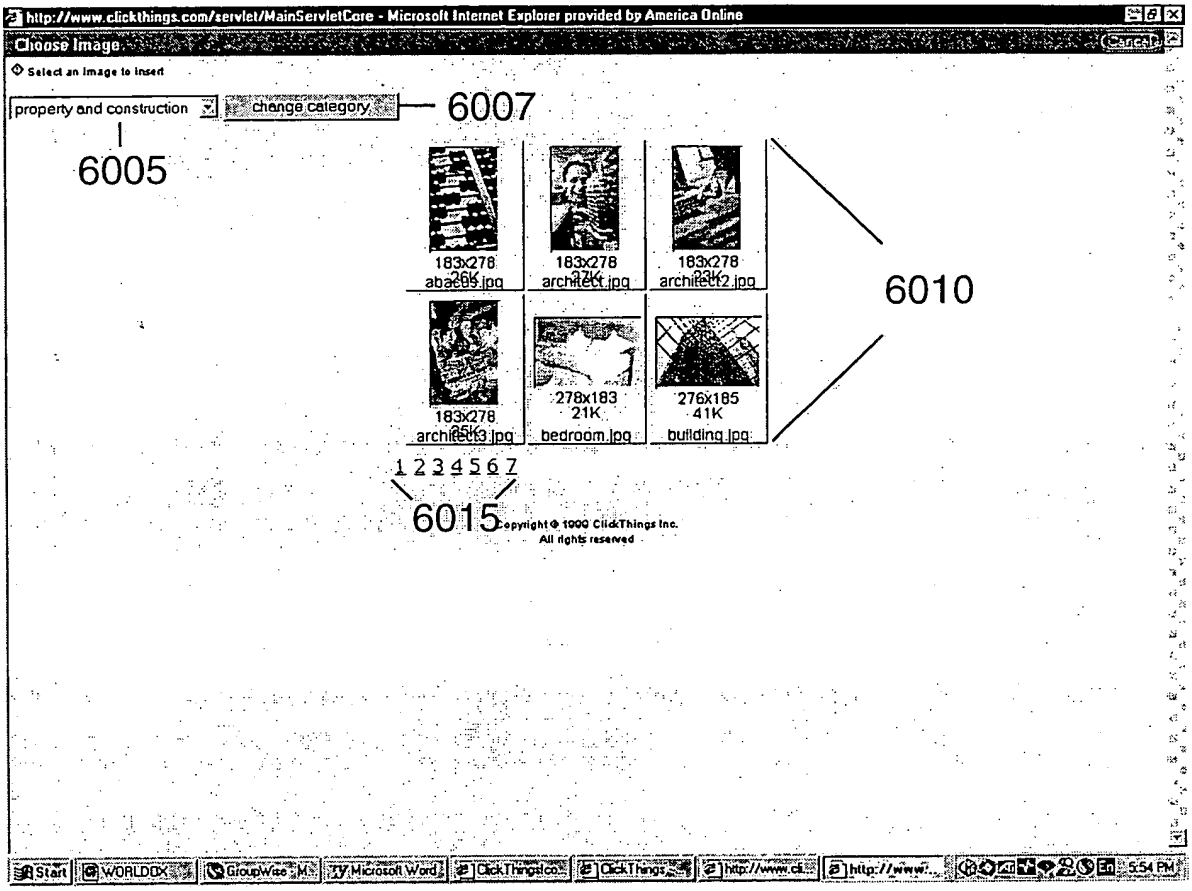
FIGURE 58

0965486 - 0960960



5900

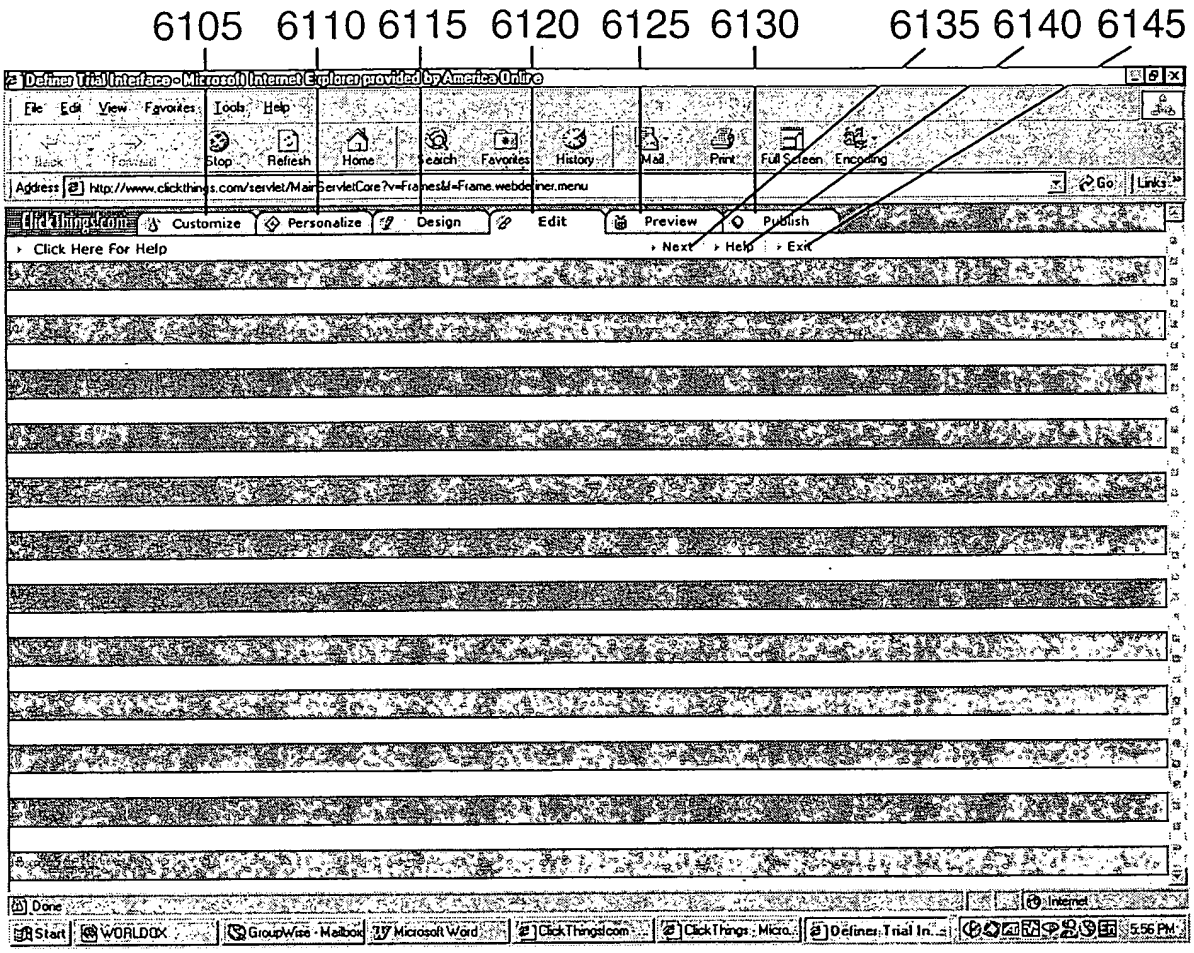
FIGURE 59



6000

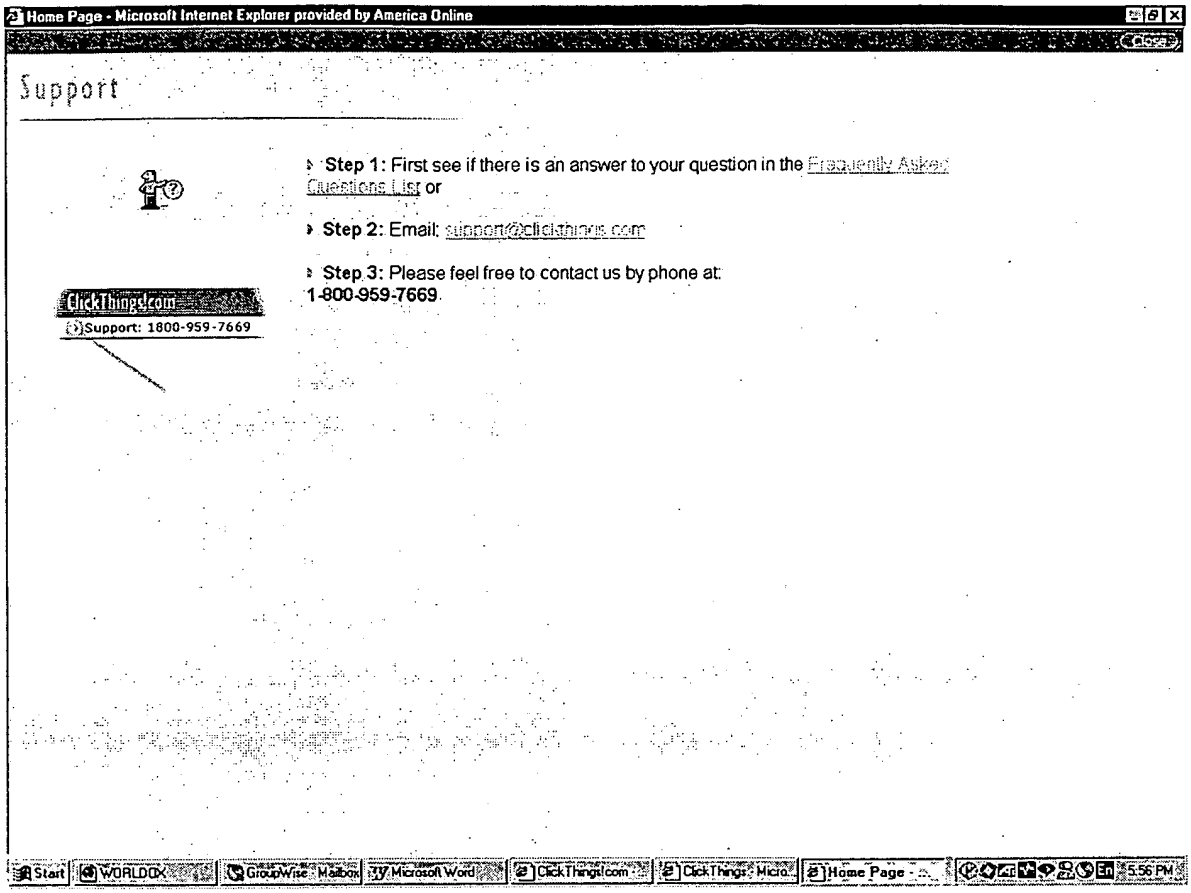
FIGURE 60

09651895 - 080300



6100

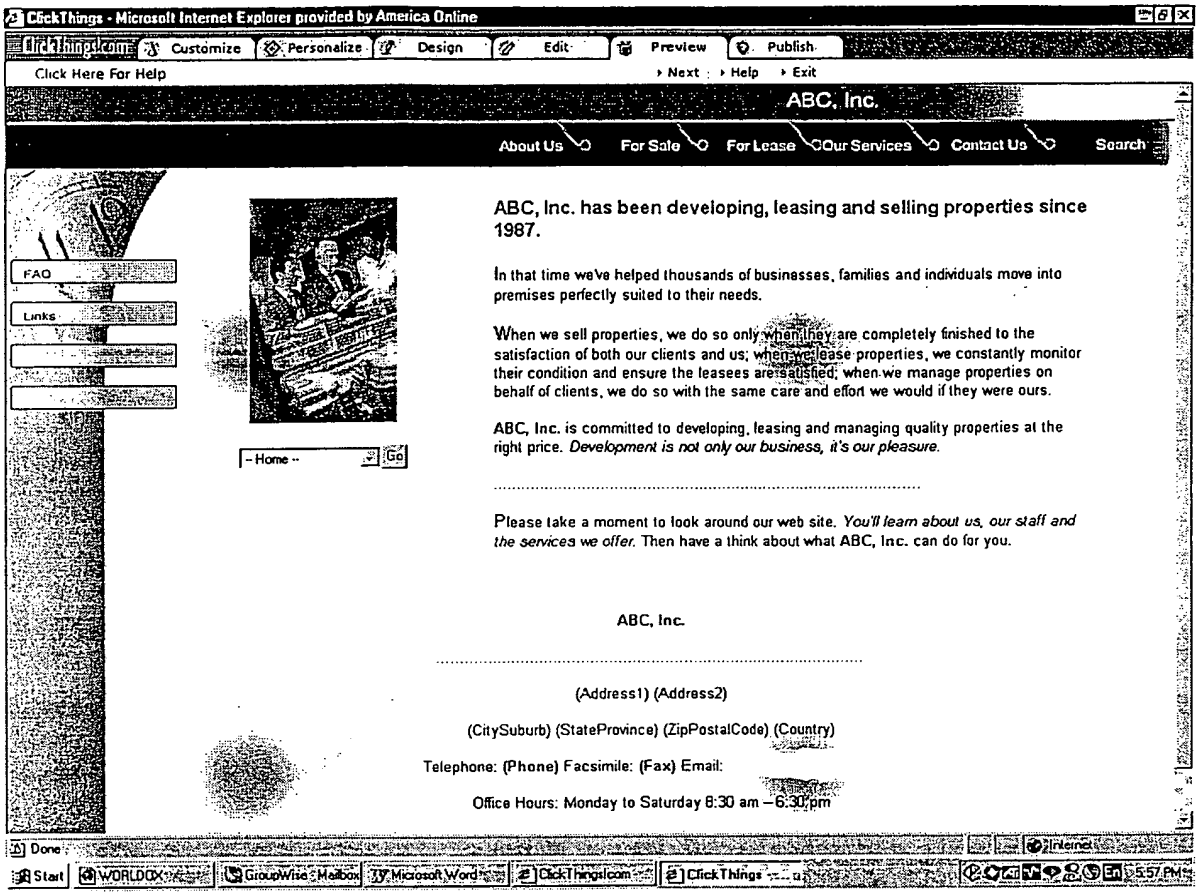
FIGURE 61



6200

FIGURE 62

Confidential - Subject to Protective Order



6300

FIGURE 63

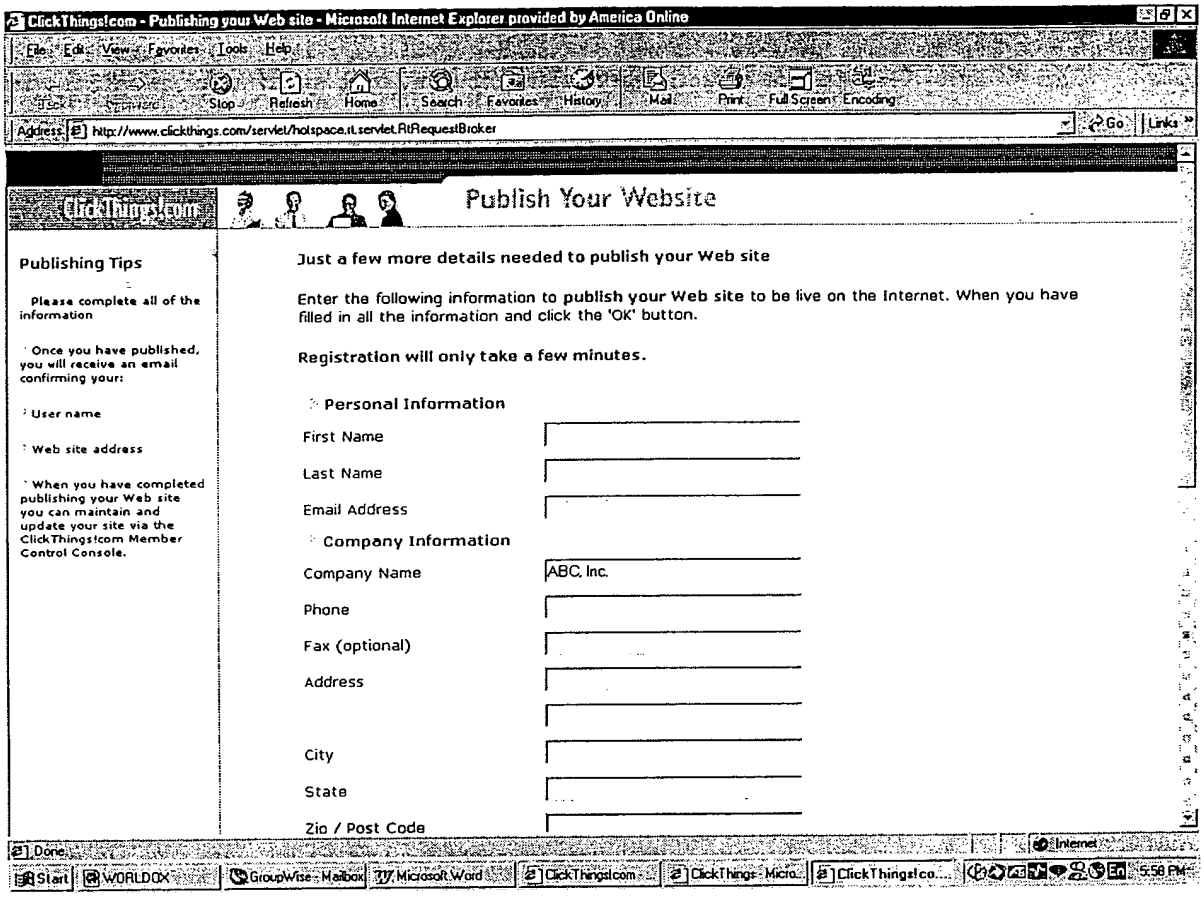
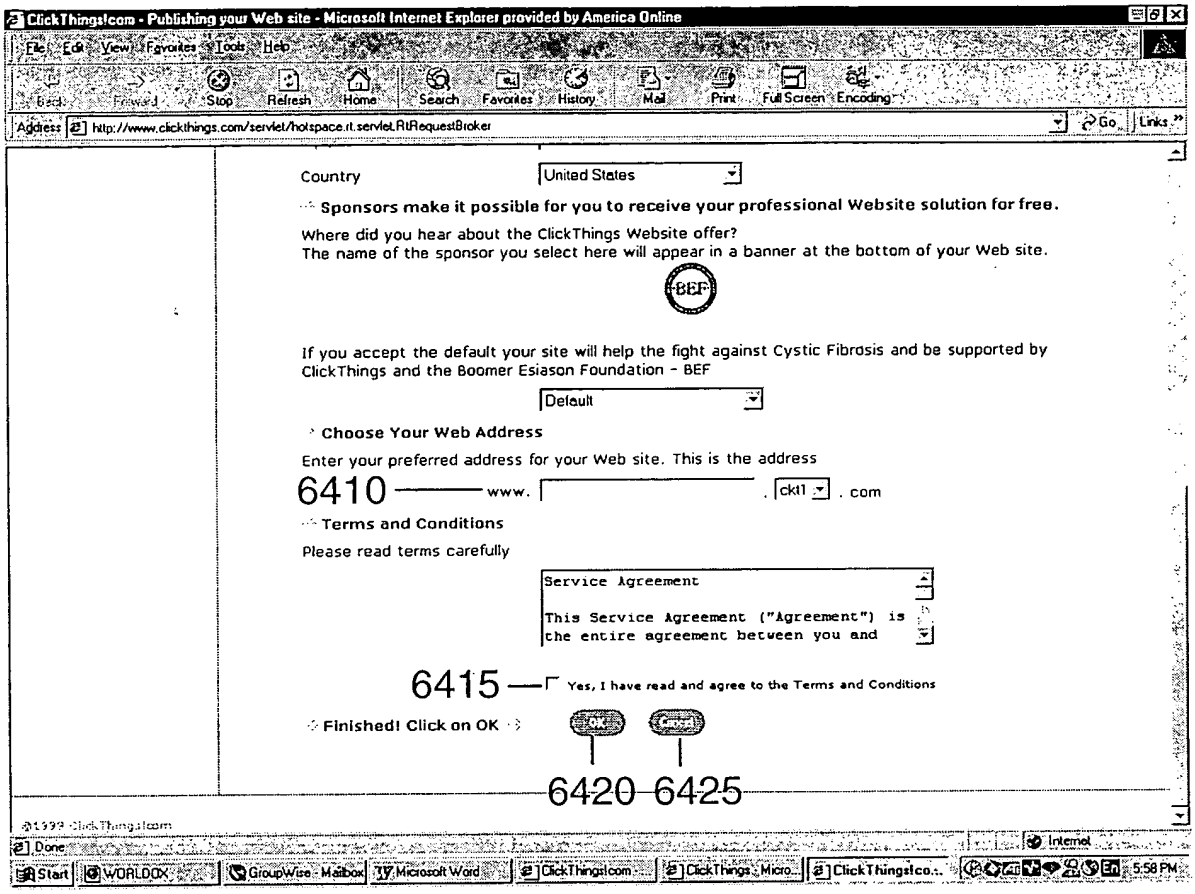

ClickThings!com - Publishing your Web site - Microsoft Internet Explorer provided by America Online
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding
Address http://www.clickthings.com/servlet/hotspace.it.servlet.RtRequestBroker
Go Links
Publish Your Website
Publishing Tips
Please complete all of the information
Once you have published, you will receive an email confirming your:
User name
Web site address
When you have completed publishing your Web site you can maintain and update your site via the ClickThings!com Member Control Console.
Just a few more details needed to publish your Web site
Enter the following information to publish your Web site to be live on the Internet. When you have filled in all the information and click the 'OK' button.
Registration will only take a few minutes.
Personal Information
First Name
Last Name
Email Address
Company Information
Company Name
ABC, Inc.
Phone
Fax (optional)
Address
City
State
Zip / Post Code
Done
Internet
Start WORLDOX GroupWise - Mailbox Microsoft Word ClickThings!com ClickThings - Micro... ClickThings!co... 5:58 PM

FIGURE 64A



300

FIGURE 64B

000680 "SZ8TS960

6520

ClickThings!com

About ClickThings! | Sponsor Information | Contact Us | FAQs | Jobs | Join 6522

505 Take a Test Drive!
507 How Things Work
510 Sample Sites
512 Our Technology
515 Our Partners
517 In the News

Back to Home

START DEMO!

Try the ClickThings Interactive Demonstration. You'll see how fun it is to build your own free, professional Website in no time!

1. Just click on the numbered Light Bulbs for step-by-step instructions and tips that guide you along the way.

2. Stay as long as you like at each step. You can select designs, choose colors, change text, and insert pictures.

3. At any point in the demo, you can **click** on the SIGN UP button to take you straight to registration!

Please enter your e-mail address if you would like to receive news from ClickThings.

E-mail: _____ (optional)

(Note: You will not be sent any unwanted solicitations by providing your e-mail address.)

Start Demo!

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FIG. 65

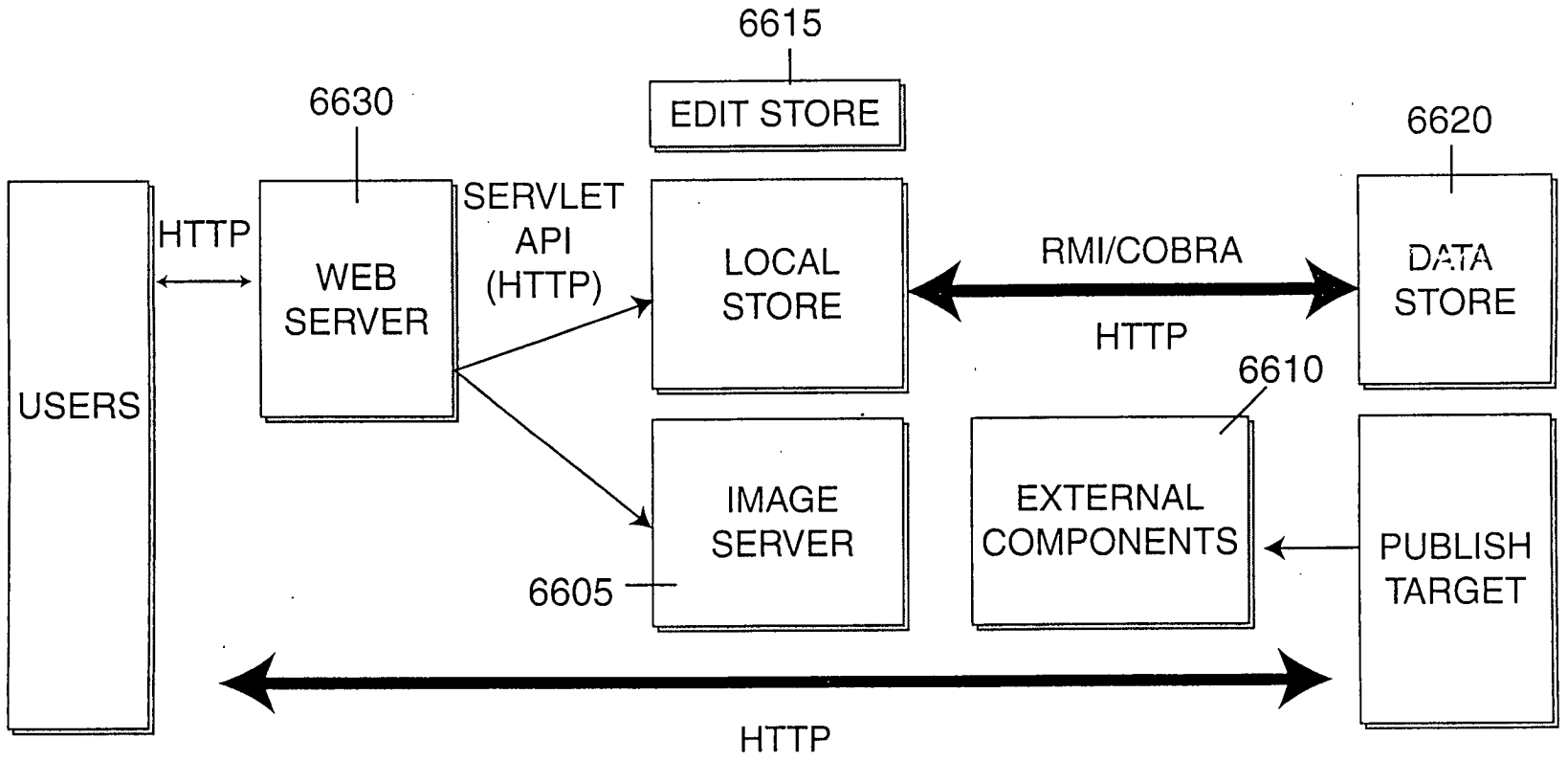
6615
EDIT STORE
6630
6620
SERVLET
API
(HTTP)
HTTP
WEB
SERVER
LOCAL
STORE
RMI/COBRA
DATA
STORE
HTTP
6610
USERS
IMAGE
SERVER
EXTERNAL
COMPONENTS
PUBLISH
TARGET
6605
HTTP
6600

FIGURE 66

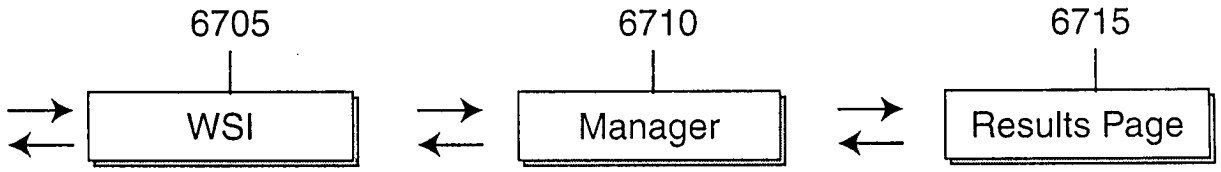

FIGURE 67A

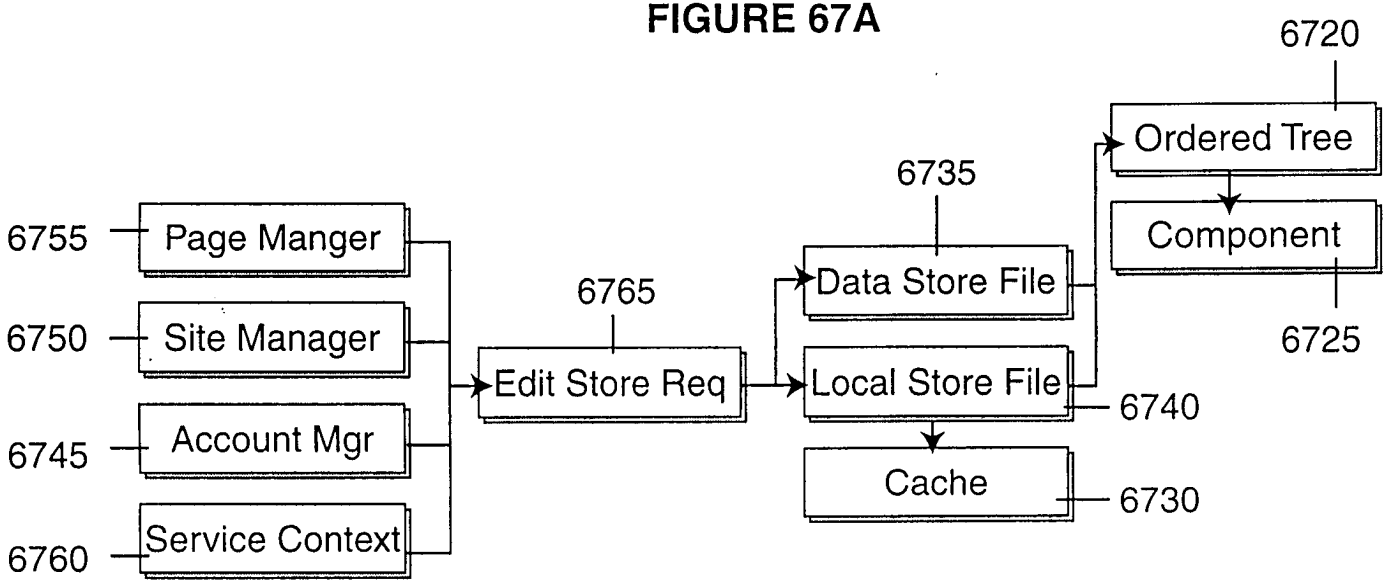

FIGURE 67B

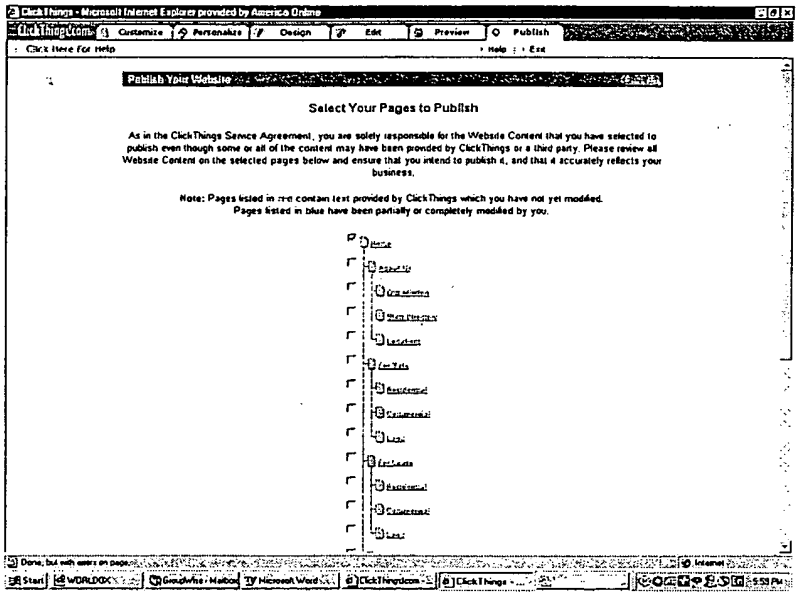
ClickThings - Microsoft Internet Explorer provided by America Online
ClickThings Home
Customize
Personalize
Design
Edit
Preview
Publish
Click Here For Help
Help
Exit
Publish Your Website
Select Your Pages to Publish
As in the ClickThings Service Agreement, you are solely responsible for the Website Content that you have selected to publish even though some or all of the content may have been provided by ClickThings or a third party. Please review all Website Content on the selected pages below and ensure that you intend to publish it, and that it accurately reflects your business.
Note: Pages listed in red contain text provided by ClickThings which you have not yet modified.
Pages listed in blue have been partially or completely modified by you.
Home
Start

FIGURE 68

Process for gathering and validating referrals phase 1
Page 1

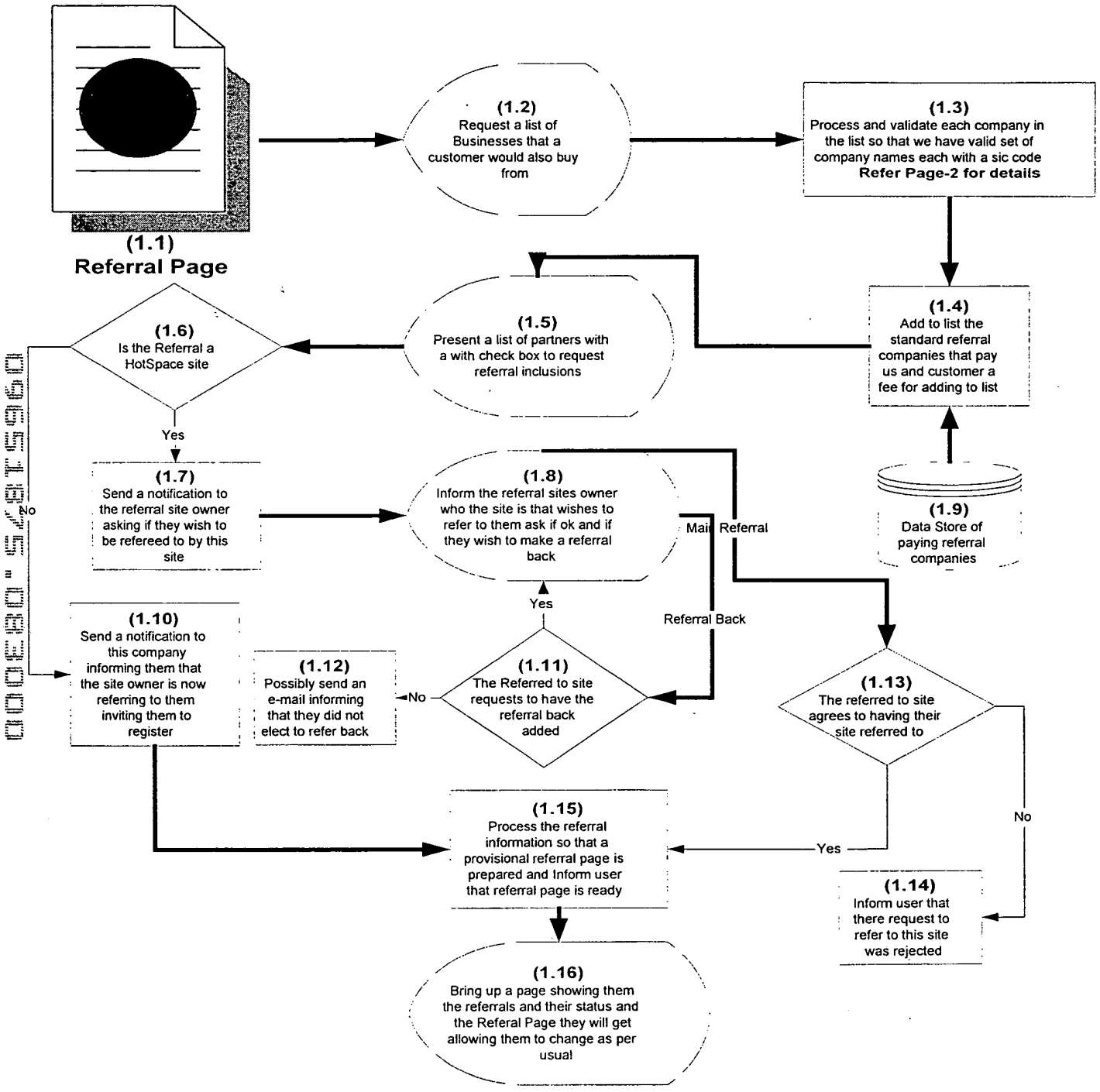

FIG. 69A

Referal System Page 2

Validating the referrals from a site builder

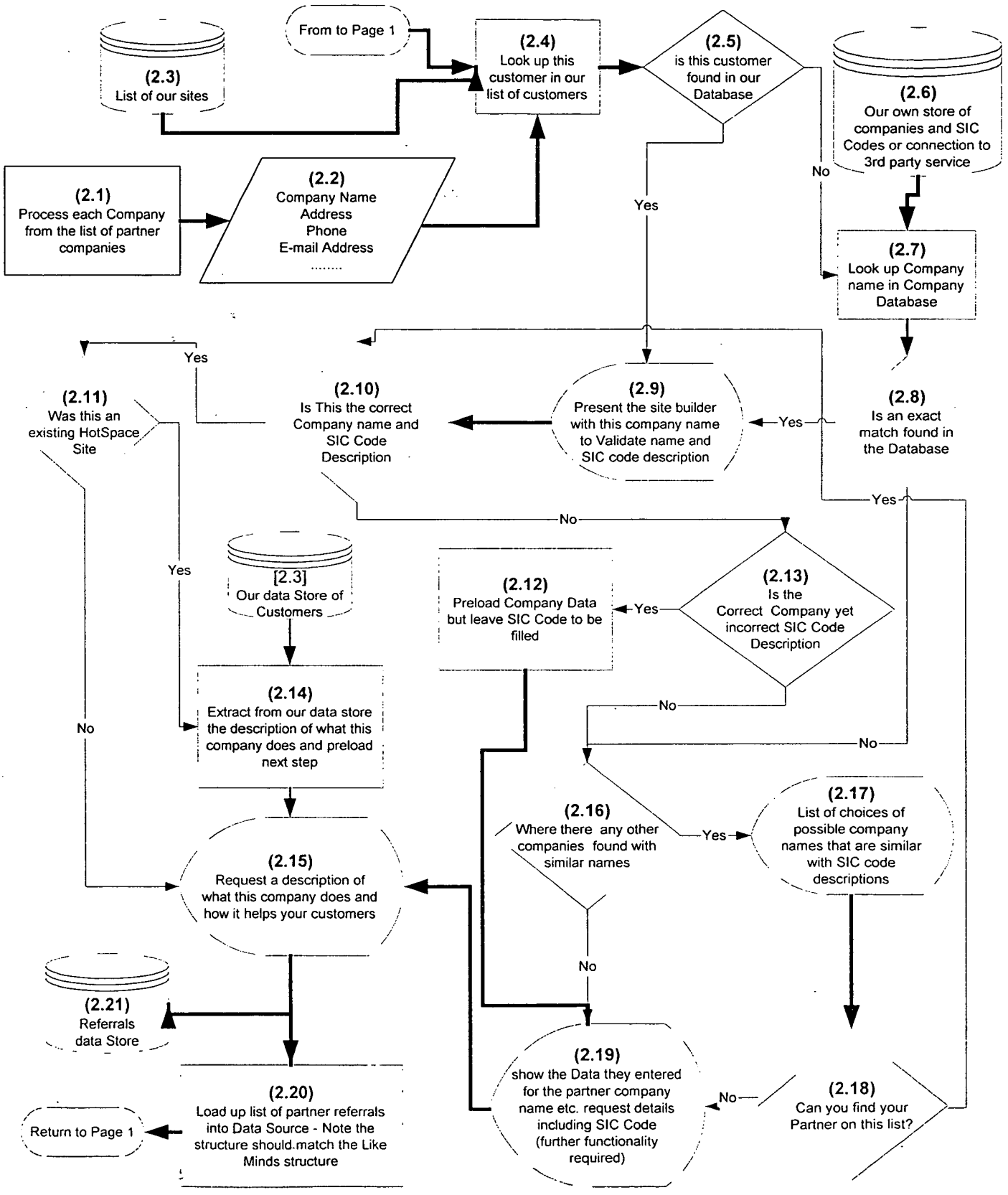

FIG. 69B

DC0256

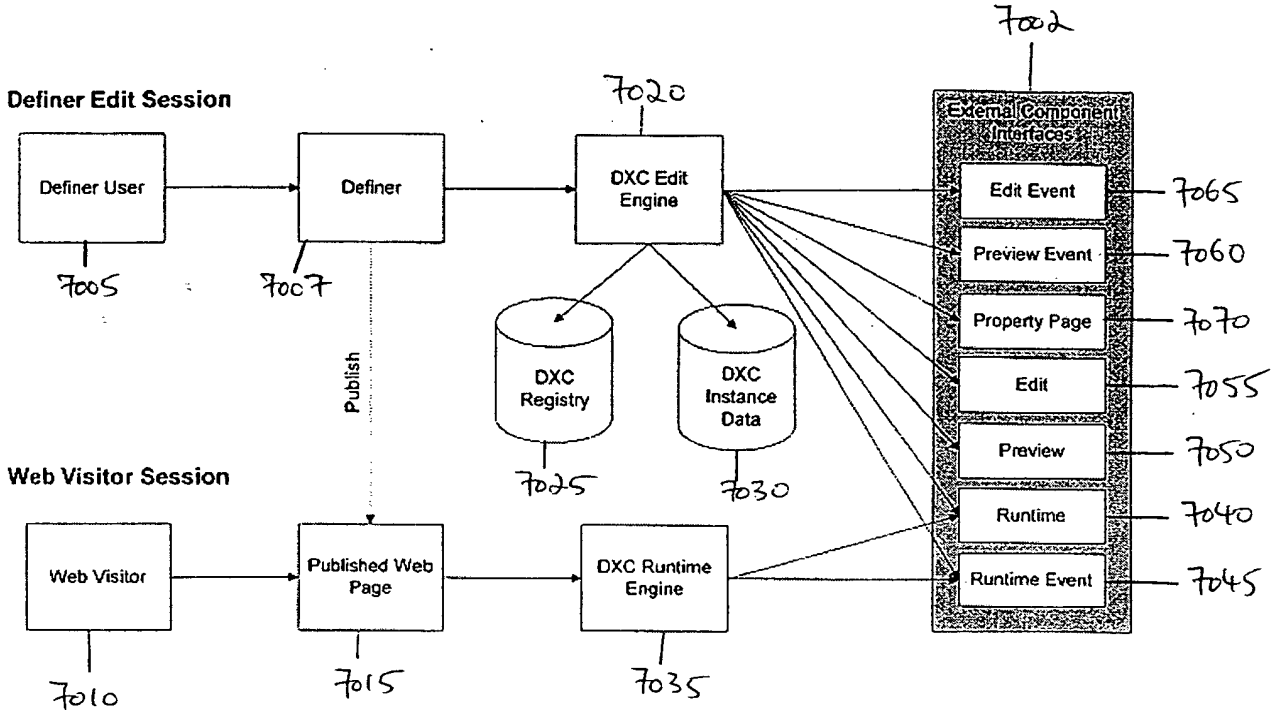
Definer Edit Session
Definer User
Definer
DXC Edit Engine
DXC Registry
DXC Instance Data
Publish
Web Visitor Session
Web Visitor
Published Web Page
DXC Runtime Engine
External Component Interfaces
Edit Event
Preview Event
Property Page
Edit
Preview
Runtime
Runtime Event
7002
7005
7007
7010
7015
7020
7025
7030
7035
7040
7045
7050
7055
7060
7065
7070

FIGURE 70

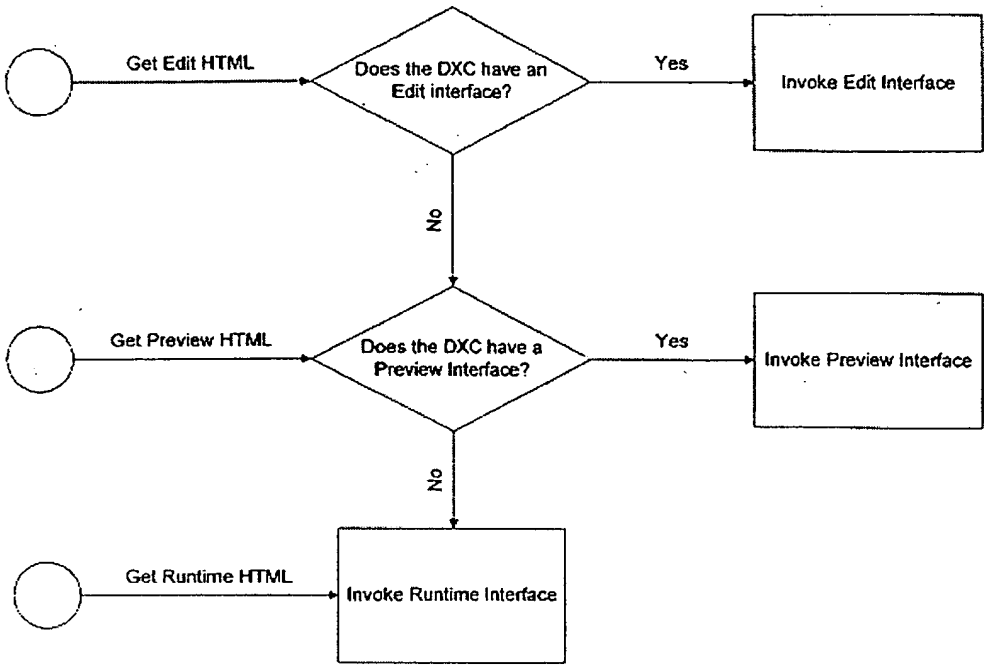

FIGURE 71

05651635 - 083006

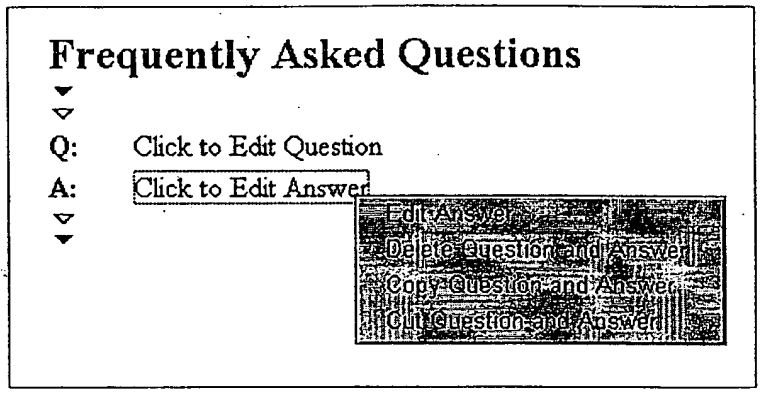

FIGURE 72

0008380-5788-5950

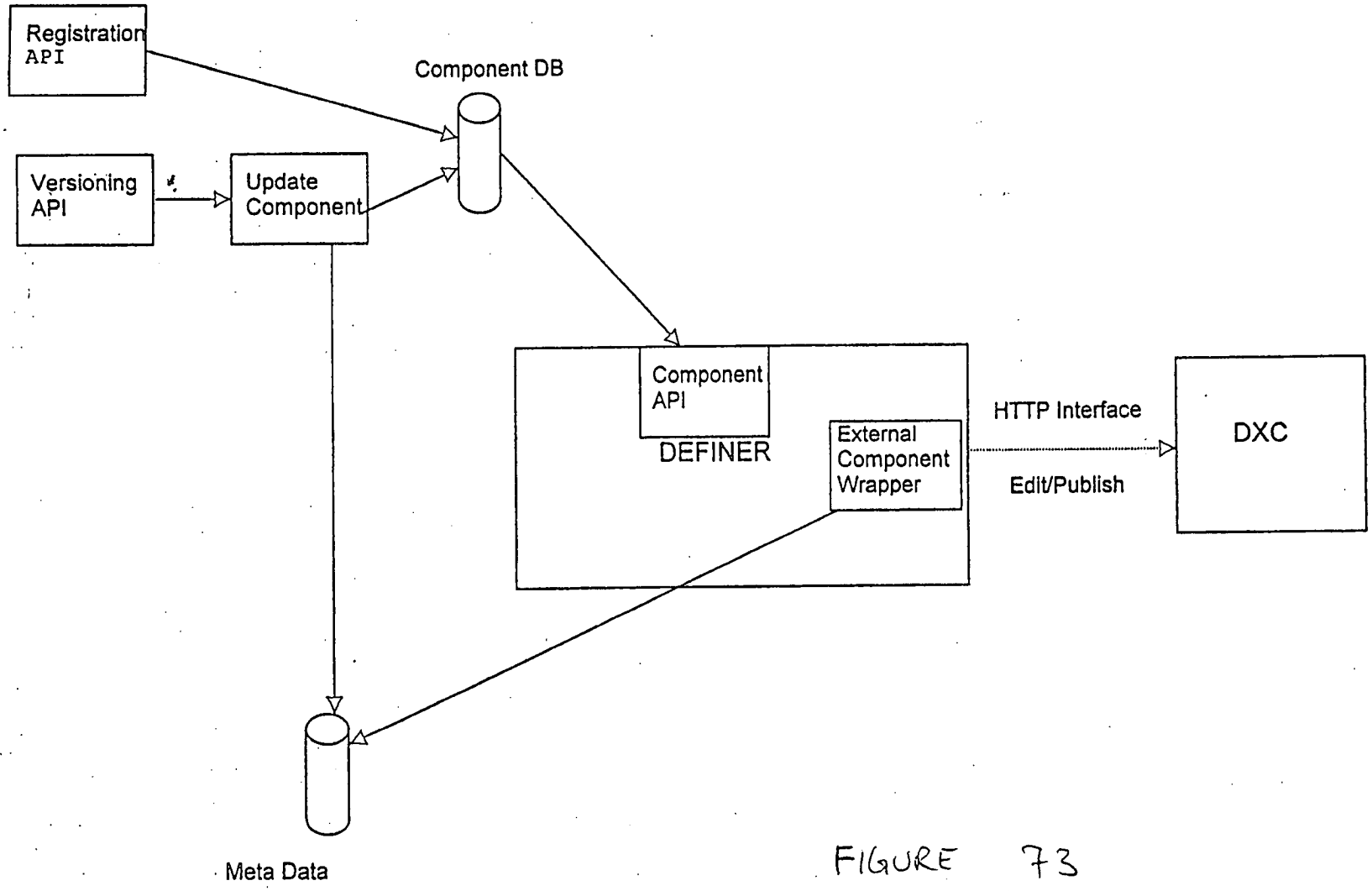

FIGURE 73

DXC Interaction at edit time

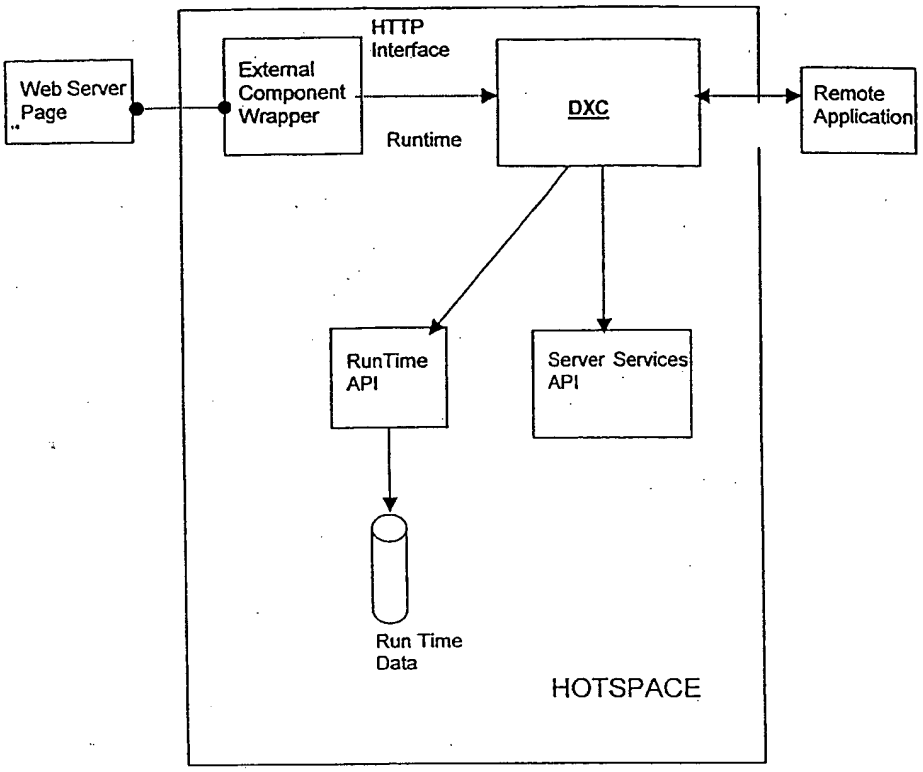

FIGURE 74

09654896 - 080200

Dataflow at runtime.

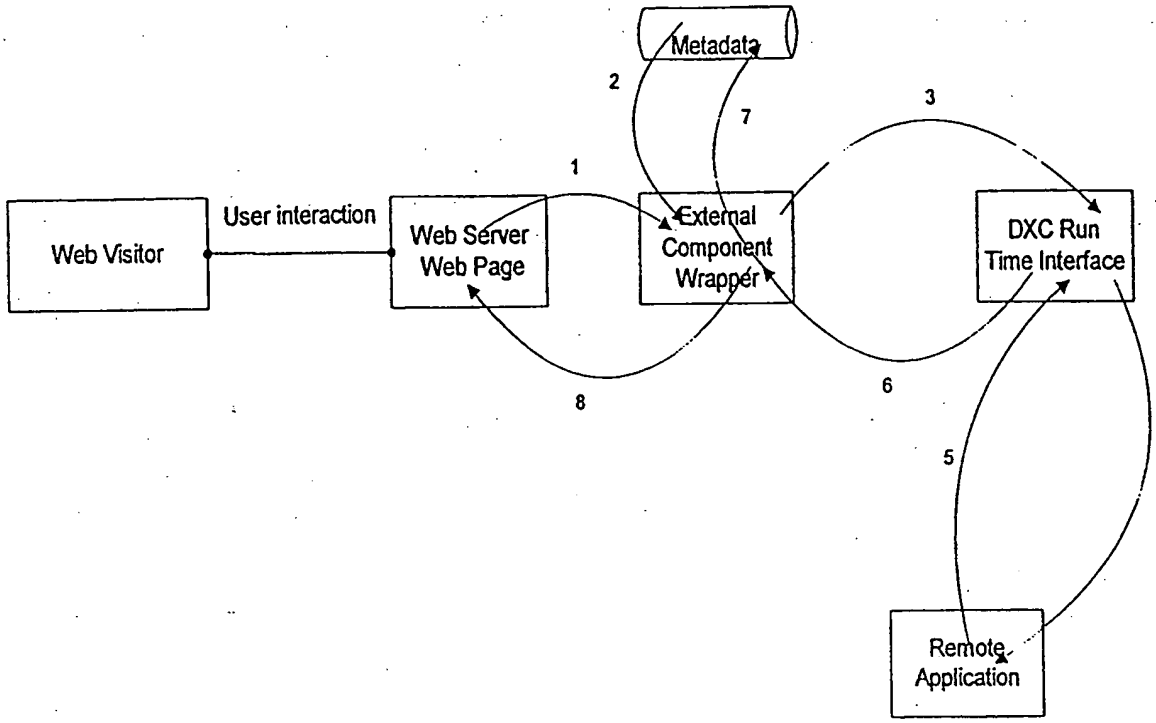

FIGURE 75

0008980-5785950

Dataflow at runtime.

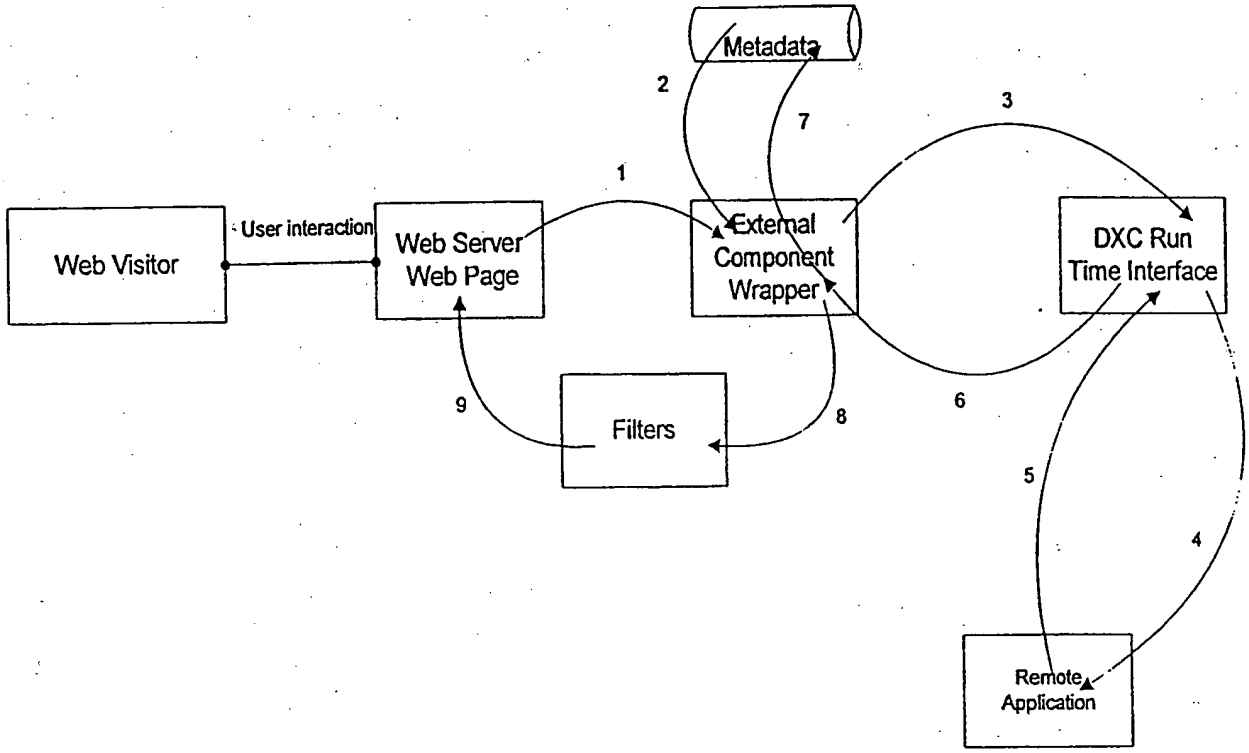

FIGURE 76

0008960 - 5781960

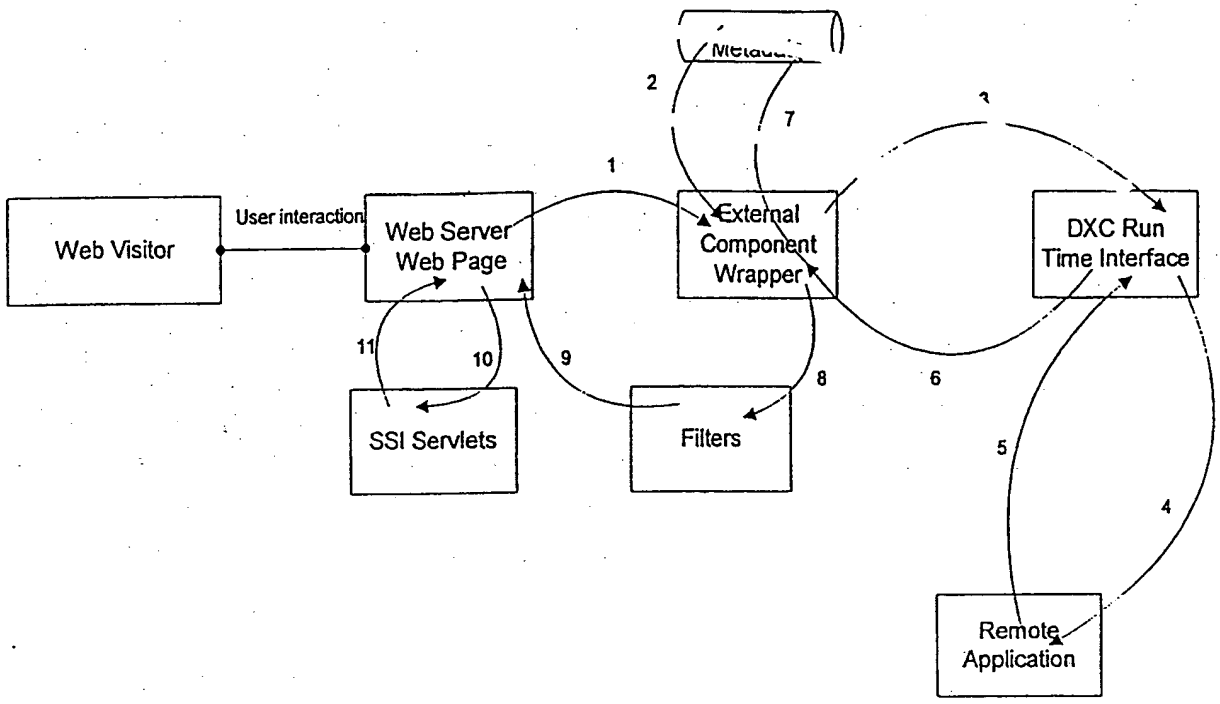
Web Visitor
User interaction
Web Server
Web Page
External
Component
Wrapper
DXC Run
Time Interface
SSI Servlets
Filters
Remote
Application
1
2
3
4
5
6
7
8
9
10
11

FIGURE 77

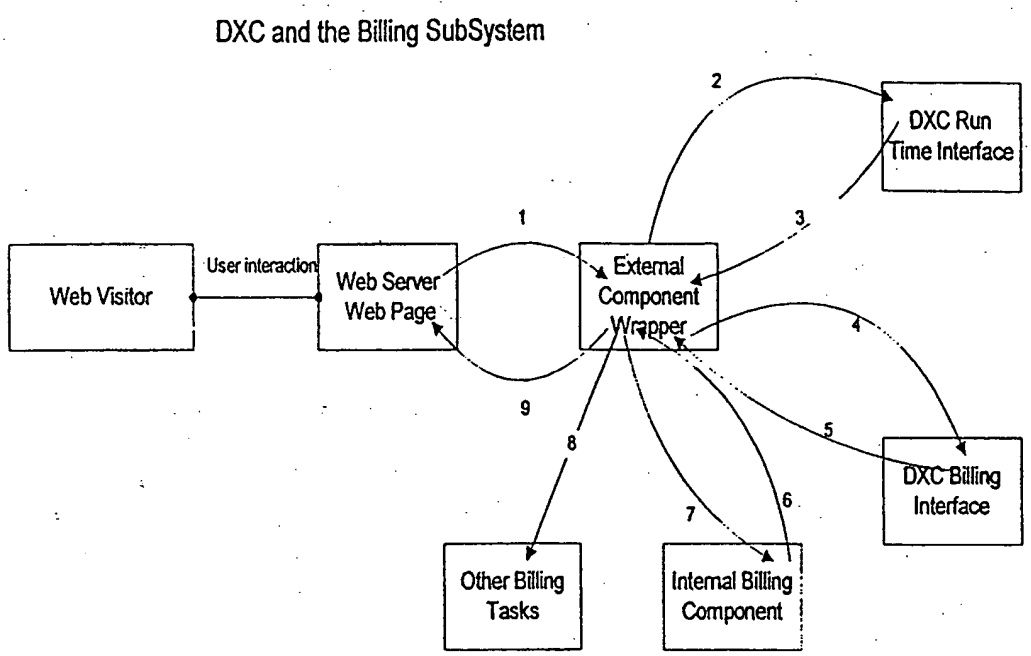

FIGURE 78

0605705.0000

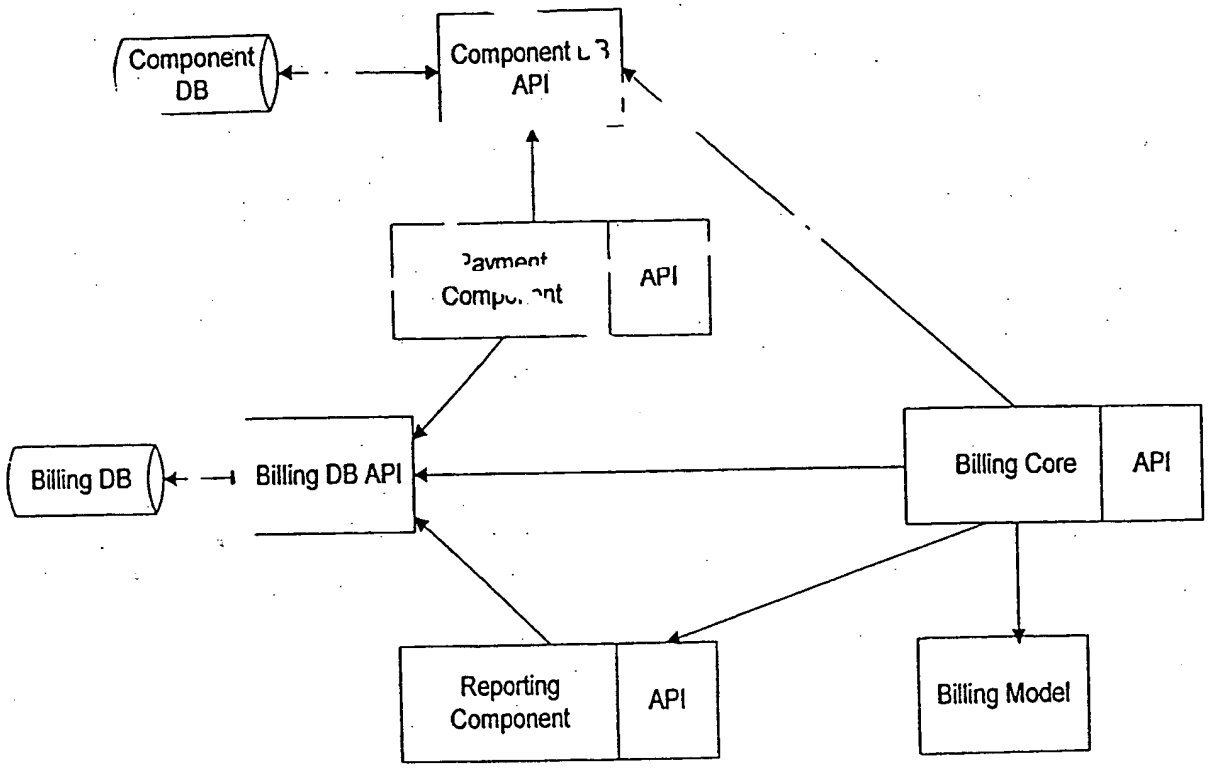
Component DB
Component API
Payment Component
API
Billing DB
Billing DB API
Billing Core
API
Reporting Component
API
Billing Model

FIGURE 79

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